

On Saturday, January 24th, we returned to the meeting rooms at the Cabela's retail store, in Richfield, for the Annual meeting of WWA, as required in our by-laws.

Some select highlights:

Board President Bruce Urben introduced the 2015 Board of Directors, including the four newly elected directors: Jesse Beske, Randy Helbach, Peter Strenn and Ryan Zankl.

The following volunteer Chapter teams were recognized for exceeding their Goal in financial performance during 2014:

- Green Bay Chapter
- South Shore Chapter – Racine/Kenosha
- Wild Wings Shoot – Kewaskum
- West Bend Chapter

The following volunteer Chapter teams were recognized for exceeding their SuperGoal in financial performance during 2014:

- Northern Wetlands - Rhinelander
- Fox Valley Chapter - Appleton
- Twin Rivers Chapter – Jefferson County
- Waukesha County Chapter
- Cedar Creek Chapter - Mequon
- West Allis Chapter

These Chapter teams received special awards for their performances during 2014:

- Best Net to Gross, with 55% efficiency: State Shoot – Wern Valley
- Best Increase Over Last Year, with a 24.9% increase: Waukesha Chapter
- 2014 Highest Net Contribution - TOP GUN: Green Bay Chapter

The staff made their selection for Volunteer of the Year, choosing Erich Pitz, Lakeshore Chapter, for his efforts, in support of WWA's wood duck house construction program. Erich personally fundraised more than \$2000 from his network of connections to support the purchase of materials he negotiated discounted pricing on, then used his company's vehicles for transporting materials and finished product, and continues to store back-stock for WWA, at no cost. He set a high example of effective volunteerism, which benefitted WWA greatly. Congrats to Erich!

Project Director Peter Ziegler reviewed his works from 2014, and discussed some of the potential areas of focus for 2015. To view his Powerpoint slides from the meeting, click [here](#), to be linked to wisducks.org, and the projects tab.

The afternoon was rounded out by updates on our event planning, the Hunter Recruitment grant program, DNR Learn to Hunt and Advance Shotgun Shooting programs, as well as current & potential sponsor opportunities, a 2016 Conservation Calendar advertising update, and others. Attendees were

treated to lunch from the Cabela's deli-restaurant, by WWA & a donation from Kelcy Boettcher, Director of Administrative Services for WWA. Thanks, Kelcy!