## WOoF presents 2 Dynamic Speakers this month!



Amy McCloskey Tobin – Social Media Business Intelligence Held at Wood Financial, 417 12th Street West #200, Bradenton March 10 • 5:30–7:30pm

Amy McCloskey Tobin is VP of Content & Strategy at ArCompany, a Social Media Business Intelligence company.

Amy specializes in social community building, content, and social media PR. Gross generalizations by marketers drove her to find out the truth about the Millennial generation, which she delves into weekly on ArCompany's Millennial Think Tank.



Brenda Zofrea – Founder of LET'S B SAFE Held at Hilton Garden Inn, 8270 North Tamiami Trail. Sarasota Tuesday, March 24 • noon–1:30pm

Learn how Brenda Zofrea found her two passions—Preventing the sexual abuse and abduction of children and promoting literacy—and how she used her passions to create a successful and personally rewarding business called LET'S B SAFE.

From classrooms to boardrooms, she customizes her programs and presents to companies such as State Farm, Pfizer, American Home

Products, Jaguar Corp., Coldwell Banker, Honeywell and many other fine companies.

LET'S B SAFE provides parenting workshops for foster parents, teen parents, incarcerated parents, teacher in-service training, and training for law enforcement officers. Over 10,000 children in Manatee County have received her LET'S B SAFE Program.

For more info call Deb Shuck, 941-685-0250 or register on the website: www.womenownersoffl.com



WOoF is a 501(c)(3) Giving back to Sarasota and Manatee Counties