

The Carolina Recycling Association's  
25th Annual Conference and Trade Show



**March 23-26, 2015**

Embassy Suites Kingston Plantation  
Myrtle Beach, SC

[www.cra-recycle.org/2015conf](http://www.cra-recycle.org/2015conf)

## **The Carolina Recycling Association's 25<sup>th</sup> Annual Awards**

**CALL FOR AWARD NOMINATIONS**

### **Awards Nomination Contact Info:**

Amanda Cutshaw  
[awards@cra-recycle.org](mailto:awards@cra-recycle.org)  
828.649.2311

### **CRA Staff:**

Carolina Recycling Association  
[staff@cra-recycle.org](mailto:staff@cra-recycle.org)  
877.972.0007

**Submissions Due by February 6, 2015**

## 2015 Entry Requirements

Awards presented in previous years are not eligible for consideration in the same category. A program or individual may not receive more than one award per year. If a program or individual wishes to apply to more than one category, they must submit a completed application for each category and may only apply for up to three categories. Self-nominations are acceptable and encouraged. In previous years we have awarded one candidate from each state (NC & SC), however there will now be only one award presented for each category.

### Format Requirements

Email completed form to Amanda Cutshaw at [awards@cra-recycle.org](mailto:awards@cra-recycle.org) with "CRA Award Nomination" as the subject. *If you do not receive confirmation of receipt within five business days please contact Amanda at 828-649-2311.*

Use a bulleted format to answer award criterion. Include links to websites that support your entry. If your application includes a video please post this video online and include a link in your nomination form. Do not send hard copies of dvds or videos.

Excluding the application form, entries are restricted to two 8 ½" x 11" pages. Please use a 10pt font or higher. Please submit two digital images that best represent your program as an attachment.

Awards winners will be announced at the 2015 Awards Gala and will be recognized in the CRA newsletter and through press releases sent to local media listed on your application form.

## **Awards Categories & Criteria**

### **Recycler of the Year Award**

This award honors an individual in the field who has made a significant contribution to the advancement of integrated solid waste reduction during the past year (2014).

#### Selection Criteria

- Professional Leadership (40 Points)
- Sharing career experience with others (20 Points)
- Development of self-sustaining waste reduction programs (20 Points)
- Innovative approaches (20 Points)
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### **Local Government Award**

This award recognizes a local government that has a successful recycling/waste reduction program.

#### Selection Criteria

- Program shows success through its recycling/waste reduction rates (including per capita recycling) (40 Points)
- Program has innovative and/or unique aspects (20 Points)
- Program has education and outreach components (20 Points)
- Program is sustainable (20 Points)

### **Outstanding College or University Program**

This award honors a college or university program that promotes sustainable resource use through waste reduction, reuse, and recycling on campus.

#### Selection Criteria

- Integrated waste reduction program (40 Points)
- Innovated aspects of the program (20 Points)
- Educational component(s) of the program (20 Points)
- Volunteer contribution to the program (20 Points)

## **Outstanding School Program**

This award honors a program in a single school or school system (K-12) that promotes waste reduction, reuse and recycling.

### Selection Criteria

- Integrated waste reduction program (40 Points)
- Innovative and/ or unique aspects of program (30 Points)
- Educational component(s) of the program (30 Points)

## **Outstanding Business/Industry Recycling**

This award recognizes a business that has implemented an outstanding waste reduction/recycling program within its organization and as a part of its business.

### Selection Criteria

- Focus on waste reduction/recycling issues (40 Points)
- Environmental leadership as part of its business (20 Points)
- Commitment to sustainable practices (20 Points)
- Promotional/educational component(s) (20 Points)

## **Outstanding Composting or Organics Recycling Program**

This award recognizes a business, government agency, school, organization, or large-scale facility that designed and implemented a composting or organics-recycling program.

### Selection Criteria

- Demonstrated organics diversion totals (30 points)
- Effective collection methods or innovative use of hauling or processing technologies (30 points)
- Strong educational component(s) and promotion of program/service (30 points)
- Program or business in place for at least 2 years (20 points)

## **Getting the Word Out: Sensational Education and Outreach**

This award recognizes a program that has excelled in educating the community about waste reduction.

### Selection Criteria

- Educates/informs a diverse audience (40 Points)
- Creative uses of materials, media, and funds (40 Points)
- Response from the audience (visible results of the program) (20 Points)

### **Volunteer Leadership Award**

This award recognizes a person and/or group who have successfully promoted recycling and waste reduction in their community, school, club, or organization through volunteer work.

#### Selection Criteria

- Created or promoted a successful recycling/waste reduction program (40 points)
- Environmental Leadership (30 points)
- Community outreach/education (30 points)

### **Keep America Beautiful Outstanding Litter Prevention Program Award**

This award recognizes a local affiliate that practices the Keep America Beautiful guiding principles of education, individual responsibility, public-private partnership and volunteer action to improve its community's environment.

#### Selection Criteria

- Engages public participation in volunteer driven events (20 Points)
- Provides diverse education component to meet community needs (20 Points)
- Highly visible community presence (20 Points)
- Cultivates public/private partnerships (20 Points)
- Must have KAB "good standing" status (20 Points)

### **Bill Evans & Carol Bond Memorial Award for Outstanding Toxicity Reduction**

This award recognizes an exceptional program or business that is dedicated to toxicity reduction (can include a household hazardous waste program).

#### Selection Criteria

- Type of program and funding (25 Points)
- Financial highlights, such as cost per pound, cost per household, etc (25 Points)
- Creative problem solving to municipality or business hazardous waste problems (25 Points)
- All major players in the program and their roles (example: city or county, hauler and processor/contractor) should be included in the nomination. (25 Points)

## 2015 CRA Award Nomination Form

Award Category: \_\_\_\_\_ State: \_\_\_\_\_

**Nominee Contact Information:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Nominee's Contact Information (if different from Nominee)**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Press Contacts

*(In the event that the nominee is chosen to receive an award, a press release will be sent to the contacts listed below)*

Contact 1	Contact 2	Contact 3
Name:	Name:	Name:
Contact Person:	Contact Person:	Contact Person:
Mailing Address:	Mailing Address:	Mailing Address:
Phone:	Phone:	Phone:
Fax:	Fax:	Fax:
Email:	Email:	Email:

**Due by February 6, 2015**