

2015 Sponsorship Opportunities

NCCEE's Second Annual Financial Literacy Reception

A Program of the North Carolina Council on Economic Education

April 21, 2015 | 5:30-7:30 p.m.

Hawkins-Hartness House

310 N. Blount Street, Raleigh NC 27601

PRESENTED BY

Your Logo Here

HOSTED BY



STATE OF NORTH CAROLINA

LIEUTENANT GOVERNOR DAN FOREST

Second Annual Financial Literacy Reception

NCCEE's Second Annual Financial Literacy reception will be a high-quality event with cocktails and heavy hors d'oeuvres and will serve as a social and networking gathering for supporters of financial education in North Carolina. This premier event will be hosted by NCCEE and the Lieutenant Governor, Dan Forest at the Hawkins-Hartness House. Attendees will be policy makers and stakeholders in the arena of economics and personal finance education. Invitees will include more than 400 people, including Governor McCrory, the Council of State, all General Assembly Members, Private Sponsors of NCCEE programs and any others with a vested interest in financial education in North Carolina. Private sponsors are being sought to support the expenses of the event. Any proceeds of the reception will directly support personal finance education initiatives of the NCCEE.



Hawkins-Hartness House

North Carolina Council on Economic Education

Mission

To enhance and advance economic and financial literacy for North Carolina's educators and students.

Vision

A North Carolina where all of its citizens have the knowledge, understanding and skills to make informed economic choices.

To learn more about NCCEE visit our website at www.nccee.org.



Sponsorships are limited.

Please submit your selection by March 21, 2015.

Current & Past Program Partners

- | | |
|--|--|
| ALCOA | Foundation for Financial Planning |
| Allegacy Federal Credit Union | Grady-White |
| Ally Financial, Inc. | NC Department of Public Instruction |
| BB&T Center for Free Enterprise Education at Barton College | NC Department of the Secretary of State |
| BB&T Charitable Foundation | NC Department of State Treasurer |
| Bank of America Merrill Lynch | North Carolina Mutual Life |
| Broyhill Family Foundation | Pershing, BNY Mellon |
| Capital Bank | PNC |
| Carolinas Credit Union League | Piedmont Advantage Credit Union |
| Carroll Financial | Prudential Retirement Services |
| Center for Economic Education at East Carolina University | RegEd |
| Center for Economic Education at Fayetteville State University | Reynolds American |
| Center for Economic Education at North Carolina A&T State University | Scott & Stringfellow, a Subsidiary of BB&T |
| Coastal Federal Credit Union | SIFMA Foundation |
| Community One Bank | Square 1 Bank |
| Council for Economic Education | State Farm |
| Dickson Foundation for Excellence in Education | Topics Education |
| Duke Energy | TIAA-CREF |
| Fidelity Investments | Truliant Federal Credit Union |
| First Bank | US Bancorp® |
| First Citizens Bank | Wells Fargo Foundation |
| | Wharton Gladdon & Co., LLC |

Sponsorship Levels



Presenting Sponsor \$15,000

- Exclusive listing as the Presenting Sponsor
- Up to 20 attendees from your company at the event
- Your company listed as the Presenting Sponsor on the mailed invitation to all invitees including elected officials of the General Assembly and Council of State
- Your company's name will be featured in the event title on the invitation: *NCCEE's Second Financial Literacy Reception presented by (your company name here).*
- Your company listed as the Presenting Sponsor on press releases and other correspondences
- Company logo on the event page on NCCEE's website
- A prominently displayed banner (provided by you) at the event
- Your company listed as the Presenting Sponsor on sponsorship recognition signage at the event
- Recognition and thanks from the podium at the event



Platinum Co-Sponsors \$7,500 (two available)

- Exclusive listing as the event co-sponsor
- Up to 15 attendees from your company at the event
- Your company listed as a Platinum Sponsor on the mailed invitation to all invitees including elected officials of the General Assembly and Council of State.
- Your company listed as the Platinum Sponsor on press releases and other correspondences
- Company logo on the event page on NCCEE's website
- Your company listed as the Platinum Sponsor on sponsorship recognition signage at the event
- Recognition and thanks from the podium at the event

Sponsorship Levels



Gold Sponsors

(limited to in-kind refreshment donations)

- Exclusive listing as the Gold Sponsors for the event
- Up to 8 attendees from your company at the event
- Your company listed as a Gold Sponsor on the mailed invitation to all invitees including elected officials of the General Assembly and Council of State
- Company logo on the event page on NCCEE's website
- Prominently displayed signage (provided by you) at the event on the refreshment tables
- Your company listed as a Gold Sponsor on sponsorship recognition signage at the event



Silver Sponsors \$4000 (five available)

- Up to 8 attendees from your company at the event
- Your company listed as a Silver Sponsor on the mailed invitation to all invitees including elected officials of the General Assembly and Council of State.
- Company logo on the event page on NCCEE's website
- Your company listed as a Silver Sponsor on sponsorship recognition signage at the event



Patron Sponsors \$1250 (unlimited)

- Up to 4 attendees from your company at the event
- Your company listed as a Patron Sponsor on the mailed invitation to all invitees including elected officials of the General Assembly and Council of State.
- Company listed on the event page on NCCEE's website
- Your company listed as a Patron Sponsor on sponsorship recognition signage at the event

Contact Information

Company _____

Address _____

City _____ State _____ Zip _____

Contact Name/Title _____

Phone _____

Email _____

Signature _____

Sponsorship Levels *(Please select one of the following)*

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor \$15,000 | <input type="checkbox"/> Patron Sponsor \$1250
Unlimited Availability 4 attendees |
| <input type="checkbox"/> Platinum Co-Sponsors \$7500
2 available, 15 attendees | <input type="checkbox"/> NCCEE Members \$60
Per ticket |
| <input type="checkbox"/> Gold Sponsor
(limited to in-kind refreshment donations), 8 attendees | <input type="checkbox"/> Non-NCCEE Members \$100
Per ticket |
| <input type="checkbox"/> Silver Sponsor \$4000
5 Available, 8 attendees | <i>Become a member!</i>
NCCEE Membership starts at \$15-\$25.
Visit our website here to learn more |

To Reserve Sponsorships

By Phone	By Fax	By Email	By Mail
Sandy Wheat 919.791.1995	919.791.1996	swheat@nccee.org	NCCEE 809 Spring Forest Rd. Suite 900 Raleigh, NC 27609

To Make Payments

- I will mail a check**
- Please send me an invoice**

Save & Print

Save & Email

For assistance with payments, please contact Naomi Richardson @ 919.791.1995 or nrichardson@nccee.org