



Strike Against Child Abuse Bowling Tournament



June 4, 2016, Bird Bowl, Miami

Sponsorship Packages

Heighten your visibility and brand recognition through sponsorship. For 20 years, Florida's top businesses have put together teams to compete for bragging rights of the best bowling team in South Florida. And all to help a great cause! Through our partnerships with the Daily Business Review, Soul of Miami, Social Miami, and the Dade Bar Association, we reach over 40,000 people with the marketing and advertising for the event. Last year, over 300 professionals attended. This is your chance to reach a highly targeted audience of high-income individuals; lawyers, bankers and other business people. Sponsorship packages are designed to help you get noticed, build partnerships and make a strong impact in the minds of attendees long after the Tournament. The proceeds of this event will go to support critically important programs aimed at treating and preventing child abuse and neglect.

Presenting Sponsor

\$25,000 (exclusive)

BOWLING TOURNAMENT NAMING RIGHTS

- Exclusive naming rights as the official host of the 20th Annual *Strike Against Child Abuse* Charity Bowling Tournament
- News release announcing sponsorship
- Recognition as event host in all printed material and correspondence regarding the event, including all advertisements, flyers and news releases as well as promotions that reach every member of the Young Lawyer's Section of the Dade County Bar Association (3,000 members).
- PA announcement mentions throughout the event
- Logo and link on website page for event
- Title Signage at the event, including logo recognition on Entrance Poster, Scorecard, Nametags, and Auction pamphlet
- Opportunity to present marketing material and/or a marketing presence during the event such as a tradeshow table
- Six complimentary bowling lanes (4 bowlers each) with VIP placement

Executive Sponsor

\$10,000 (limit 2)

- Recognition as Executive Sponsor in all printed material and correspondence regarding the event, including all advertisements, flyers and news releases as well as promotions that reach every member of the Young Lawyer's Section of the Dade County Bar Association (3,000 members).
- Logo and link on website page for event

- Recognition at the event, including logo on Entrance Poster, Scorecard and Auction pamphlet
- Opportunity to present marketing material and/or a marketing presence during the event
- Three complimentary bowling lanes (4 bowlers each) with VIP placement
- Category exclusivity

Principal Sponsor

\$5,000 (limit 5)

- Recognition as Principal Sponsor in all printed material and correspondence regarding the event, including all advertisements, flyers and news releases as well as promotions that reach every member of the Young Lawyer's Section of the Dade County Bar Association (3,000 members).
- Logo and link on website page for event
- Recognition at the event on Entrance Poster and Scorecard
- Opportunity to present marketing material during the event
- Two complimentary bowling lanes (4 bowlers each)

Supporting Sponsor

\$2,500 (limit 10)

- Supporting Sponsor listing on all marketing materials, emails, website, and event signage
- Logo and link on website page for event
- Recognition at the event on Entrance Poster
- One complimentary bowling lane (4 bowlers)

Participating Sponsor

\$1,500 (unlimited)

- Participating Sponsor listing on all marketing materials, emails, website, and event signage
- Recognition at the event on Entrance Poster
- One complimentary bowling lane (4 bowlers)

Interested in more information about the packages you see on these pages? Customized sponsorships may be developed to meet your specific marketing objectives by calling the sponsorship office at Family Resource Center, (305) 960-5536 or by e-mailing dmatthews@frcflorida.org.



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Sponsorship Registration

Reservation deadline is May 13, 2016. Sponsorship opportunities are on a first come first serve basis.

To become a **Strike Against Child Abuse** sponsor, please complete the following or contact the sponsorship department at (305) 960-5536.

Company/Organization Name _____

Contact Name _____

Contact Phone _____

Contact Email _____

Address _____

City, State Zip _____

Sponsorship Type _____

Sponsorship Amount \$ _____

Payment by Check Credit Card _____

Credit Card Number _____

3 Digit Code on Back/4 digit code on Front of AMEX _____

Name on Credit Card _____

Expiration Date _____

Signature _____



1) Mail completed form with check (payable to "Family Resource Center") or credit card information to:

Attn: Development
Family Resource Center
155 S. Miami Ave., Suite 400
Miami, FL 33130

Or send VIA FAX: (305) 374-6112

2) Email organization logo (.eps or .ai format) to: dmatthews@frcfloida.org

Questions? Contact Dorit Matthews at dmatthews@frcfloida.org or by phone at (305) 960-5536.

155 S. Miami Ave., Suite 400, Miami, FL 33130 ■ (305) 960-5536 ■ www.frcfloida.org