



# ANNUAL MEETING

January 19, 2015



# Thank You Sponsors!

- Back on Track
- Canine Rehabilitation and Conditioning Group (CRCG)
- Canine Rehabilitation Institute (CRI)
- Companion Therapy Laser
- Cutting Edge Laser Technologies
- DJO Global
- Dr. Buzby's Toe Grips
- Elanco
- Four Leg Rehab Inc.
- GAIT4Dog
- Healing Oasis
- International Veterinary Acupuncture Society (IVAS)
- MTA
- Nutramaxx
- Ortho Pets
- Mars Pet Care
- Pulse Vet
- Respond Systems
- Spectra Vet
- Tekscan



# Thank You Rosemary!

In recognition of

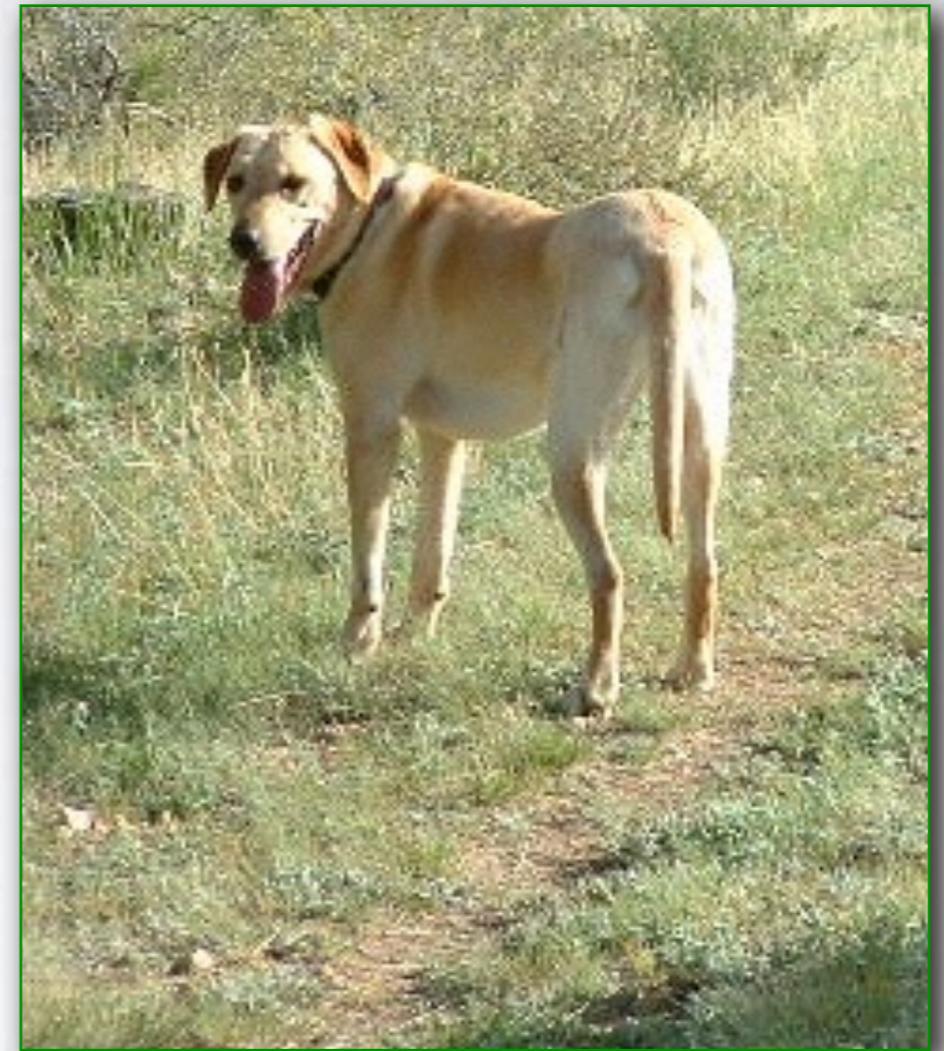
Rosemary J. LoGiudice, DVM, CCRT, CVA, CVSMT, CAC

For her guidance as President of the AARV 2014



# Agenda

- Where have we been?
  - Who is the AARV?
  - 2014 Accomplishments



# Agenda

- Where have we been?
  - Who is the AARV?
  - 2014 Accomplishments
- Where are we going?
  - 2015 Board of Directors
  - Strategic Plan Introduction
  - 2015 Events

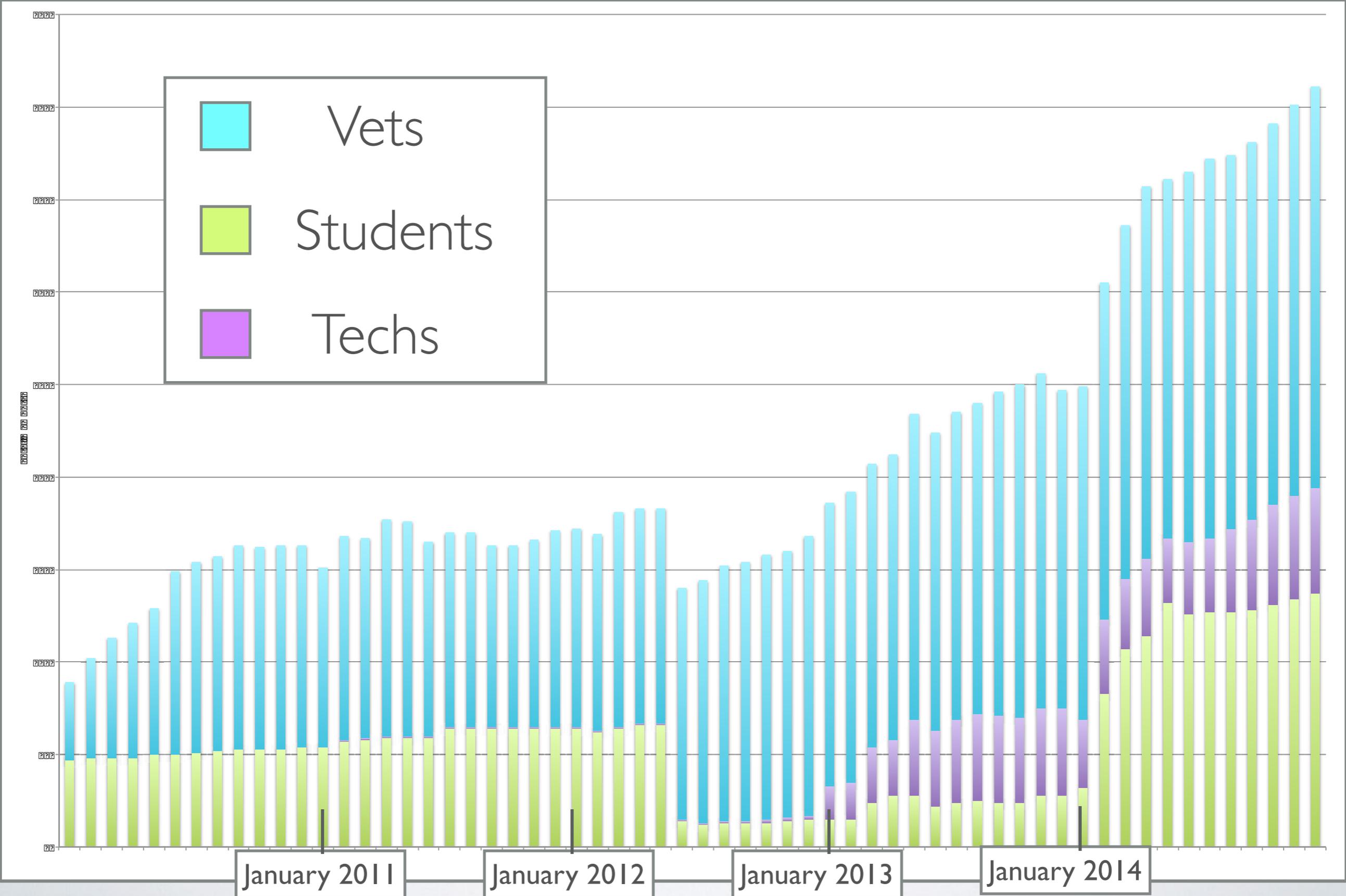


# Who is the AARV?

- The American Association of Rehabilitation Veterinarians
- Non-profit founded in 2007 by Dr. Julia Tomlinson
- Dedicated to **“restoring our patients’ quality of life”**
- Veterinarians, technicians, students, allied health professionals



# Members

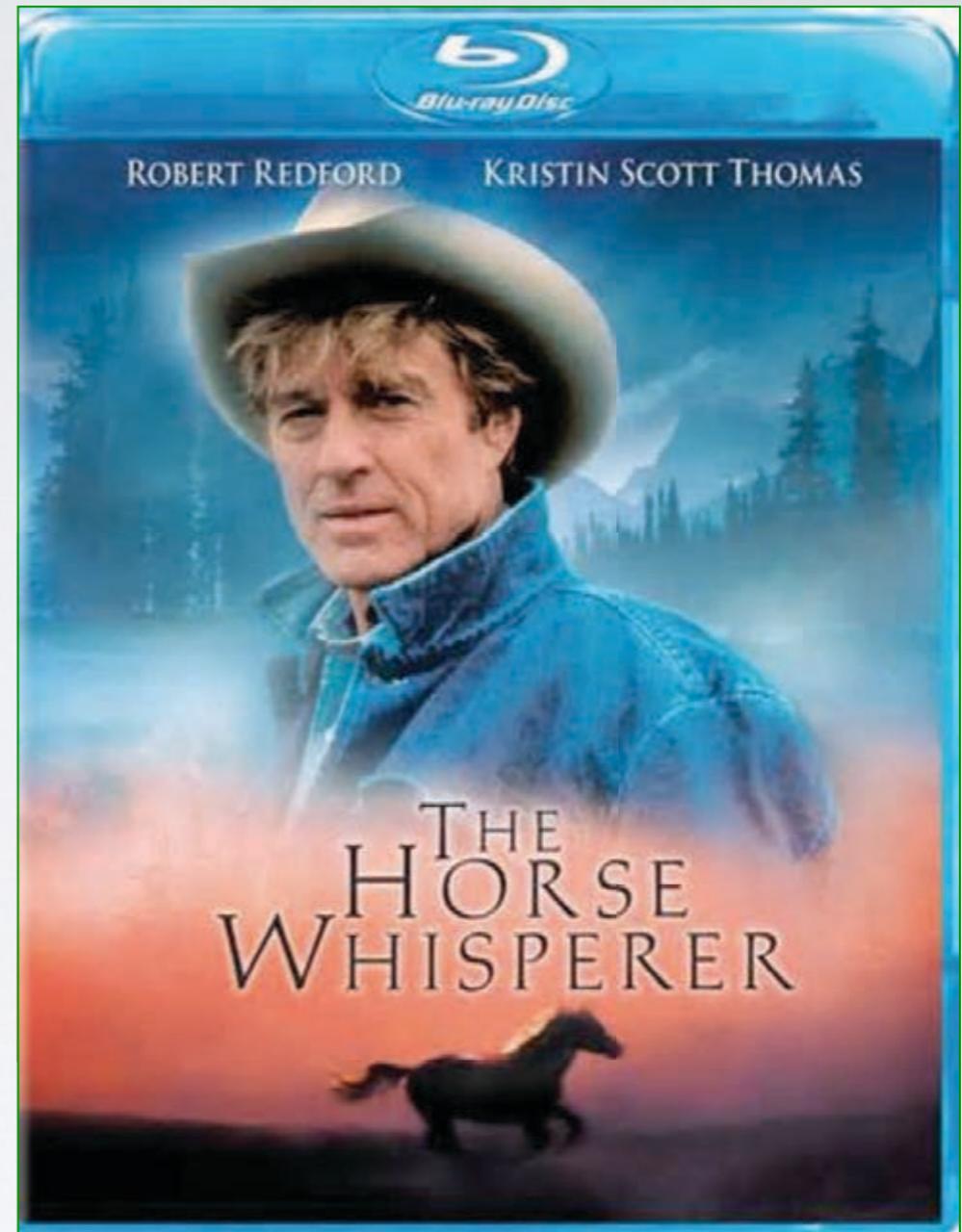


411 Total Members in 41 States and 5 Countries



90s Grad?

Equine Rehab  
Therapist?



We Want YOU!

# Member Benefits

- Articles of Interest

Restoring our patients' quality of life

**AARV**  
American Association of Rehabilitation Veterinarians

Home  
Understanding Rehabilitation  
Find a Rehabilitation Veterinarian  
Model Standards for Veterinary Rehabilitation Practices  
Join AARV or Renew Online  
About AARV  
Contact Us  
Members Only Area  
AARV Sponsors and Advertisers  
AARV Products  
Calendar

### Articles of Interest

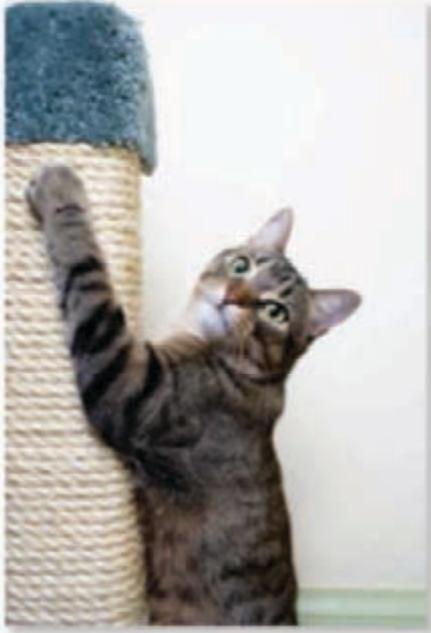
These articles will change monthly.

**2014**

[December 2014 Articles of Interest \(PDF\)](#)  
[November 2014 Articles of Interest \(PDF\)](#)  
[October 2014 Articles of Interest \(PDF\)](#)  
[September 2014 Articles of Interest \(PDF\)](#)  
[August 2014 Articles of Interest \(PDF\)](#)  
[June/July 2014 Articles of Interest \(PDF\)](#)  
[May 2014 Articles of Interest \(PDF\)](#)  
[April 2014 Articles of Interest \(PDF\)](#)  
[March 2014 Articles of Interest \(PDF\)](#)  
[February 2014 Articles of Interest \(PDF\)](#)  
[January 2014 Articles of Interest \(PDF\)](#)

**2013**

[December 2013 Articles of Interest \(PDF\)](#)  
[November 2013 Articles of Interest \(PDF\)](#)  
[October 2013 Articles of Interest \(PDF\)](#)  
[September 2013 Articles of Interest \(PDF\)](#)  
[August 2013 Articles of Interest \(PDF\)](#)  
[July 2013 Articles of Interest \(PDF\)](#)  
[June 2013 Articles of Interest \(PDF\)](#)  
[May 2013 Articles of Interest \(PDF\)](#)



**Why Join AARV?**

"The monthly articles of interest help provide me with current scientific rehabilitation information in a concise manner."

**Rosemary J. LoGiudice, DVM, CCRT, CVA, CVSMT, CAC**  
Integrative Pet Care /  
Animal Rehabilitation & Therapy  
Hanover Park and Chicago, Illinois

# Member Benefits

- Articles of Interest
- Classified Ads

Restoring our patients' quality of life



**AARV**  
American Association of Rehabilitation Veterinarians

Home  
Understanding Rehabilitation  
Find a Rehabilitation Veterinarian  
Model Standards for Veterinary Rehabilitation Practices  
Join AARV or Renew Online  
About AARV  
Contact Us  
Members Only Area  
AARV Sponsors and Advertisers  
AARV Products  
Calendar

### Classifieds

AARV members and non-members may place classified ads of 100 words or less. Ads are placed on the AARV website and in the AARV email newsletter for two months. Ads are complimentary for members and \$50 per ad for non-members. Ads are subject to review by the AARV board of directors. To submit an ad, please email [secretary@rehabvets.org](mailto:secretary@rehabvets.org). Payment if needed may be sent to the AARV treasurer.

---

**Job Title:** Rehabilitation Veterinarian  
**FT/PT:** Either Full-Time or Part-Time  
**Employer:** PAWS Integrative Veterinary Center  
**Location:** Tucson, AZ  
**Description:** PAWS Integrative Veterinary Center in Tucson, Arizona is looking for a motivated and passionate Rehabilitation Veterinarian to join our full-service veterinary team. Our AAHA-accredited hospitals' rehabilitation department is fully equipped with an underwater treadmill, land treadmill, class 3 & 4 cold lasers, therapeutic ultrasound, PST, digital radiology, iontophoresis, agility/gait training equipment, and much more. Please visit our website for more information on our award winning hospital.  
**How to Apply:** Please send all resumes and applications (found at [pawstucson.com](http://pawstucson.com)) to [info@pawstucson.com](mailto:info@pawstucson.com). Please type "CRI RESUME" in the subject line.  
(Ad pull date 2/10/15)

---

**Job Title:** Certified Rehabilitation Assistant/Technician  
**FT/PT:** Either Full-Time or Part-Time  
**Employer:** PAWS Integrative Veterinary Center  
**Location:** Tucson, AZ  
**Description:** PAWS Integrative Veterinary Center in Tucson, Arizona is looking for a motivated and passionate Certified Rehabilitation Assistant/Technician to join our full-service veterinary team. Our AAHA-accredited hospitals' rehabilitation department is fully equipped with an underwater treadmill, land treadmill, class 3 & 4 cold lasers, therapeutic ultrasound, PST, digital radiology, iontophoresis, agility/gait training equipment, and much more. Please visit our website for more information on our award winning hospital.  
**How to Apply:** Please send all resumes and applications (found at [pawstucson.com](http://pawstucson.com)) to [info@pawstucson.com](mailto:info@pawstucson.com). Please type "CRI RESUME" in the subject line.  
(Ad pull date 2/10/15)

---

Texas A&M University Veterinary Medical Teaching Hospital is looking for a full-time veterinary rehabilitation technician. Our rehabilitation service sees both internal and

# Member Benefits

- Articles of Interest
- Classified Ads
- Find a Rehab Vet

Restoring our patients' quality of life

**AARV**  
American Association of Rehabilitation Veterinarians

Home

Understanding Rehabilitation

Find a Rehabilitation Veterinarian

Model Standards for Veterinary Rehabilitation Practices

Join AARV or Renew Online

About AARV

Contact Us

Members Only Area

AARV Sponsors and Advertisers

AARV Products

Calendar

### Find a Rehabilitation Veterinarian

This online directory lists current veterinarian members, including some members who are currently enrolled in rehabilitation training programs. Members who hold designations of CCRT, CCRP, CERP, and VMRT already have received certification in veterinary rehabilitation training. Diplomates of the American College of Veterinary Sports Medicine and Rehabilitation also have received board certification in sports medicine and rehabilitation.

**Please note:** The information provided is intended for use strictly as an online reference. Any other use is prohibited without the express written approval of the AARV. Specifically, you may not download, use, or otherwise reproduce any information contained in this database, whether electronically, in printed form, or otherwise.

**NEW!**  
Search for Rehabilitation Veterinarians by Last Name

Please enter last name:

---

**Search for Rehabilitation Veterinarians Within the United States**

Please select a state:

---

**Search for Rehabilitation Veterinarians Outside the United States**

Please select a country:

# Member Benefits

- Articles of Interest
- Classified Ads
- Find a Rehab Vet
- Grant Opportunities



# Member Benefits

- Articles of Interest
- Classified Ads
- Find a Rehab Vet
- Grant Opportunities
- Resources
- Brochures, PPTs, Archived CE

The screenshot shows the 'Resources' section of the AARV website. On the left is a navigation menu with items like 'Home', 'Understanding Rehabilitation', 'Find a Rehabilitation Veterinarian', 'Model Standards for Veterinary Rehabilitation Practices', 'Join AARV or Renew Online', 'About AARV', 'Contact Us', 'Members Only Area', 'AARV Sponsors and Advertisers', 'AARV Products', and 'Calendar'. The main content area is titled 'Resources' and features two sections: 'Presentations from the 2014 STAAR Symposium' and 'Presentations from the 2013 AARV Conference'. The first presentation is 'Veterinary Rehabilitation: Where is the Evidence?' by Kristin Kirby Shaw, DVM, PhD, CCRT, with links to view the presentation notes PDF (86 KB) and the reference list PDF (70 KB). The second presentation is 'MLS Laser Therapy: A Clinical Overview' by Cutting Edge Laser Technologies, with a link to view the PDF file (3.9 MB). The third presentation is 'Evaluation of 904nm Laser Effect by Immunohistochemistry and Thermography' by Solange Mikail, DVM, Ms, with a link to view the PDF file (1.3 MB). Below these is a 'PowerPoint File' section stating that AARV has created a PowerPoint file for local organizations, with a link to download the file (63 MB). There are also three small thumbnail images of presentations.

This screenshot shows a section of the website where a brochure is available for download. The text reads: 'Available as free downloads for AARV members. Click on the [link] to view the PDFs in your browser and save the files to your computer and distribute the brochures to clients and potential clients. 8.5 x 11 inches, double-sided.' Below this is a 'Description / Comment' section. To the right, there are two thumbnail images of brochures. The first is titled 'Client education brochures' and the second is titled 'Chronic Pain and Your Cat'. Below the thumbnails, there is a note: 'Note: Gray horizontal lines may appear when the PDF is viewed in a browser, but they do not appear in the actual PDF.' At the bottom, there is a section for 'Chronic Pain and Your Cat' with the text: 'A Guide to Causes, Signs and Management. View and download brochure PDF (262 KB)'. To the right of this text is another thumbnail image of the brochure.

# Member Benefits

- Articles of Interest
- Classified Ads
- Find a Rehab Vet
- Grant Opportunities
- Resources
  - Brochures, PPTs, Archived CE
- Discounts on Products and CE from our Sponsors

Put the science of lasers to work for your clients' pets.

- relieve pain
- speed healing
- reduce inflammation
- accelerate wound healing
- increase cellular metabolic activity

Ask about CCRP tuition with laser purchase  
info@companiontherapy.com  
companiontherapy.com  
302.709.0403



Life gets better when you have the right companion.



Custom Orthotic & Prosthetic Solutions  
Pre-OP, Post-OP, and Non-OP Solutions  
Veterinary Owned & Operated  
Open Daily 9 AM - 5 PM MST  
Full Time Staff  
Virtual Clinic - Telemedicine

P (303) 953-2545  
F (303) 296-3228  
Email info@orthopets.com  
886 East 78th Ave  
Denver, CO 80229

www.orthopets.com



The Premier Education  
in Canine Rehabilitation.

Offering certification programs  
and continuing education classes  
for veterinarians and vet techs.



Helping dogs get  
the most out of life.

Lois A. Beuerle  
Principal, Business Consultant  
P: 720.480.5563  
F: 720.407.8702  
E: lab@dog-swim.com  
W: www.dog-swim.com



Rehabilitation Business Consulting

New Start-up Rehab Businesses  
OR  
Improving Existing Rehab Businesses

Financial Modeling, Business Plan,  
Space Layout Planning, Equipment Design,  
Marketing, Communications,  
Advanced Rehab Training

# Mission

To advance the art and science of veterinary rehabilitation through education, advocacy, and a commitment to research.



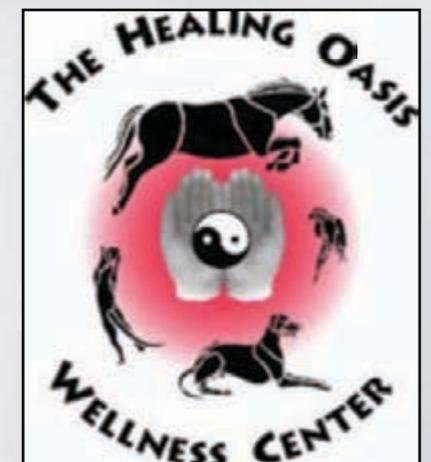
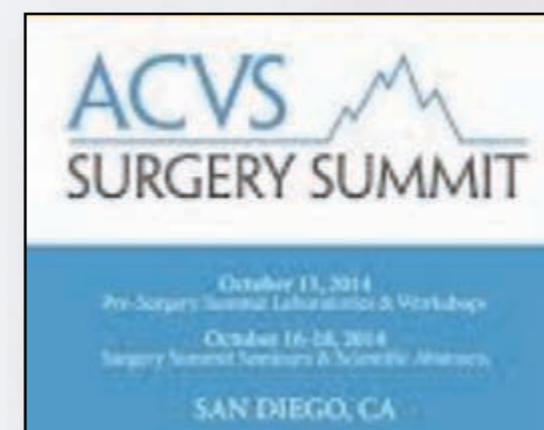
# 2014 Key Accomplishments: Education

- Full-Day Rehabilitation Tracks Sponsored by AARV
  - NAVC
  - STAAR



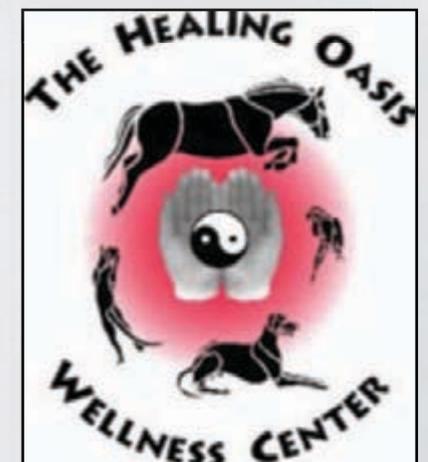
# 2014 Key Accomplishments: Education

- AARV members invited to lecture at:
  - AVMA, Working Dog Conference, College of Animal Chiropractic/Healing Oasis Annual Convention, IAVRPT/ACVSMR, ACVS, State and Local VMAs



# 2014 Key Accomplishments: Education

- AARV members hold faculty positions at Veterinary Teaching Hospitals, Healing Oasis and CRI



# 2014 Key Accomplishments: Education

- Established 1st Student Chapter!



# 2014 Key Accomplishments: Education

- New Memorial Cards support educational opportunities



# 2014 Key Accomplishments: Advocacy

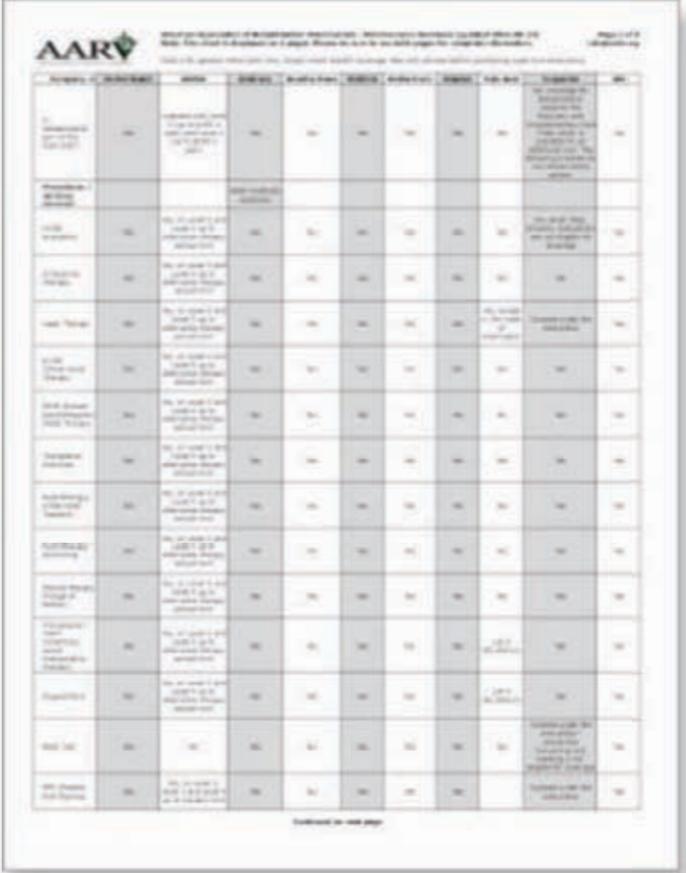
**Advocacy:** Any action that speaks in favor of, recommends, argues for a cause, supports or defends, or pleads on behalf of others

Includes:

- Organizing
- Educating legislators
- Public education
- Research
- Information sharing
- Collaboration with like-minded groups
- Lobbying on behalf of the cause

# 2014 Key Accomplishments: Advocacy

- Updated Summary of Insurance Coverage of Rehab
- Legislative update
  - Dr. Kristyn Richardson
- **Developed Strategic Plan**



The image shows a table titled "AARV Strategic Plan 2014-2018". The table has 11 columns: "Strategic Area", "Objective", "Action Item", "Responsible Party", "Start Date", "End Date", "Status", "Progress", "Notes", "Review Date", and "Review Status". The table contains 15 rows of data, with the first row starting with "Strategic Area: Advocacy" and "Objective: Increase awareness of AARV's role in the community". The table is partially obscured by a shadow and is not fully legible.

Strategic Area	Objective	Action Item	Responsible Party	Start Date	End Date	Status	Progress	Notes	Review Date	Review Status
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			
Advocacy	Increase awareness of AARV's role in the community	Develop and distribute informational materials	Dr. Kristyn Richardson	2014	2018	On Track	75%			

# North Carolina Board of Dental Examiners vs. Federal Trade Commission

## QUESTION PROPOSED TO THE SUPREME COURT:

“Whether, for purposes of the state-action exemption from federal antitrust law, an official state regulatory board created by state law may properly be treated as a "private" actor simply because, pursuant to state law, a majority of the board's members are also market participants who are elected to their official positions by other market participants.”  
Supreme Court Case 13-534.

**Translation:** Can a state regulatory board created by state law be exempted from federal antitrust laws and active state supervision when the board is mostly made up of professionals that have a financial interest in the “market” and are elected by other participants/professionals of that “market”  
-AKA: dentistry, veterinary medicine, human medicine, optometry/ophthalmology, etc.

**Impacts:** If the Supreme Court finds in favor of the FTC, regulatory boards may have to be restructured with a minority of medical professionals, which may significantly change the regulations and infrastructure of regulatory boards. This may impact the regulation of who is allowed to perform particular procedures in the multiple medical fields.

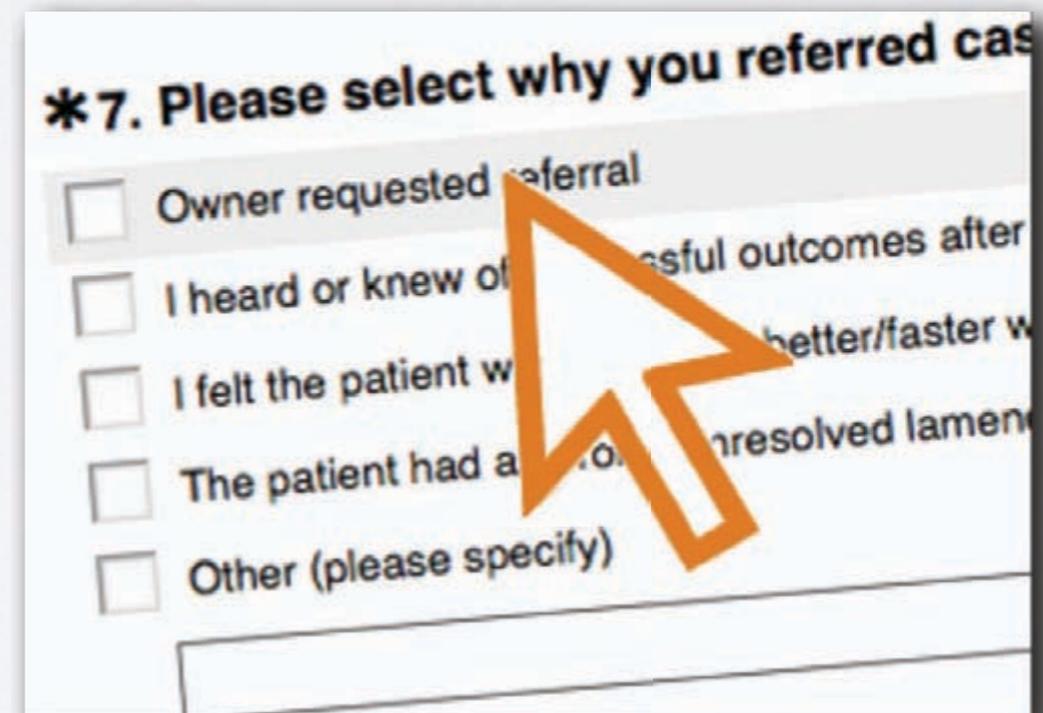
This would also impact the state governments; if there becomes the requirement that the state would have to actively supervise regulatory boards this would potentially add a stronger political/financial interest in how a state board would regulate/protect their professionals.

# 2014 Key Accomplishments: Research

- Dr. Leilani Alvarez & AARV survey over 400 referring veterinarians

**\*7. Please select why you referred case**

- Owner requested referral
- I heard or knew of successful outcomes after
- I felt the patient would do better/faster w
- The patient had a non-resolved lamene
- Other (please specify)

A photograph of a survey form snippet. The form is titled '\*7. Please select why you referred case'. It contains five radio button options. A large orange mouse cursor is pointing at the 'Other (please specify)' option. The text is partially cut off on the right side.

# 2014 Key Accomplishments: Research

- MARS Petcare supports 2015 John Sherman Research Award



**JOHN J. SHERMAN III**  
**Award for Excellence in the Field of  
Veterinary Rehabilitation**

*Awarded for the best abstract in the field of veterinary  
rehabilitation submitted to the AARV*

- 2010: Dr. Julie Mayer
- 2011: Dr. Laurie McCauley
- 2012: Dr. Janet Van Dyke
- 2013: Dr. Julia Tomlinson
- 2014: Dr. Andrea Henderson
- **2015: Dr. M. Christine Zink**



# Where are we going?



# 2015 BOD

- President: Kristin Kirkby Shaw, DVM, MS, PhD, CCRT, DACVS, DACVSMR
- Immediate Past President: Rosemary LoGiudice, DVM, CCRT, CVA, CVS, CVSMT, CAC
- President-elect & Industry Liaison: Carolina Medina, DVM, DACVSMR, CVA, CVCH
- Secretary: Jean Tuttle, DVM, CCRP, CVSMT
- Treasurer: Jackie Davidson, DVM, MS, DACVS, DACVSMR, CVA, CVSMT, CCRP, CERP, CCRT, CVPP
- Public Liaison: Joe Spoo, DVM, CCRT, Resident ACVSMR
- Legislative Liaison: Kristyn Richardson, DVM, CCRT
- Technician Liaison: Kari Koudelka, RVT, CCRP, CVPP

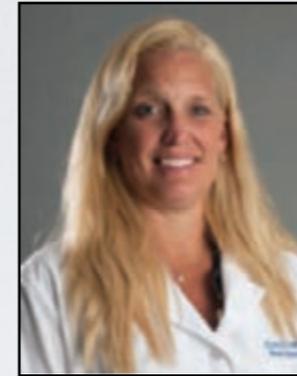


# 2015 Committees

- Membership Committee:

- Cara Blake, DVM, DACVS

- Jamie Peyton, DVM, DACVECC, CCRT



- Programming Committee:

- Jan VanDyke, DVM, DACVSMR

- Chris Zink, DVM, PhD, DACVP, DACVSMR



# Strategic Plan

- An organization's **process of defining its strategy or direction** and making decisions on allocating its resources to pursue this strategy.
- A road map of where the organization is going and how to get there
- **Setting goals, defining action items, mobilizing resources**

# Strategic Plan

- Strategic Planning Consultant: Emily Selbe
- 2014:
  - Interviews with current and previous AARV members
  - SWOT analysis
  - Defining new Mission and Vision statements
  - Determining strategies common to all objectives

# Strategic Plan

- Vision: For veterinary rehabilitation to be an integral part of comprehensive patient care, and to establish AARV as the leading provider of education and resources in this field.
- Mission: To advance the art and science of veterinary rehabilitation through education, advocacy, and a commitment to research.



# Strategic Plan

- Strategies common to all objectives
  - Increase awareness of AARV
  - Build, support and retain membership
  - Develop the Board of Directors
  - Advance the field of veterinary rehabilitation
    - Research, education, partnership, advocacy
- Maintain financial stability and increase revenue

# Strategic Plan Action Items

- WANTED! Speakers for local VMAs
- Membership survey
- Social media
- Website updates
  - For Pet Owners Page
  - New resources

# 2015 Calendar of Events Conferences

- WVC: February 15-19, Las Vegas
- AAHA: March 12-15, Tampa
- STAAR: April 25-26, New Jersey

# NEW!

## The AARV Research Grant

- \$2500
- Must be a member to be eligible
- Look for grant submission details and deadlines in upcoming newsletters

# What YOU can do!

- Join. And get a friend to join with you. Even if they treat horse or cats.
  - [rehabvets.org](http://rehabvets.org)
- Speak up!
  - We ~~want~~ NEED to hear your ideas, questions, concerns
  - What can AARV to do for you?
- Run for office
- Volunteer for a committee
  - Public relations, membership, legislative



# 2016 Speakers and Topics

- Please submit ideas for speakers and topics for NAVC and STAAR 2016 and beyond to the Programming Committee
  - [janetvandyke@me.com](mailto:janetvandyke@me.com)

# iPad Drawing



# Questions, Comments, Feedback Please!

[kristinkirkby@gmail.com](mailto:kristinkirkby@gmail.com)

[info@rehabvets.org](mailto:info@rehabvets.org)

[rehabvets.org](http://rehabvets.org)

