

CTRF

• CANADIAN TURFGRASS RESEARCH FOUNDATION

• LA FONDATION CANADIENNE DE RECHERCHE EN GAZON

Rounds 4 Research FAQ Sheet

June 8-21, 2015

What is Rounds 4 Research?

Rounds 4 Research is a fundraising program conducted by the Environmental Institute for Golf whereby a round of golf (defined as a tee time with green fees for two or more players) is made available to bid on by the public through an online auction.

This is a program operated by the Environmental Institute for Golf (EIFG), the philanthropic arm of the Golf Course Superintendents Association of America founded to provide funding and research grants, education programs, scholarships and awareness of golf's environmental efforts.

Why is the CTRF participating in an American Program?

The CTRF is participating in this program as it can generate donations without high operating costs. 80% of all money earned from CTRF rounds donated will be returned to the CTRF and the balance will be used by the EIFG for administrative costs including program marketing and website management.

What will the funds be used for?

The funding will be used for research that assists turf production and golf and sports field turf management.

How will the rounds be available for auction?

The CTRF, through various methods, will solicit donations from golf courses and submit those to the EIFG. The EIFG will use an online auction platform, Bidding for Good to solicit bids. The public is able to participate in the Rounds4Research auction. Tee times from a variety of courses and locations will be open for bids for a designated time. The specifics regarding the particular tee time will be detailed for bidders on the site.

Participation and Results

Since 2012, more than 50 organizations have participated in the program. They have helped raise over \$320,000 for Rounds 4 Research projects. June 2015 will be the first time CTRF has participated.