

2015 YOUTH ART CONTEST & COMMUNITY ART SHOW

presented with



ABOUT THE NATIONAL CHERRY BLOSSOM FESTIVAL

The National Cherry Blossom Festival welcomes spring and commemorates the 1912 gift of over 3,000 cherry trees from Mayor Yukio Ozaki of Tokyo to the city of Washington, DC. The gift and annual celebration honor the lasting friendship between the United States and Japan and the continued close relationship between the two countries. More than one hundred years later, cherry trees beautify many neighborhoods in the greater Washington, DC region and the blooming of the cherry blossoms has become a symbol of springtime across the country.

2015 CONTEST THEME

In 2015 we invite you to celebrate our natural world. Cherry blossoms are one of the first signs of spring. The cherry trees come in many varieties with different types of bark and flowers. Discover the art and style of naturalists and find other ideas through the Resource Guide.

ELIGIBILITY

Students in DC Public and Public Charter Schools, Grades K-12 Grade groupings for judging are as follows: K-2; 3-5; 6-8; and 9-12

GUIDELINES

All entries must adhere to the contest theme as described above.

- One entry per student. No more than ten entries per school.
- Group submissions are not eligible for the contest.
- All entries must include a completed Entry Form on the back of each artwork. Please note: Artwork submitted with an incomplete Entry Form will be disqualified.

Suggested Sizes for Artwork: 18"x24" paper mounted on 22"x28" railboard

9"x12" paper mounted on 11"x14" railboard

Maximum Size of Artwork: 22"x28" poster board

Additional Artistic Parameters:

- □ Materials and media that may be used in artwork include fabric, papers, glitter, markers, watercolors, crayons, colored pencils, acrylic paints, tissue paper, etc.
 - Recommendation: When working with pastels, please spray artwork so it does not smudge. Please limit the use of beads or other glued items that may easily fall off during transport.
- □ Secondary grades may use digital computer-generated art but MUST print and mount the artwork as specified above.
- Prepared lettering within the artwork is accepted but should be minimal.
- ☐ The theme does not have to be written or printed on the artwork.

DEADLINE Wednesday, March 4, 2015

SUBMISSION DETAILS

Art teachers should contact Catalina Stawski prior to submitting student work by email at youthart@downtowndc.org, if possible so that receipt of submissions can be confirmed. Teachers may also fill out the online entry form in advance of submitting the artwork.

Teachers may submit artwork at three locations on or before Wednesday, March 4, 2015:

Kristen Hayes Savoy Elementary School 2400 Shannon Place SE Washington, DC 20020 Catalina Stawski National Cherry Blossom Festival 1250 H Street NW, Suite 1000 Washington, DC 20005

JUDGING

Entries will be judged on adherence to the theme, creativity, and originality by a panel of judges and the overall winner of the contest will be selected by a public vote.

Judges will determine a 1st, 2nd and 3rd prize in each grade category and reserve the right not to award all prizes. Judgesquecisions will be final. Based on the top 12 entries the judges select, the public will vote on a Reoples Choice+entry on the Festivals Facebook account from March 20. April 17, 2015.

PRIZES

Each entrant will receive a Certificate of Participation and a pencil. Contest winners will receive special prizes, and be invited to an Awards Reception on Wednesday, April 8, 2015.

COMMUNITY ART SHOW

Submissions* will be showcased in a Community Art Show at the Pepco Edison Place Gallery from Friday, March 20. Friday, April 17, 2015.



Location: 702 Eighth Street NW

EDISON PLACE Hours: Tuesday-Friday, Noon to 4 p.m. Admission is free.

*Please note that not all submissions may be displayed in the exhibition based on space constraints. All artwork will be available for pick-up or returned to the submission locations in May.

OPENING RECEPTION

Gallery hours will be extended exclusively for all DC public and public charter schools on Friday, March 20 for an Opening Reception from 4-8 PM.



The National Cherry Blossom Festival is proud to present the 2015 Youth Art Contest with the DC Arts & Humanities Education Collaborative.



Special thanks to our supporters and media partners:







ADDITIONAL QUESTIONS?

National Cherry Blossom Festival - <u>youthart@downtowndc.org</u> or 240.381.3025 DC Collaborative - info@dccollaborative.org or 202.587.1627

National Cherry Blossom Festival

2015 YOUTH ART CONTEST RESOURCE GUIDE

Thank you for your interest in the National Cherry Blossom Festival Youth Art Contest presented with the DC Arts & Humanities Education Collaborative. Prior to creating artwork, please review the 2015 guidelines, theme, and the resources below.

ADDITIONAL RESOURCES RELATED TO THE CONTEST THEME

Please use these resources to help your students learn about new artists and see their natural world in new ways. Ask students to think of how to visually depict our natural world as represented through the cherry trees or their surroundings. Where can students find beauty in the details and shades of the blossoms, the texture of the bark, the bend of the trees?

Trees

Blossom Kids, Cherry tree flash cards . Visit the Festival website and Blossom Kids webpage to find details about different types of cherry trees. Website: nationalcherryblossomfestival.org

National Park Service, Cherry Trees . Discover which varieties of cherry trees can be found throughout the National Mall and Memorial Parks. Website: nps.gov/cherry/cherry-trees.htm

US National Arboretum. Learn about more varieties of cherry trees through tree fact sheets about Prunus. First Lady and Prunus. Helen Taft. Website: usna.usda.gov/Newintro/awards.html

Casey Trees- Educational resources on Arbor Kids provide useful facts about trees in general. Website: caseytrees.org/programs/education/kids

Naturalist Artists

- Mark Catesby
- John James Audubon
- Maria Sibylla Merian
- Maruyama Okyo
- o Ito Jakuchu . Visit the National Gallery of Arts information about an exhibit hosted in 2012. Website: http://www.nga.gov/exhibitions/jakuchuinfo.shtm

SUBMISSION CHECK LIST

Below is a list of reminders to ensure that student artwork is eligible for judging:

Each piece of artwork was created by one student

Pre-select the BEST work from your class and limit the number of entries to 10 per school.

The student has addressed the 2015 theme in his/her artwork

The identification form should be filled out by each student and affixed to the back of each piece of artwork.

Fill out the electronic form PRIOR to dropping off your artwork.

Please make sure to provide your contact phone and email so we can notify you about the Community Art Show and contest results.



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IDENTIFICATION FORM DC Public and Public Charter Schools

STUDENT

- STEP 1 Complete Identification form
- STEP 2 Attach the Identification form to the back of your entry.

ART TEACHERS

- STEP 1. Please DOUBLE CHECK forms for accuracy and legibility.
- STEP 2. Fill out the electronic submission form for each student if possible.
- STEP 3. Deliver entries and release forms to submission locations by Wednesday, March 4, 2015.

IMPORTANT: Prior to delivering art to the Festival office contact Catalina Stawski at youthart@downtowndc.org or 240.381.3025

IDENTIFICATION FORM (Filled out by the student artist)	
School:	
Studentos Name:	
Grade:	
Age:	
Medium(s):	
Title:	
Brief description about how the art shows the 2015 theme:	
Art Teacher Name:	,



2015 National Cherry Blossom Festival Youth Art Contest & Community Art Show Release Form



(Please Print in Black or Blue Ink Only)

Child's Full Name	Age:
Home Address:	
Phone:	
School Name:	Grade:
I will:	
	articipate in the 2015 National Cherry Blossom Festival Youth Art") presented by the National Cherry Blossom Festival, Inc. ("NCBF") Collaborative ("DCAHEC").
2. Acknowledge that my child will not be	be compensated for his or her participation in the Event.
in the Event. Along with my heirs, exec	roperty injury or loss that may occur related to my childs participating cutors and administrators, I waive all current and future legal claims their respective sponsors, officers, directors, employees, agents, (collectively, %Bresenters+).
media, and to use, broadcast or prod broadcast or produce derivative works t	servation, limitation or additional compensation, to record, in any uce derivative works from, and to grant others the right to use from, in any media and for all time, any or all of the following: my eness, voice, artwork entered into the Event.
Intending to be legally bound, I sign th	is Release on the date below.
Date:	Signature:
	Printed Name of Parent or Guardian