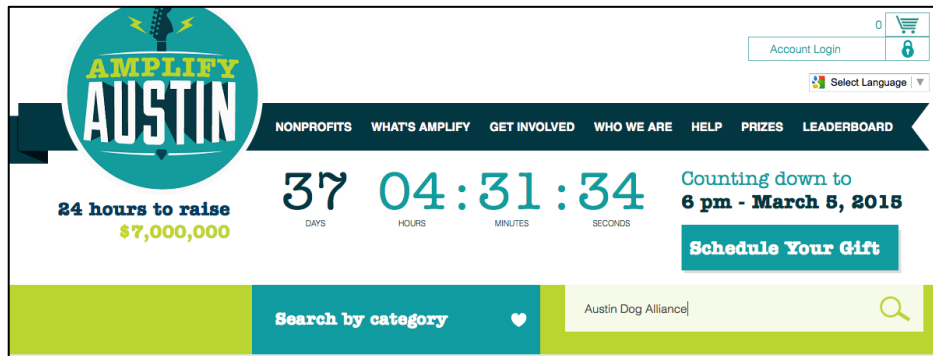
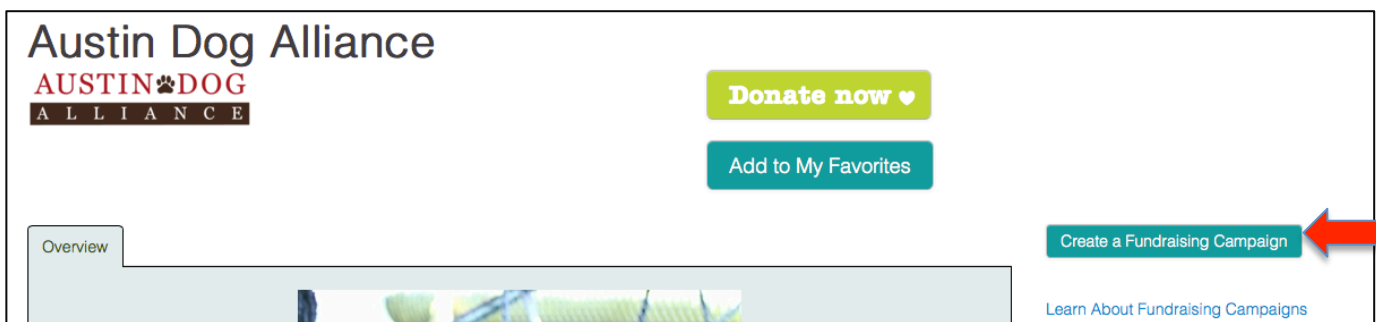


Amplify Austin Training Document

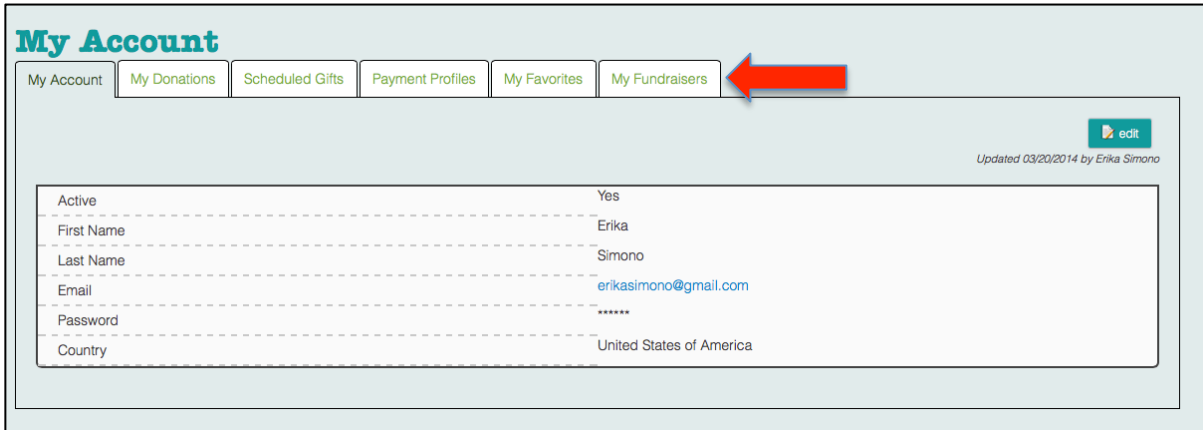
1. Go to <https://amplifyatx.ilivehereigivehere.org>
2. On the homepage, search Austin Dog Alliance.



3. Click on the Austin Dog Alliance link, it should be the first one listed. Click on the image, **not** the Donate Now button.
4. On the right hand side of the screen, click on Create a Fundraising Campaign.



5. If you did a page last year, sign in. If you are new to Amplify Austin, you will need to create an account. Once you have created an account you will be taken to your account page. Click on the My Fundraisers Tab.



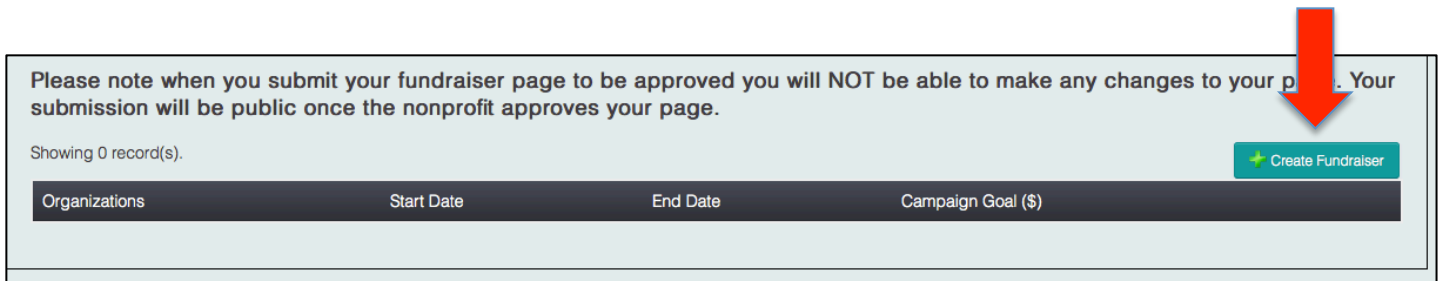
My Account

My Account | My Donations | Scheduled Gifts | Payment Profiles | My Favorites | **My Fundraisers** ←

Updated 03/20/2014 by Erika Simono [edit](#)

Active	Yes
First Name	Erika
Last Name	Simono
Email	erikasimono@gmail.com
Password	*****
Country	United States of America

6. On the lower right hand side of the page click on the Create Fundraiser button.



Please note when you submit your fundraiser page to be approved you will NOT be able to make any changes to your page. Your submission will be public once the nonprofit approves your page.

Showing 0 record(s).

[+ Create Fundraiser](#)

Organizations	Start Date	End Date	Campaign Goal (\$)
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7. Complete the first section of the fundraising page. See below for an example of what to do. First, search for Austin Dog Alliance, if it didn't already put it in for you. You will need to name your fundraising page. If you have a Therapy Dog, you may want to name it after your dog, otherwise, just use your own name. For your summary, write a couple of paragraphs why you love Austin Dog Alliance! The URL link will be where you will send people to your page. You can put your name on the end of it, or your dog's name.

Hide **Fundraiser Details**

* Organizations [?](#) Click here to find a Nonprofit Criteria: Austin Dog Unselect
 Austin Dog Alliance

* Fundraiser Title [?](#)

Your Fundraiser Summary [?](#)

Buddy the Therapy Dog loves "working" at UMC Brackenridge and Capitol School of Austin. He enjoys making people happy and loves listening to children read to him! Buddy has logged over 275 hours and worked with over 4600 people. This could never have been possible without the assistance of Austin Dog Alliance (ADA).
Buddy would love to have your assistance with raising funds for ADA. Any amount will be appreciated. Buddy and Erika have seen the many wonders of pet therapy and hope to keep it going for many years to come.

* URL Link [?](#) The URL you enter can take up to 2 hours after being approved by the nonprofit to display publicly

Incentive Fund [?](#)

8. For the next few sections, you can add pictures of you volunteering at Austin Dog Alliance, of your dog, etc. Make sure to add your email and allow people to email you from the fundraising page. This way, you will get all notifications and if any of your friends/family members have a question, they can do it right from the site.
9. Next, add a realistic goal for yourself (\$50, \$100, \$500). If you reach your goal, fantastic! You can always increase it later.
10. **Make sure to check YES for “This is for Amplify Austin, March 5-6, 2015.”**
11. Finally, hit Submit Fundraiser for Approval. Once Debi, approves your site, you should see it on the Austin Dog Alliance Amplify page!

Photo/Video

Add a Photo [?](#) IMG_4387.JPG ready to be saved.

Add a Video (URL) [?](#)

Personal Details

Add Your Photo [?](#) IMG_3235.jpg ready to be saved.

Your Personal Appeal [?](#)

Send Fundraiser emails to: [?](#)

Allow people to email me from my fundraising page [?](#)

Fundraiser Goal

* Campaign Goal (\$) [?](#)

* This is for Amplify Austin Day, March 5-6, 2015 No Yes



Remember, it never hurts to ask, when fundraising! The worst they can do is say no. I posted several times on Facebook and was amazed at how many people donated!! I was able to raise \$1750 for ADA last year, just by sending out emails and posting on Facebook.

ADA will send thank you letters to all donors, but I always handwrite a letter as well, letting them know how much I appreciate their donation.

PRIZES!!

There will be a grand prize (valued at over \$200) for the top ADA fundraiser! A volunteer donated this prize.

In addition, there will be prizes for different levels of fundraising dollars! You have the chance to receive four prizes for your fundraising efforts! They will be available for pick-up at the office, after Amplify Austin.

After you raise:

\$100 ADA t-shirt

\$250 Metal ADA Water Bottle

\$500 ADA logo baseball cap

\$750 ADA Messenger Bag

(For example, if you raise \$500, you would receive the t-shirt, water bottle and baseball cap)

*Sample email that I sent to friends and family

Dear Friends and Family,

I believe all of you know that Buddy and I volunteer through Austin Dog Alliance (ADA) as a Pet Therapy Team. For the past three years, I have seen remarkable events take place when Buddy enters a room. Whether it is a patient's family at the hospital seeking solitude from Buddy, or a young child getting super excited to read a story to Buddy; Buddy touches lives in the most unbelievable way. Buddy has received thousands of hugs, has been cried on, and gives awesome high fives, but he never asks for anything in return.

This incredible journey we've been on these past three years could not have happened if it were not for Austin Dog Alliance. ADA prepared and certified us for Pet Therapy, insures, and schedules all of our visits. They have over 100 Pet Therapy teams throughout the Austin area. In addition, they have a wonderful job skills course (which involves the dogs) for children with Autism. With this course, these young adults will become prepared to enter the job market. Finally, our newest addition is Hounds for Heroes. This program rescues dogs, trains them to become service dogs and then are placed with Veterans or First Responders with PTSD.

Amplify Austin is a 24 hour event, March 5-6th. It is a fundraising event to raise money for Austin non-profits. Now, I know the majority of you are not in Austin, but most of you have met Buddy and you always hear about the wonderful things he does on a weekly basis. I'm asking for your assistance for raising money for ADA. If you follow my link, you will find Buddy's fundraising page that supports Austin Dog Alliance. **Any** amount will be greatly appreciated! I know I can count on you to make a difference!

<http://amplifyatx.ilivehereigivehere.org/therapydogbuddy>

Thank you in advance for your generosity!
Paws and Licks from Buddy and Hugs and Love from me!!

Erika Simono
512-913-4842