

Wednesday, April 14

7:00 - 8:00 amContinental BreakfastAtrium

8:00 - 9:10 am
Concurrent Session VI

Track A Housing Prices

Ballroom A

Richard DeKaser, Woodley Park Research, moderator

Andrew Leventis, Federal Housing Finance Agency

Jim Kennedy, Division of Research and Statistics, Federal Reserve Board

Track B Other Employment Indicators

Ballroom B

Chad Moutray, U.S. Small Business Administration, moderator

Scott Gibbons, Department of Labor

Sherry Konigsberg, Bureau of Labor Statistics

Charlotte Oslund, Bureau of Labor Statistics

9:10 - 9:30 amNetworking BreakAtrium

9:30 - 10:45 am
Concurrent Sessions VII

Track A Housing and Construction

Ballroom A

Ken Simonson, Associated General Contractors of America, moderator

Angela Delano, US Census Bureau

Robert Fry, DuPont

Track B Economic Census and Regional and Industry Forecasting

Ballroom B

Jack Kleinhenz, Kleinhenz & Associates, moderator

Bob Marske, US Census Bureau

Jeff Werling, Inforum, University of Maryland

11:00 - 12:00 pmClosing General Session: *Using Statistics to Make Sense of the Economic Puzzle*Ballroom A

Joel Prakken, Macroeconomic Advisers, LLC

Your **Certificate in Economic Measurement** will be available from the Registration desk beginning on Wednesday morning.

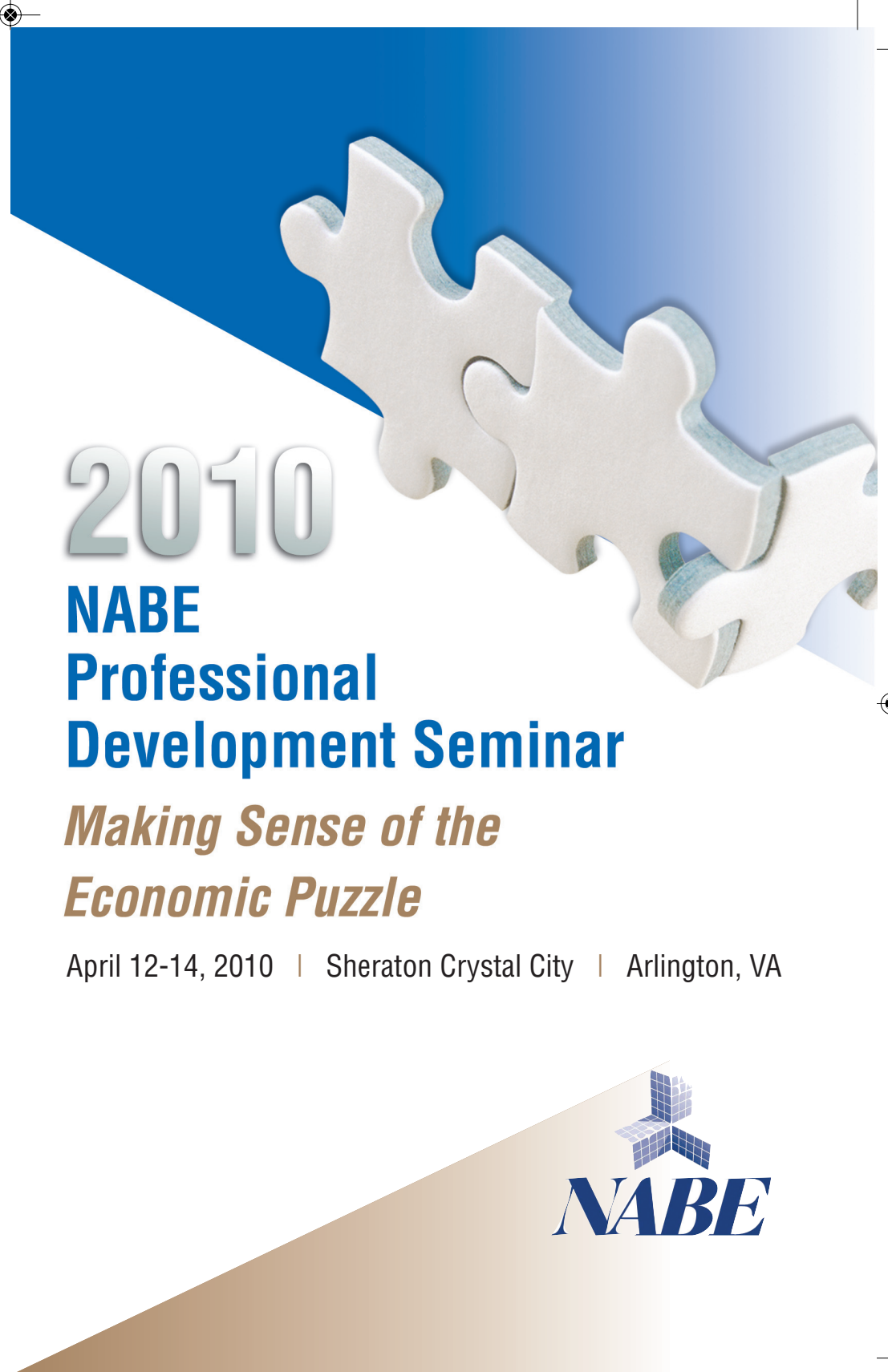


Make plans for the NABE Annual Meeting
2010 National Association for Business Education—Annual Meeting

Mile-High Challenges to Economic Prosperity
October 9-12, Grand Hyatt, Denver, Colorado

Learn more by visiting:
www.NABE.com or call 202-463-6223

Special Thanks to Haver Analytics for Funding the PDS Flash Drives



2010
NABE
Professional Development Seminar
Making Sense of the Economic Puzzle

April 12-14, 2010 | Sheraton Crystal City | Arlington, VA





NABE Professional Development Seminar

Making Sense of the Economic Puzzle



Monday, April 12

1:00 - 5:00 pm **Monday Skills Session – Optional** **Ballroom A**

- | | | |
|---|-----------------------------------|---|
| A) Economic Statistics from the US Government and Industry Sources (1:00 - 2:00 pm)
Maurine Haver, Haver Analytics | Networking Break (3:30 - 4:00 pm) | C) Construction and Use of Indexes (4:00 - 5:00 pm)
Duncan Meldrum, IHS Global Insight |
| B) Seasonal Adjustment: Uses and Approaches (2:15 - 3:30 pm)
Ataman Ozyildirim, The Conference Board | | |

5:00 - 6:30 pm **Reception** **Atrium**

Tuesday, April 13

8:00 - 8:10 am **Welcome Remarks** **Ballroom A**
Lynn Reaser, NABE President

8:15 - 9:30 am **Concurrent Sessions I**

Track A Measuring Employment

- Ballroom A
Maurine Haver, Haver Analytics, moderator
Pat Getz, Bureau of Labor Statistics
Tom Nardone, Bureau of Labor Statistics
Dana Saporta, Stone & McCarthy

Track B Retail Sales: Census and Private Measures

- Ballroom B
Rich Wobbekind, University of Colorado, moderator
Fay Dorsett, U.S. Census Bureau
Scott Krugman, National Retail Federation
Mike Niemira, International Council of Shopping Centers

9:30 - 9:50 am **Networking Break** **Atrium**

9:50 - 11:15 am **Concurrent Sessions II**

Track A Measuring Inflation

- Ballroom A
Maurine Haver, Haver Analytics, moderator
Michael Horrigan, Bureau of Labor Statistics
Duncan Meldrum, IHS Global Insight

Track B Fed Beige Books

- Ballroom B
Jack Kleinhenz, Kleinhenz & Associates, moderator
Michael Chriszt, Federal Reserve Bank of Atlanta
Keith Phillips, Federal Reserve Bank of Dallas
Charles Steindel, Federal Reserve Bank of New York

11:30 - 12:45 pm **Luncheon: The Importance of Quality Data in Policymaking** **Ballroom C**

Rebecca Blank, Undersecretary of Commerce for Economic Affairs, Department of Commerce

1:00 - 2:10 pm **Concurrent Sessions III**

Track A GDP and National Accounts

- Ballroom A
Robert Parker, Consultant, moderator
Andy Schmidt, Bureau of Economic Analysis
Ben Herzon, Macroeconomic Advisers, LLC

Track B American Community Survey

- Ballroom B
Ken Simonson, Associated General Contractors of America, moderator
Susan Schechter, Census Bureau
Randall Eberts, Upjohn Institute

2:20 - 3:30 pm **Concurrent Sessions IV**

Track A International Statistics

- Ballroom A
Stuart Mackintosh, The Group of Thirty, moderator
Jeff Lowe, Bureau of Economic Analysis
Adolfo Laurenti, Mesirow Financial

Track B Fed Balance Sheet

- Ballroom B
Rosemary Marcuss, Internal Revenue Service, moderator
Seth Carpenter, Federal Reserve Board
John Silvia, Wells Fargo

3:30 - 3:50 pm **Networking Break** **Atrium**

3:50 - 5:00 pm **Concurrent Sessions V**

Track A Flow of Funds

- Ballroom A
Charles Steindel, Federal Reserve Bank of New York, moderator
Susan McIntosh, Federal Reserve Board
Tim McGee, U.S. Trust

Track B Corporate Profits

- Ballroom B
Lynn Reaser, Point Loma Nazarene University, moderator
Howard Krakower, Bureau of Economic Analysis
Dick Rippe, ISI Group, Inc.

5:00 - 6:00 pm **Reception** **Atrium**

6:15 - 8:00 pm **Small Group Dinners**

The dinners will take place at area restaurants. Groups will gather after the reception in the atrium and leave for the restaurants together. Check at the registration desk for your dinner topic and restaurant.

8:00 - 10:00 pm **Get Connected Happy Hour**

Immediately following the Small Group Dinners, join Get Connected for a networking event. Location: Bailey's Pub & Grill, 2010 Crystal Drive, Arlington, VA.