

Lisa Lyons: Creative Director, Graphic Designer, Photographer

Being an artist since childhood, I learned to express myself visually with whatever materials were available. With formal training in fine art, I learned how to execute my visions.

With a desire to enter the commercial world, I furthered my education and received my degree in graphic design. Along the way, I have developed my point of view – beautiful, strong, timeless and purposeful. It is with my background in both fine art and graphic design that I am able to achieve the harmony of functionality and visual impact.

With 15 years of experience in graphic design, illustration and art direction I am able to understand my client's visions and execute & deliver visually stunning media, on time and with a smile.

George Cook: Chief of Technology, Photographer, Web Designer

Being an avid photographer since my late teens, I've had the benefit of learning about the art and science of picture taking before the ease of DSLR entered the world. I've been a professional photographer for 8 years working mostly in the corporate world.

I consider myself lucky that my eye can find wonderment in all things and my desire to capture what I see in the viewfinder goes beyond the technical aspects I've learned over the years.

Nothing can be said about photography that hasn't already been said, so I let my photography speak for itself. Some find it warm, abrasive, even enlightening. Others might snicker about what I see and rightfully so, since beauty is in the eye of the beholder and perspective varies in each of us. Isn't that what makes humankind so unique?