

TRUMP
THE TRUMP ORGANIZATION

September 8, 2015

Mr. Jeff Zucker
President
CNN Worldwide
10 Columbus Circle
New York, New York 10019

Dear Jeff,

Over the weekend it was announced by numerous entertainment channels and magazines that your ad rates have gone from \$5,000 to \$200,000, or a 4,000% increase. Since then I have heard that your rates will go even higher. While I refuse to brag, and as you know very well, this tremendous increase in viewer interest and advertising is due 100% to “Donald J. Trump.” You saw it on The Apprentice where it was virtually the easiest show to sell to advertisers on television, and at extraordinary rates. In fact, NBC renewed The Apprentice, even though I told them not to because I was running for President (something which did not exactly endear them to me).

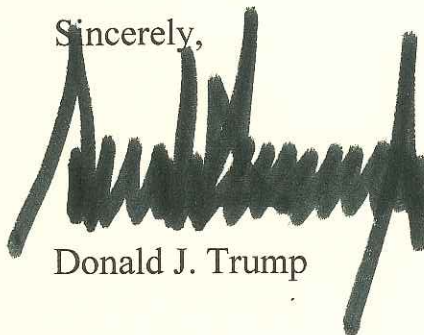
As you are aware, for the first debate, FOX unexpectedly (but not to those who know), had one of the largest audiences in the history of cable television, 24 million people plus, and word is that your audience will be even larger.

I am self funding my campaign—I do not want money from lobbyists, donors or special interest groups. Likewise, you should view the second debate broadcast as a public service and not accept the massive profits that this airing will generate. I believe that all profits from this broadcast should go to various VETERANS groups, a list of which I will send to you in the near future. The veterans of our country, our finest people, have been treated horribly by our government and its “all talk and no action” politicians. In fact, some would say they are treated like third class citizens—even worse, in many cases, than illegal immigrants. It is about time that someone comes to their aid. Let’s start now!

Years ago, when I built the Vietnam Memorial in Downtown Manhattan with a small group of others, I had always felt that we have to be helping our veterans far more than we do. That is why my campaign is so focused on these great people who have done so much for us. This large contribution of many millions of dollars would be a truly wonderful thing for CNN to do.

Please let me know what your decision is as soon as possible. Thank you!

Sincerely,

A handwritten signature in black ink, appearing to read 'Donald J. Trump', written in a cursive style with a large initial 'D'.

Donald J. Trump