Medical Travel
& Global Healthcare Business Summit
Tampa, Florida, June 14-16, 2015

Preliminary Agenda

Friday, June 12th, 2015
08:30 am - 05:00 pm  Pre-conference Educational Courses at CAMLS Center for Advanced Medical Learning and Simulation (Patient Safety under US Standards)

Saturday, June 13th, 2015
08:30 am - 05:00 pm  Pre-conference Educational Courses at CAMLS Center for Advanced Medical Learning and Simulation (Patient Safety under US Standards)

Sunday, June 14th, 2015
08:30 am - 07:00 pm  Registration open
07:30 am - 11:00 am  Exhibitor Set-Up
11:00 am - 05:00 pm  Open House: “Meet the Tampa Community and Promote your Services”
02:00 pm - 03:00 pm  Annual Meeting of the “Latin American network of Medical Tourism LATS”
Sunday, June 14th, 2015

03:00 pm - 05:00 pm  International Forum on Wellness Tourism

03:00 pm - 03:40 pm  “Wellness Tourism a growing opportunity”, Michael Tompkins, International Spa Association Chairman, CEO of Hilton Head Health in Hilton Head, South Carolina.

03:40 pm - 04:20 pm  “Corporate Wellness”

04:20 pm - 05:00 pm  “International Trends in Wellness Tourism”

05:00 pm - 07:00 pm  Welcome Reception in Exhibit Hall, Sponsored by PROMED

Monday, June 15th, 2015

07:30 am - 06:30 pm  Registration open

08:30 am - 09:45 am  Welcome Remarks Keynote Address
  o Dr. Jorge Cortés, President of PROMED, Costa Rica
  o Dr. Carlos Callegari, CAMLS
  o Dr. Deborah Sutherland, USF Health
  o Tampa Bay Authorities

Keynote speaker: H.E. Roman Macaya, Ambassador of Costa Rica in the United States of America

09:45 am – 10:00 am  Industry Flash

10:00 am - 10:30 am  Networking Break
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Monday, June 15th, 2015

10:30 am - 12:30 pm General Sessions

10:30 am - 11:20 am Panel “Global Healthcare, a growing opportunity”
- Telemedicine, Walter Greenleaf. Virtual Human Interaction Lab, Stanford University
- Medical services outsourcing, PROMED
- Global Medical Education, USF Health

11:20 am - 11:35 am Industry Flash “Communication and Health”, Rodgers Bestgens, President, World Reach Digital SA

11:35 pm - 12:25 pm “Clinical Studies abroad: an opportunity for small and medium enterprises”, Dr. Juan Pablo Fonseca, Master in Global Health, Tulane University

12:25 pm - 12:40 pm Industry Flash “Innovation in Healthcare”

12:40 pm - 02:30 pm Luncheon & Exhibit Viewing

02:30 pm - 04:30 pm Educational Workshops

02:30 pm - 03:30 pm “Medical Tourism for employers”, Bill Lacy, President, Association for Corporate Health Risks Management, ACHRM

03:30 pm - 04:30 pm Emergency and Critical Care Medical Travel: A Caribbean Experience.

03:30 pm - 04:30 pm “Doing Business with Latin America: ConnectAmericas”, IDB

04:30 pm - 07:00 pm Reception in Exhibit Hall, Sponsored by USF Health Guided Tours to CAMLS
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Tuesday, June 16th, 2015

08:30 am - 09:15 am  Panel: “International Accreditation of Healthcare Services: which way?”

09:15 am - 09:30 am  Industry Flash

09:30 am - 10:00 am  “How US Politics could help or affect Global Healthcare businesses”, Mike Merola, Winning Strategies Washington, DC

10:00 am - 10:30 am  Networking Break

10:30 am - 12:30 pm  General Sessions

10:30 am - 11:30 am  Panel: “Domestic and International Medical Travel: case studies”

11:30 am - 11:45 pm  Industry Flash

11:45 am - 12:30 am  “Medical Tourism: Global Challenges”, Center for Disease Control CDC Human Resources on Health, Standardized Global Curriculum for Medical Education – USF

12:30 pm - 02:30 pm  Luncheon and exhibit Viewing

02:30 pm – 05:00 pm  Optional visit to Hospitals in Tampa Bay area

Tuesday, June 16th, 2015

02:30 pm - 06:30 pm  PROMED Seal of Quality Certification Course
- Costa Rica: destination for medical travellers
- Quality Requirements and Patient Safety
- Legal aspects
- Attention of International Patients