

ACCA-Texas is a nonprofit trade association for heating, ventilation, air conditioning and refrigeration contractors in Texas. These contractors design, install, maintain and service HVAC/R systems and are guided by principals of honesty and integrity. As an affiliate of the nationally respected Air Conditioning Contractors of America (ACCA), ACCA-Texas is committed to improving the industry by helping its members succeed.

The Challenge

Although ACCA-Texas' credit card processor provided adequate service, they didn't have any "value-added" services, proactive payment solutions, or cost reduction programs for their members. At the time, ACCA-Texas was content with their vendor and weren't looking to change credit card processors. After an internal review of their requirements, ACCA-Texas determined they wanted a partner that was well vetted, had multiple payment solutions, could reduce costs, and had HVAC/R experience.

The Solution

When contacted by Empower, ACCA-Texas welcomed their no-cost, no-obligation "needs and cost assessment".

In addition to their experience in the HVAC/R environment and customer-first focus, Empower's formal review determined significant impact points. Empower:

- Significantly reduced credit card rates and fees
- Was vetted by Wounded Warrior Project, Veterans of Foreign Wars (VFW), and Lone Survivor Foundation (LSF)
- Has multiple payment options - mobile, online, in-person, and by telephone
- Was a past board member of ACCA-Houston
- Knows the HVAC/R industry
- "Gives Back" to charitable groups

The Results

Switching to Empower was a seamless and transparent process. The ACCA-Texas customer experience is now enhanced by having a partner that supports their system and lowered their costs.

- Lowered interchange fees for Visa/MC
- Reduced processing costs 44% or over \$5,000 per year
- Provided mobile and online payment solutions
- Excellent customer and product support
- Significant "give back" that supports HVAC contractor endeavors (ACCA)

Air Conditioning Contractors of America Texas

"Our goal at TACCA is to provide our members with information about trends and opportunities in the HVAC/R industry and how it will impact their business. When Empower approached us with their service offering, we determined that we required a partner that would add value to our membership, be knowledgeable of the HVAC/R industry, and could provide multiple payment solutions to our members. Empower has significantly lowered our operating costs, has proven to be an excellent partner that we can trust, and has a generous 'give back' program that supports deserving charities on a monthly basis."

- Todd McAlister
Executive Director, TACCA



Who is Empower Processing

Empower is a full-service merchant services company offering payment solutions for businesses of all sizes. Since 2000, competitive rates, industry experience, exceptional customer service, and superior responsiveness have helped increase the profits and streamlined operations for businesses across the United States.



For more information, please contact Carson Kainer at 877-3434-2450, ckainer@empowervets.com or visit our website, www.empowerourveterans.com.