

February 11, 2015

Dear Friends,

As an employee of IPFW, you know that our university has long been and continues to be a proud supporter of United Way of Allen County. We are excited to officially kick off our United Way Campaign again this year.

United Way advances the common good by creating opportunities for a better life. Their focus is on education, income, health, and basic needs—the building blocks for a good quality of life. Just like United Way, we know that with a solid education, people can obtain stable employment and are better able to provide a safe home, food, and quality healthcare for their families. By working with philanthropic companies, like ours and their 34 partner agencies, United Way is able to make Allen County a better place for everyone.

More than 50,000 Allen County residents currently live in poverty (Census Bureau.) A weekly donation of \$1 supplies a family of four with two weeks of food or \$5 a week helps a family restore utility service and avoid being evicted from their home.

All IPFW benefited employees will receive an electronic pledge card on February 16 and the campaign will end on March 6. When you receive the initial email, you have three choices:

1. You can make a payroll deduction pledge by returning the electronic pledge card and your contributions will start during the month of April. If you would rather give a gift by way of cash or check, contact one of our campaign coordinators who will provide you with hard copy materials.\*
2. You can choose to not participate by checking the appropriate box on the electronic form.\*
3. You can ignore the email completely or open it and do nothing. In this case, you will receive a weekly email reminder from United Way and IPFW asking you to take some action. Remember, this is entirely a private decision, so no one at IPFW will know whether you participated or not.

*\*In either of these cases, you will receive no further information or reminders from United Way or IPFW.*

If you are not benefited or for some reason do not receive the email and want to participate, please contact one of our campaign coordinators for assistance. This year's coordinators are Cigdem Gurgur, associate professor, Management and Marketing, and Dan Gebhart, contract specialist and business manager. You can reach Cigdem at ext. 16479 or Dan at ext. 16322.

Those who elect to contribute will also be eligible for the following drawings\* (names only to be provided by the local United Way Agency):

- Employees who maintain last year's contribution will be entered into a drawing for a \$50 gas card.
- Employees who increase last year's contribution by \$100 will be entered into a drawing for a \$100 gas card.

*\*University funds were not used to purchase these incentives; they were donated to the university.*

Thank you in advance for your thoughtful consideration of your donation and your time. Let's show Fort Wayne that IPFW knows what it means to LIVE UNITED!

All my best,  
Vicky