

## **Graphic Designer**

SmithGroupJJR is an international idea-oriented architecture-engineering firm that is committed to creating inspiring places that enrich the human spirit. We believe extraordinary environments are created when the design process is based on the principles of exploration, experimentation, innovation, sustainability, research, and collaboration. Our expertise in providing thoughtful and innovative solutions keeps SmithGroupJJR as one of the foremost architectural, engineering and planning firms in the world. According to the 2014 *Building Design + Construction* magazine "Giants" ranking, SmithGroupJJR is the 8th largest architecture/engineering firm in the U.S.

Are you a graphic designer who enjoys working in a fast-paced, creative environment with quick deadlines and a highly collaborative team? The Detroit office of SmithGroupJJR, located in the heart of downtown, is looking for a Graphics Designer to join our Marketing Department. We are seeking a talented individual with 1-3 years of experience who is committed to design excellence, thrives in a team setting, and demonstrates a high degree of imagination and entrepreneurial spirit.

### **Working with us, you will:**

- Support the development of proposals, qualifications, and presentations
- Drive the design for both printed and digital pieces such as brochures, newsletters, award submittals, emailers, banners, videos and other miscellaneous signage.
- Work with cross-collaborative teams; provide art direction and technology guidance.
- Create contemporary and professional materials through design and attention to detail; thinks creatively and outside the box when the situation demands.
- Offer ideas, share opinions and push the creative limits within the confines of our SmithGroupJJR brand and Communications Guidelines.
- Craft creative designs that help communicate the intended message.
- Work with studio leadership to provide design expertise for a range of project materials, including report layouts, infographics, award submittals, and project graphics.
- Assist/coordinate implementation of corporate identity and direct mail programs.
- Coordinate project and other office photography and video production.
- Supports public relations activities, such as media pitches, special events, etc.
- Display initiative in creative problem-solving and understanding deliverable objectives.
- Maintain knowledge of design trends.

### **Prerequisites:**

- 1-3 years of related experience and/or training or equivalent combination of education and experience.
- Bachelor's degree in Fine Arts, Graphic Design, Marketing or related field or equivalent combination of education and experience.
- Demonstrated proficiency in Adobe Creative Suite, including InDesign, Photoshop, and Illustrator; Microsoft Word and PowerPoint.
- Understanding of Adobe Premier Pro along with other video creation and editing tools is a plus.

### **An ideal candidate has:**

- A positive, collaborative attitude with strong visualization skills and the ability to work well with a team.
- Strong communication and time management skills, and the ability to work on multiple projects with varying timelines in a fast-paced environment
- Eye for design details, such as typography, alignment, hierarchy, etc.
- An understanding of branding and marketing/communications.
- Ability to think critically, ask questions, receive constructive feedback and execute on tasks
- Knowledge of the print process, proper file setup for print production and experience working directly with print vendors.
- Ability to solve problems and work independently, self-motivated with excellent organizational skills.

- Excellent understanding of graphic principles, layout, and design.
- Ability to craft a succinct and effective written message when necessary.
- An interest in or understanding of the architecture, engineering, planning and design industry.

SmithGroupJJR offers competitive compensation and an excellent benefit package, including 401(k) and continuing educational reimbursement. We offer three weeks of paid time off within the first year of employment, with the option of purchasing additional time off, and pay for 7 or 8 federal holidays. We also offer an alternative work schedule that provides employees with an additional 14 or 15 days off per year (usually Fridays) to help with work/life balance.

Please submit a letter of interest, current resume with salary requirements, and a portfolio of recent work. For the work samples, we are looking for examples demonstrating graphic skills related to the requirements above.

**Applications without a work sample will not be considered.** No phone calls please.

Interested in joining us? Get started today by clicking the link below. Or by contacting us at:

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EEO Employer/Vet/Disabled