



FOR THE LIFE OF YOUR BUSINESS

## Social Media Marketing Workshop



January 27, 2015 7:00 - 8:45 PM

## Loutit District Library Program Room A

407 Columbus Ave, Grand Haven, MI

Changes in marketing have left many small businesses wondering what they need to do and if social media is where they need to be...

Join social media experts Laura Holmes, of FineLine Creative, Inc. and LaShelle Mikesell, to see how your business can make the most of its limited resources.

Before making an investment in time and money, understand what you want to accomplish and then choose which medium(s) fit your business needs.

## REGISTER ONLINE AT WWW.LOUTITLIBRARY.ORG

FREE & CONFIDENTIAL small business counseling is available 5 days a week! Call the Muskegon Lakeshore Chamber of Commerce at 231.722.3751 and make an appointment with a SCORE counselor to start growing your business.