

4th Quarter 2014 Index

Increase in Great Falls metro area manufacturing jobs in last 2 years: 19.7%

National increase: 1.8%

Great Falls increase in last 10 years: 27.0%

National decrease: 13.4%

Average manufacturing earnings in Great Falls metro in 2014: \$61,233

Number of GF metro area manufacturing establishments: 63

Great Falls metro area employment growth in last 36 months: 5.64%

Labor force growth in last 36 months: 3.65%

Great Falls metro December unemployment rate: 3.7%

Number of jobs Moody's forecasted Great Falls metro would lose in 3 years 2011-2014:

1,000

Number of jobs GAINED in same 3 years: 2,128

Cascade County population growth forecast by Moody's for 2013-2018: 700

U.S. Census estimate of population growth for just 2013-2014: 600

Estimated Great Falls metro self-employment rate during 2011-2013: 7.5%

National rate: 6.1%

Percentage of months in 2014 that GF metro set monthly employment records: 100%

Great Falls rank amongst 380 U.S. metro areas for increase in residents with bachelor degrees 2000-2013: 36th

Seattle's rank: 185th

Great Falls metro increase in residents with higher education completions 2003-2013:

82.2%

National increase during same time period: 44.4%

Montana increase: 27.2%

Great Falls High School Debate Team national ranking: Top 10%

Manufacturing industry events exhibited or networked at during quarter: 6

Site selection consultant and corporate executive events networked at during quarter:

4

Number of states and provinces travelled to in 2014 to pitch Great Falls: 19

Number of site selection consultants pitched face to face in 2014: 100+

Corporate executive and site selector survey of most effective economic development marketing techniques ranking for Planned Visits to Corporate Executives: 2nd

Ranking of Internet/Website: 1st

Increase in Montana agricultural production 2007-2012: 59%

National increase: 39%

Number of improvements planned for River's Edge Trail in 2015: 9
Number of small businesses coached during quarter: 80
Number of coaching sessions: 196
Number of small business trainings offered: 4
Number of entrepreneurs who participated: 95
Number of new apartments in Great Falls under construction or announced: 432
Number of years in a row enrollment has increased in Great Falls Public Schools: 2
Amount of GFDA/HPF loans approved during quarter: \$1,091,000
Additional private investment that will be leveraged by these loans: \$4,268,000
GFDA/HPF delinquent loan rate: 0%
Number of loans made by GFDA/HPF in our lending history: 103
Amount of loans: \$38,601,769
Additional private investment leveraged: \$146,703,546
Average percentage of projects financed by our gap loans: 18%
Total cumulative loan principal written off by in our 18 year lending history: 0.97%
Increase in Great Falls International Airport passenger load in 2014: 4.1%
Glacier National Park visitor record in 2014: 2.25 million
Visitor increase over 2013: 6.7%
Great Falls metro area military employment as percentage of total employment in 2014:
7%
Health Care and Social Assistance share of employment: 14%
GF metro military employment decrease 2004-2014: 408
GF metro job gain in 3rd Party Admin of Insurance and Customer Contact Centers
2004-2014: 872
Downtown volunteer hours during 3rd quarter 2014: 6,885
Number of downtown property renovations during 3rd quarter 2014: 31
Montana business tax climate ranking by Tax Foundation: 6th
Increase in Montana high school dual enrollment students from fall 2012 to fall 2014:
96%
Percentage of dual enrolled students earning college credit: 65%
Number of microbreweries now producing in Cascade County: 5

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