

**FREE**



FOR THE LIFE OF YOUR BUSINESS

# Intro to Starting Your Own Business



**February 17, 2015  
6:00 - 8:00 PM**

**Spring Lake District Library**

123 E. Exchange Street in Spring Lake, MI

Are you thinking of starting your own business?  
Wondering what steps to take?  
SCORE Counselor John Brocci has the answers!

Asses your abilities to lead and manage a company, as well as evaluate market and sales potential for your products/services. Start-up costs, financing options, and business planning are introduced, along with necessary steps to getting started.

This course is designed for individuals considering self-employment, or in beginning stages of starting a business.

**REGISTER ONLINE AT [WWW.SLLIB.ORG/EVENTS](http://WWW.SLLIB.ORG/EVENTS)**

**FREE & CONFIDENTIAL** small business counseling is available 5 days a week!  
Call the Muskegon Lakeshore Chamber of Commerce at 231.722.3751 and make  
an appointment with a SCORE counselor to start growing your business.