

EAST CAROLINA COUNCIL

TARHEEL SCOUTER

As you know, Scouting is an exciting multi-faceted experience filled with adventure and excitement, along with the acquiring of skills, character development and personal growth – not to mention, fun! With so much to offer, however, Scouting can also, too often, be a well-kept secret.

There are boys, young men and adults – your friends and neighbors – who may have no personal experience of the tremendous benefits and rewards of Scouting. This is where we have an opportunity to share the good things that are happening in our Scouting unit. Our experiences – shared with words and photos – can become an invitation to others to share in the joys of Scouting.

The East Carolina Council “Tarheel Scouter” newsletter (published/emailed every other Tuesday) can be the forum to get the good word out and something which can be passed on electronically as an invitation to others who might want to share in the experience.

We invite each Scouting unit to appreciate the good things that are going on in your unit and share them online to a larger audience through the [“Tarheel Scouter” newsletter](#). To subscribe to the newsletter or view current and past issues go to: <http://eccbsa.org/Newsletter>

GUIDELINES FOR SUBMISSIONS

DEADLINE: Sunday evening for the upcoming Tuesday issue; email to tarheelscouters@gmail.com. Identify your unit (Pack, Troop or Crew) by number, district, location and chartering organization. Include a contact phone number (in case we need to reach you with any questions).

The text of your article or announcement can be either in the body of your email or as an attached Word document (not a PDF). Photos should be attached as JPEG files (larger resolution files are better, so they can be cropped and enlarged). Please provide a caption for each photo: identify people in photos (left to right, first row, second row) and describe what is happening in the photo.

When writing an article/announcement, remember the 5 W's - Who, What, Where, When and Why? Photos are very important in making a story interesting. Consider asking someone in your unit to “Be Prepared” to take photos at your events. Ask someone who is excited about Scouting to write up the details of your event. In addition to describing the action, get quotes/insights from Scouts, parents or those attending. Quotes personalize the experience and make the event even more interesting.

If you have questions, or want help, feel free to email or call

Joe O'Brien, Editor tarheelscouters@gmail.com 910-546-0077 (cell)

Gwangi Shipp, Staff Advisor gwangi.shipp@scouting.org 225-270-6083 (cell)

2015 PUBLICATION DATES

Of course, submissions are accepted at any time, but to keep a flow of articles, we suggest each district plan a monthly contribution...

Jan. 6	Tri, WORD, Wilson
<u>Jan. 20</u>	<u>BB, Caswell, CT</u>
Feb. 3	NB, Pitt, TR
<u>Feb. 17</u>	<u>Tri, WORD, Wilson</u>
Mar. 3	BB, Caswell, CT
Mar. 17	NB, Pitt, TR
<u>Mar. 31</u>	<u>Tri, WORD, Wilson</u>
Apr. 14	BB, Caswell, CT
<u>Apr. 28</u>	<u>NB, Pitt, TR</u>
May 12	Tri, WORD, Wilson
<u>May 26</u>	<u>BB, Caswell, CT</u>
June 9	NB, Pitt, TR
<u>June 23</u>	<u>Tri, WORD, Wilson</u>
July 7	BB, Caswell, CT
<u>July 21</u>	<u>NB, Pitt, TR</u>
Aug. 4	Tri, WORD, Wilson
<u>Aug. 18</u>	<u>BB, Caswell, CT</u>
Sep. 1	NB, Pitt, TR
Sep. 15	Tri, WORD, Wilson
<u>Sep. 29</u>	<u>BB, Caswell, CT</u>
Oct. 13	NB, Pitt, TR
<u>Oct. 27</u>	<u>Tri, WORD, Wilson</u>
Nov. 10	BB, Caswell, CT
<u>Nov. 24</u>	<u>NB, Pitt, TR</u>
Dec. 8	Tri, WORD, Wilson
<u>Dec. 22</u>	<u>BB, Caswell, CT</u>