

# COMMISSION A MASTERPIECE.

Gallopalooza 2015:

## BRIDLES & BOURBON

Nearly 200 statue designs have been submitted by artists for this year's initiative to help raise funds for the LED lighting project on the Big Four Bridge which links Southern Indiana to downtown Louisville.

But you don't have to be an artist to get involved.

Become a sponsor.

### Statue Sponsorship Options



Horse on Barrel  
\$4,000



Mint Julep  
\$5,000



Large Horse  
\$5,000

**Event Sponsorships** – \$25,000  
(other customizable packages are available)

**Co-Sponsorships** – \$10,000

Gallopalooza, Inc., is a 501(c)(3) nonprofit organization, and your donation may be tax-deductible.

# PAINT THE TOWN

## HOW IT WORKS:

1. You agree to a sponsorship level (various statue/exposure options available).
2. Artists are invited to submit designs for you to review and select online (or you can provide your own artist or design).
3. Work with your artist to customize the statue design.
4. Artist works on your statue during the winter months (feel free to ask for progress reports).
5. Completed statues are clear-coated and delivered to the Public Preview in the spring.
6. Enjoy the public display of your statue April–October 2015 at the temporary location of your choice.
7. Decide whether to purchase the statue OR put it up for auction with a portion of the proceeds benefiting Waterfront Development Corporation's LED lighting project on the Big Four Bridge.
8. Statues are delivered to their permanent homes in fall 2015.

Customizable sponsorship packages are available.

To get involved, go online or email [sponsors@gallopalooza.com](mailto:sponsors@gallopalooza.com).

[gallopalooza.com](http://gallopalooza.com)



## gallopalooza

Presented by

