



9th Annual LEGAL INCLUSIVENESS & DIVERSITY SUMMIT SPONSORSHIP PACKAGE

Reserve Top Sponsorships
by March 13, 2015 to be
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Promotions

The Summit

The annual Legal Inclusiveness & Diversity Summit, now in its 9th year, is the original and premier inclusiveness conference for the legal profession. Leading national experts and distinguished speakers present on cutting-edge, substantive topics. The spring conference attracts attorneys and legal professionals from Colorado and across the country including corporate counsel, law firm and government attorneys, prominent judges, diversity directors, legal recruiters, paralegals, law school faculty and students, and others who want to learn about the newest developments on diversity in the law. The Summit also offers networking opportunities, such as the closing cocktail reception with prominent General Counsel.

9th Annual Legal Inclusiveness & Diversity Summit

Monday, May 4, 2015

Sheraton Denver Downtown

1550 Court Place | Denver, Colorado 80202

About CLI

The Center of Legal Inclusiveness is a 501(c)(3) nonprofit dedicated to advancing diversity in the legal profession by actively educating and supporting private and public sector legal organizations in their own individual campaigns to create cultures of inclusion. CLI is the foremost resource for legal organizations seeking expertise on how to retain and advance diverse attorneys through inclusiveness – the next frontier for diversity in the legal profession. Learn more about CLI at www.centerforlegalinclusiveness.org.

Contact Us

For questions or to confirm sponsorship availability, contact CLI Assistant Director Michael Barajas at mbarajas@legalinclusiveness.org or 303.832.3503.





9th Annual LEGAL INCLUSIVENESS & DIVERSITY SUMMIT SPONSORSHIP SUMMARY

	Summit									
	TOP SPONSORS *									
	Summit Plenary	GC Reception	Workshop Select session -see page 3	Breakfast Dessert/ Networking	Program Materials	Pinnacle	Scholarship (Funds 3 student scholarships)	Ridgeline	Ascent (Gov./ Nonprofit)	Exhibitor Only Limited availability
	\$5,000	\$2,500	\$2,000	\$1,500	\$1,500	\$1,000	\$750	\$500	\$250	\$500
Spokesman opportunity to introduce Plenary presenters	ü									
Exhibitor table on event site	ü	New Opportunity: Add an exhibitor table for \$250 to your sponsor level								ü
Recognition in pre-event advertising/press releases	ü									
Complimentary Tickets to GC Reception	5	5								1
Recognition in CLI's national and local newsletter	ü	ü	ü							
*Logo on Summit Promotions (3/13/15 deadline for inclusion- see page 4; reserve now)	ü	ü	ü							
Complimentary Summit registration (May 4)	2	1	1	1	1					
License to use 2015 Summit logo in promotions	ü	ü	ü	ü	ü					
Recognition in Event Day Signage	ü	ü	ü	ü	ü	ü				
Ad in Summit Program (See ad specs/deadlines on page 5)	Full pg	Full pg	Full pg	1/2 pg	1/2 pg	1/2 pg	1/4 pg	1/4 pg	1/8 pg	1/4 pg
Logo in Summit Program	ü	ü	ü	ü	ü	ü	ü	ü	ü	
Recognition in Summit Looping PowerPoint	ü	ü	ü	ü	ü	ü	ü	ü	ü	
Recognition on CLI website Summit Sponsor Page	Logo w/link	Logo w/link	Logo w/link	Logo w/link	Logo w/link	Logo w/link	Listed	Listed	Listed	
Complimentary Summit Plenary Ticket										1

Some sponsorship levels are limited in number.

Reserve your sponsorship by completing the Sponsorship Form on page 5

9th Annual

LEGAL INCLUSIVENESS & DIVERSITY SUMMIT

SUMMIT PLENARY & WORKSHOPS– MAY 4



Summit Plenary: Changing Landscapes – Ken Salazar

Former U.S. Secretary of the Interior, U.S. Senator and Colorado Attorney General will discuss how diversity is changing the landscape in the workplace, business and politics and the many ways lawyers must embrace diversity and inclusiveness to become better lawyers and leaders.

Workshop: Walking Each Other Home - How to Create an Inclusive Community - Lee Mun Wah, StirFry Seminars & Consulting

Lee Mun Wah is an internationally renowned Chinese American documentary filmmaker, author, educator and master diversity trainer. He has provided workshops to thousands of people, including a special one-hour program on Oprah. He will help attendees learn techniques to communicate and improve cross cultural relationships.

Workshop: Squaring Workplace Flexibility and the Advancement/Retention of Diverse Attorneys - Manar Morales, Diversity & Flexibility Alliance

Manar Morales is a national expert and long-time advocate of women and diverse attorneys in the legal profession. She will discuss the Diversity & Flexibility Alliance's recent survey that tracked the progress of workplace flexibility in U.S. law firms, as well as best practices for retaining diverse attorneys.

Workshop: Voting Rights: The Battle Continues - Bennett Singer & David Deschamps, Filmmakers, Electoral Dysfunction

It may be the 50th Anniversary of the Civil Rights Movement, but the battle over voting rights has been reignited. This session will shine a spotlight on what some have called "the war on voting," addressing the debate over Voter ID legislation as well as the absence of an affirmative right to vote in the Constitution. Clips from the acclaimed PBS documentary *Electoral Dysfunction* will be shown to illuminate these issues, followed by a discussion with the filmmakers.

Workshop: Building A Diversity Committee That Works - Kori Carew, Shook, Hardy & Bacon; Caleb Durling, Reilly Pozner

Most legal organizations are committed to improving diversity and inclusiveness and they depend on their diversity and inclusiveness committee to make the magic happen. These legal professionals will discuss ways diversity committees can avoid pitfalls, build organizational support for initiatives and become effective to make real impact.

Workshop: Bias in the Courtroom - The Honorable Albert Harrell, Denver County Court; Karen M. Lockwood, National Institute for Trial Advocacy; Kenzo Kawanabe, Davis Graham & Stubbs; and Regina Rodriguez, Faegre Baker Daniels

Legal professionals will present a program about implicit bias and how to minimize its presence in the courtroom. They will explain the neuro-psychology of its origins and its inevitable presence in human interaction. Presenters will demonstrate how bias can play out in the courtroom, including jury selection, and important ways to combat bias.

Workshop: Diversity in the Judiciary - Caren Stacy (moderator); Stephanie Donner, Office of the Governor; and Honorable Dennis Maes, former Chief Judge of the 10th Judicial District

This panel of distinguished professionals will discuss the retention process of judges and the (unintended) impact it has on women/diverse judges.

Workshop: Leading the Way on Diversity & Inclusiveness - Chris Cesare, Bryan Cave; Meghan Martinez, Martinez Law Group; Rodolfo Parga, Ryley Carlock & Applewhite; and Maurice Watson, Husch Blackwell

A spectrum of legal leaders from diverse backgrounds will discuss effective ways they have found to help lead and impact diversity and inclusiveness in the legal workplace and practice of law. Whether managing partner, member of a management committee or practice group leader– all take an active role in diversity and inclusiveness. This panel will discuss how to be effective D&I leaders, while also advancing in their field and mastering their practice of law.

Workshop: GC Diversity & Inclusion Roundtable

Find out about the latest efforts of General Counsel to foster diversity and inclusiveness in their organizations and with outside counsel. GCs will discuss their individual efforts as well as their law departments' successes and challenges to increase retention and advancement of diverse attorneys.

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Logo & Ad Specifications

Email logos/ads to Michael Barajas at mbarajas@legalinclusiveness.org



Logos:

Top Sponsors: Logos are due by **March 13, 2015** for inclusion in the Summit Brochure and the CLI website Summit Sponsor page.

Other Sponsors: Logos are due by **March 27, 2015**.

Accepted Logo Formats – please send both if you have them

High resolution for printing; 300 dpi (EPS preferable or JPEG)

Low Resolution for website use; internet applicable (JPEG or GIF)

Ads:

Ads for the 2014 Summit Program must be submitted by **March 27, 2015**. Your sponsorship level determines ad sizes. Please refer to the sponsorship benefit description on page 2 for the size.

Ad Sizes:

Full Page: 7.5" w x 10" h (vertical) – no bleed

Half Page: 7.5" w x 4.875" h (horizontal) – no bleed

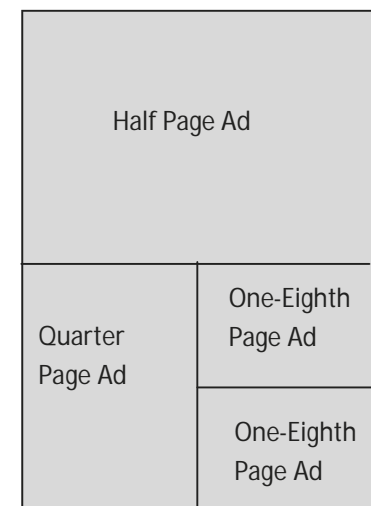
Quarter Page: 3.625" w x 4.875" h (vertical) – no bleed

One-Eighth Page: 3.625" w x 2.375" h (horizontal) – no bleed

Accepted Ad Formats:

- Finished Preferred:
1. CMYK Color and
 2. TIFF, JPEG at 300 dpi, or Press-Quality PDF

CLI Creating Your Ad: Notify CLI by **March 27, 2015**.



9th Annual LEGAL INCLUSIVENESS & DIVERSITY SUMMIT SPONSORSHIP FORM

Updated 02/18/15



Reserve your sponsorship

by completing this Sponsorship Form.
*Please confirm availability before sending form.
Sponsorships will be reserved/sold on a
first-come, first-served basis.*

Top Sponsors– Summit* Reserve by 3/13/15 to be in Summit Promotions

- _____ Summit Plenary Sponsor: \$5,000, 2 available
- _____ Summit General Counsel Reception Sponsor: \$2,500, unlimited
- _____ Workshop (Lee Mun Wah) Sponsor: \$2,000, 2 available
- _____ Workshop (Manar Morales) Sponsor: \$2,000, 2 available
- _____ Workshop (Bennett Singer) Sponsor: \$2,000, 2 available
- _____ Workshop (Kori Carew) Sponsor: \$2,000, 2 available
- _____ Workshop (Judge Albert Harrell) Sponsor: \$2,000, 2 available
- _____ Workshop (Caren Stacy) Sponsor: \$2,000, 2 available
- _____ Workshop (Chris Cesare) Sponsor: \$2,000, 2 available
- _____ Workshop (GC Panel) Sponsor: \$2,000, 2 available

Other Sponsorship Levels– Summit

- _____ Breakfast Sponsor: \$1,500, 4 available
- _____ Dessert/Networking Sponsor: \$1,500, 4 available
- _____ Program Materials Sponsor: \$1,500, 2 available
- _____ Pinnacle Sponsor: \$1,000, unlimited
- _____ Scholarship Sponsor: \$750, 1 available
- _____ Ridgeline Sponsor: \$500, unlimited
- _____ Ascent Sponsorship \$250, unlimited (government/non-profits only)

*** Additional Sponsorship Opportunities ***

- _____ Exhibitor Table at Summit: \$500 regular; \$250 when purchased with other sponsor level; 10 available

\$_____ Total Payment ☐ Payment Included– Check No: _____
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Center for Legal Inclusiveness
1700 Lincoln Street, Suite 3200, Denver, CO 80203

Information: Please contact Michael Barajas at
303.832.3503 or mbarajas@legalinclusiveness.org