

Applicants signed a form on their application that they read the ADVERTISING RULES but be sure to read them again.

ADVERTISING RULES, ENFORCEMENT, PENALTIES, STATUTE OF LIMITATIONS AND APPEAL PROCESS

Please Note: All advertisements will be subject to the most current Advertising Rules of the New Jersey Association of REALTORS® in the current year's Application regardless of when the Award recipient last applied or received the Award.

ADVERTISING RULE #1:

Neither you, the agency with which you are associated, nor anyone on your behalf or with your authorization shall in any manner advertise, publish or distribute prior to February 1, 2015 that you are a recipient, qualified or eligible to receive the NJR® Circle of Excellence Sales Award® for the year 2014.

You will receive notification from your Primary Local Board/Association as to the acceptance or rejection of your Application by January 23, 2015.

ADVERTISING RULE #1 ENFORCEMENT:

This Award is an individual Award and, in the event of any violation of Rule #1, regardless who is responsible for the creation or submission of the paid or unpaid advertisement or any other item submitted for publication or distribution, including but not limited to, business cards, e-mails, newspapers, magazines, websites, and any other item submitted for advertisement, publication or distribution, by you, a publisher, a broker, a manager, an assistant or anyone else on your behalf or with your authorization, NJR® will enforce this rule against you as follows:

ADVERTISING RULE #1 PENALTIES:

FIRST VIOLATION: You shall be ineligible to receive the Award for the year for which you have applied or for the following year for which you would have achieved the Award.

SECOND AND SUBSEQUENT VIOLATIONS: You shall be ineligible to receive the Award for two years, which includes the year for which you applied and the following year for which you would have achieved the Award.

ADVERTISING RULE #2:

All advertisements, publications or distributions of items acknowledging your achievement of the NJR® Circle of Excellence Sales Award® MUST contain the following:

The YEAR(S) the Award was achieved (can be all years or any year(s) the Award was achieved); AND;

Any of the following three names (or the NJR® Million Dollar Sales Club when applicable-see below "Elimination of NJR® Million Dollar Sales Club Advertising") which MUST include NJR® (or New Jersey REALTORS®) at the beginning of the name:

NJR® Circle of Excellence Sales Award®

NJR® Circle of Excellence Award®

NJR® Circle of Excellence®

Note: It is optional to use the level of the Award (e.g., bronze, gold, etc.). However, if you use the level, you must use the level for each year for which you are advertising the Award.

ADVERTISING RULE #2 ENFORCEMENT:

This Award is an individual Award and, in the event of any violation of Rule #2, regardless who is responsible for the creation or submission of the paid advertisement or any other paid item submitted for publication or distribution, including but not limited to business cards, e-mails, newspapers, magazines, websites, and any other item submitted for advertisement, publication or distribution, by you, a publisher, a broker, a manager, an assistant or anyone else on your behalf or with authorization, NJR® will enforce this rule against you as follows:

ADVERTISING RULE # 2 PENALTIES:

NOTE: With regard to group advertisements, each individual included in the advertisement who does not comply with Rule #2 shall be deemed to have separately violated this Rule and will be subject to the below penalties.

FIRST VIOLATION: \$100 fine. If you fail to pay the fine and correct the violation within 30 days of receipt of written notification, you automatically will lose the Award for the last year for which you have achieved the Award and will not be eligible to apply the following year for which you would have achieved the Award.

SECOND VIOLATION: \$500 fine. If you fail to pay the fine and correct the violation within 30 days of receipt of written notification, you automatically will lose the Award for the last year for which you have achieved the Award and will not be eligible to apply the following year for which you would have achieved the Award.

THIRD AND SUBSEQUENT VIOLATIONS: \$1,000 fine. If you fail to pay the fine and correct the violation within 30 days of receipt of written notification, you automatically will lose the Award for the last year for which you have achieved the Award and will not be eligible to apply for the Award the following TWO years for which you would have achieved the Award.