



35th ANNUAL TURKISH AMERICAN CONFERENCE

**MARCH
12-14
2015**

“Turkish Americans Unite: Challenges and Opportunities”

WASHINGTON PLAZA HOTEL | WASHINGTON DC



#TurkishAmericansUnite

HIGHLIGHTS FROM PREVIOUS CONFERENCES



SPONSORSHIP & ADVERTISEMENT KIT



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TURKISH AMERICANS UNITE: *Challenges and Opportunities*

Dear Friend:

We are proud to offer you this wonderful opportunity to become a valuable sponsor for Assembly of Turkish American Association (ATAA)'s 35th Annual Turkish American Conference to be held in Washington, DC, during March 12-14, 2015.

ATAA's annual conference is one of the largest conferences in the U.S. that traditionally brings together Turkish-American communities nationwide to promote greater public awareness and understanding of Turkey's rich culture and modern day society. This year, ATAA's 35th Annual Conference will once again bring more than 400 attendees including government, business in political, industrial, technological, commercial, academic, social, art, entertainment, and sports fields and professionals join the annual conference from the United States, Canada and Turkey.

Please visit the link provided below for sponsorship levels and benefits. By becoming a sponsor, you will benefit from the exposure to more than 50,000 people who receive the e-newsletters and thousands from around the world who visit our website. Every contribution is meaningful and will help increase the Turkish/Turkic profile in America. To ensure timely completion of the printing process, all sponsorship materials should be submitted no later than 5pm on Wednesday, February 25th, 2015 along with full payment.

As a democratically elected, independent and transparently run non-profit organization*, we are very grateful for any support you can provide ATAA and the Turkish American community that we represent.

Please feel free to contact us at (202)483-9090 or sponsorship@ataa.org with any questions.

Respectfully Yours,

Mehmet Toy
President
Assembly of Turkish American Associations

***The Assembly of Turkish American Associations is a 501(c)(3) organization.
Any donations are tax deductible to the fullest extent allowed by law.**



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SPONSORSHIP LEVELS

PLATINUM ELITE SPONSOR - \$25,000

- Recognition as Çırağan Club Corporate Member in ATAA Annual Donor List and Website
- Recognition as the Platinum Elite Sponsor of 35th Annual ATAA Conference
- Acknowledgement of the company's sponsorship with the logo on all printed and online materials, including the invitation, program, signage, website and press materials
- Prominent display of sponsor logo on convention banner, main stage backdrop and registration area
- Sponsor's message on full page on ATAA Conference Book
- Full-page ad on the most prominent pages in the ATAA Conference Book
- Booth space and opportunity to provide branded gift bags for attendees (at sponsor expense)
- Mentions on ATAA Facebook page during the conference (3000 followers)
- 6 (six) total complimentary registrations for the Gala and Awards Banquet

PLATINUM SPONSOR - \$15,000

- Recognition as the Platinum Sponsor of 35th Annual ATAA Conference
- Acknowledgement of the company's sponsorship with the logo on all printed and online materials, including the invitation, program, signage, website and press materials
- Prominent display of sponsor logo on Conference banner, main stage backdrop and registration area
- One page sponsor's message on ATAA Conference Book
- Full-page ad in the ATAA Conference Book
- Booth space and opportunity to provide branded gift bags for attendees (at sponsor expense)
- Mentions on ATAA Facebook page during the conference (3000 followers)
- 4 (four) total complimentary registrations for the Gala and Awards Banquet

DIAMOND SPONSOR - \$10,000

- Recognition as the Diamond Sponsor of 35th Annual ATAA Conference
- Acknowledgement of the company's sponsorship with the logo on all printed and online materials, including the invitation, program, signage, website and press materials
- Prominent display of sponsor logo on Conference banner, main stage backdrop and registration area
- One page sponsor's message on ATAA Conference Book
- Half-page ad in the ATAA Conference Book
- Mentions on ATAA Facebook page during the conference (3000 followers)
- 3 (three) total complimentary registrations for the Gala and Awards Banquet



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SPONSORSHIP LEVELS

GOLD SPONSOR - \$ 5,000

- Recognition as the Gold Sponsor of 35th Annual ATAA Conference Acknowledgement of the company's sponsorship on all printed and online materials, including the invitation, program, signage and website
- Display of sponsor logo on Conference banner
- Half-page ad in the ATAA Conference Book
- Mentions on ATAA Facebook page during the conference (3000 followers)
- 2 (two) total complimentary registrations for the Gala and Awards Banquet

SILVER SPONSOR - \$ 2,500

- Recognition as the Silver Sponsor of 35th Annual ATAA Conference Acknowledgement of the company's sponsorship on all printed and online materials, including the invitation, program, signage and website
- Display of sponsor logo on Conference banner
- Quarter-page ad in the ATAA Conference Book
- 2 (two) total complimentary registrations for the Gala and Awards Banquet

BRONZE SPONSOR - \$ 1,000

- Recognition as the Bronze Sponsor of 35th Annual ATAA Conference
- Display of sponsor logo on Conference banner
- Quarter of a page advertising / message in the Conference Program Book
- 1 (one) total complimentary registrations for the Gala and Awards Banquet

FRIEND OF ATAA - \$ 500 and under

- Recognition as the Friend of 35th Annual ATAA Conference
- Eight of a page advertising / message in the Conference Program Book
- 1 (one) complimentary registration for the Gala and Awards Banquet



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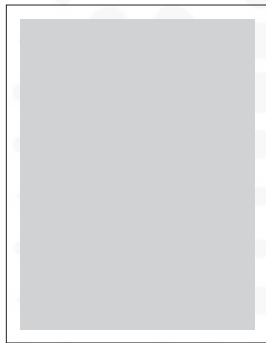
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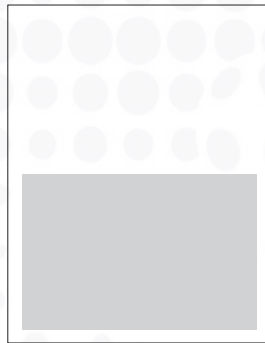
#TurkishAmericansUnite

CONFERENCE BOOKLET ADVERTISING RATES

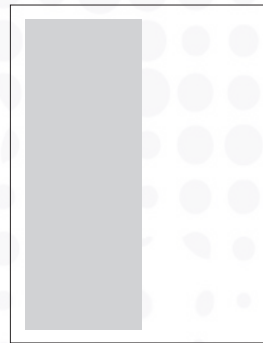
Bleed size (Trim 8-1/4 X 10-7/8)



FULL PAGE
7.25" X 9.875"



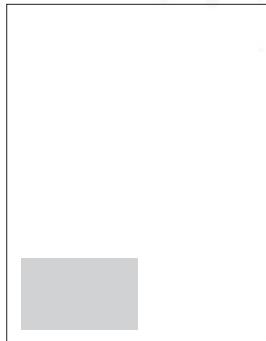
HALF PAGE (Horizontal)
7.25" X 4.75"



HALF PAGE (Vertical)
3.55" X 9.875"



1/4 PAGE
3.55" X 4.75"



1/8 PAGE
3.55" X 2.3"

Rates:

BACK COVER	\$3,500
COVER (INSIDE FRONT)	\$3,000
COVER (INSIDE BACK)	\$2,500
FULL PAGE	\$1,000
HALF PAGE	\$500
1/4 PAGE	\$250
1/8 PAGE	\$150

Advertising deadline: February 25, 2015

*For question and concerns, please contact us at (202) 483-9090 or sponsorship@ataa.org.
For program updates and further information, please visit www.ataa.org*



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REGISTRATION FORM

SPONSORSHIP

- \$25,000 Platinum Elite Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Diamond Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor
- \$500 Friend of ATAA

ADVERTISEMENT ONLY

- Back Cover \$3,500
- Cover (inside front) \$3,000
- Cover (inside back) \$2,500
- Full Page \$1,000
- Half Page (h) \$500
- Half Page (v) \$500
- 1/4 Page \$250
- 1/8 Page \$150

COMPANY NAME: _____

NAME OF CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE : _____

FAX : _____

E-MAIL (REQUIRED): _____

WEBSITE : _____

Total Due (from box on top): \$ _____

Deposit Enclosed: \$ _____

Amount Due: \$ _____

Full Payment must be received by Feb. 25, 2015

Check Enclosed

Credit Card

Visa Master Card AMEX

Card Number: _____

Expiration Date: _____ / _____ CSC: _____

TOTAL AMOUNT DUE: \$ _____ (02/25/2015)

Name: _____

(As it appears on the Card)

Please mail your form and payment to:

ATAA, 1526 18th Street, NW Washington, DC 20036 or

fax your form and credit card information to: (202) 483-9092.

Signature: _____

The Assembly of Turkish American Associations is a 501(c)(3) organization.

All donations are tax deductible to the full extent allowed by law.