

Welcome!
2015 PROGRAM

Wisconsin Center – 400 W. Wisconsin Avenue
Milwaukee, Wisconsin 53203

DAY ONE
Wednesday, March 11

PROGRAM	TIME	ROOM
On-site Registration	7:30 AM – 5:00 PM	Lobby
Kick-off Continental Breakfast	7:30 AM – 9:30 AM	Ballroom A/B
Corporate Member/Member Practitioner Training I & II	9:30 AM – 11:30 AM	101A
Certified MBE Capacity Building Workshops I & II	9:30 AM – 11:30 AM	101B
WBOF <i>Success Together</i> Luncheon	11:45 AM – 1:00 PM	Ballroom A/B
Corporate Member/Member Practitioner Training III & IV	1:15 PM – 4:30 PM	101A
Certified MBE Capacity Building Workshops III & IV	1:15 PM – 4:30 PM	101B
Opening Networking Reception	4:30 PM – 6:30 PM	To Be Announced

DAY TWO
Thursday, March 12

PROGRAM	TIME	ROOM
On-site Registration	7:00 AM – 5:00 PM	Lobby
Welcome Continental Breakfast	7:00 AM – 8:30 AM	Ballroom A/B
Ribbon Cutting Ceremony	8:30 AM	Ballroom C/D
NCMSDC WBOF Trade Fair	8:45 AM – 11:15 AM	Ballroom C/D
Buyers' Forum Check-in	10:30 AM – 11:15 AM	Lobby
NCMSDC Awards Luncheon	11:30AM – 1:00 PM	Ballroom A/B
NCMSDC WBOF Trade Fair	1:15 PM – 4:00 PM	Ballroom C/D
Buyers' Forum	1:15 PM – 4:30 PM	Ballroom C/D
Closing Networking Reception	4:00 PM – 6:00 PM	To Be Announced
Departure	6:00 PM	



North Central
Minority Supplier
Development Council

CONNECT

North Central MSDC
WBOF
WISCONSIN BUSINESS
OPPORTUNITY FAIR | 2015

March 12, 2015

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Buyers' Forum Only Reserve Your Seat Now!

Buyers' Forum Registration: The ever-popular Buyers' Forum is designed specifically to bring NCMSDC valued corporate members and certified MBEs to the same table to share, listen and initiate sustainable business partnerships.

CLASSIFICATION	FEE	BENEFITS
Corporate Member*	○ \$500.00	\$500.00 Includes Buyers' Forum engagement table, trade fair walk-thru, Awards Luncheon and Closing Networking Reception access for up to five (5) Sourcing representatives.
NMSDC Certified MBE	○ \$50.00	Includes Buyers' Forum admission, trade fair walk-thru, Awards Luncheon and Closing Networking Reception access for one (1).
Government Member* and Non-Profit	○ \$250.00	Includes Buyers' Forum engagement table, trade fair walk-thru, Awards Luncheon and Closing Networking Reception access for up to five (5) Sourcing representatives.

Note:

- Corporate and Government Member denotes procurement entities paying national and/or local dues.
- **Buyers' Forum check-in time: 10:30 AM – 11:15 AM.**

Check the appropriate classification

Name: _____
 Company: _____
 E-mail: _____
 Phone Number: _____

REGISTER ONLINE AT www.northcentralmsdc.net

Print this form and send with payment to:

NCMSDC, 111 Third Ave. S., Suite 240, Minneapolis, MN 55401, OR fax to 612-465-8887.

For more information call Heather Olson at 414-847-6497

March 11-12, 2015

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SPONSORSHIP LEVELS

WBOF Sponsorship allows certified MBEs to gain exposure within the NCMSDC network and small business community, while allowing member corporations to highlight their commitment to a diversified supplier base and support the efforts of their local council.

PLATINUM

- Platinum Sponsor status on all official communication materials and on-line, prominent on-site exterior & interior signage
- Double page color ad in the 2015 WBOF official program or option for back-page cover
- Front and center table placement for luncheons
- Private Meet & Greet with the Awards Luncheon Keynote Speaker
- Buyers' Forum (unlimited buyers/sourcing professional attendees at Forum)
- 20' x 20' exhibit booth
- Full Conference Registration (Up to 10 Packages)

- Corporate Members **Price \$10,000**
 Certified MBEs **Price \$5,000**

GOLD

- Gold Sponsor status on all official communication materials and on-line, dominant on-site exterior & interior signage
- Preferred full-color ad placement in the 2015 WBOF official program, to include inside front or back page option
- First & second center row table placement for luncheons
- Private Meet & Greet with the Awards Luncheon Keynote Speaker
- Buyers' Forum (unlimited buyers/sourcing professional attendees at Forum)
- 10' x 20' exhibit booth
- Full Conference Registration (Up to 8 Packages)

- Corporate Members **Price \$7,000**
 Certified MBEs **Price \$3,500**

SILVER

- Silver Sponsor status, with primary placement on all official communication materials and primary on-line, on-site exterior & interior event signage
- Full-page color ad in the 2015 WBOF official program
- Buyers' Forum (unlimited buyers/sourcing professional attendees at Forum)
- 10' x 10' exhibit booth
- Full Conference Registration (Up to 6 Packages)

- Corporate Members **Price \$5,000**
 Certified MBEs **Price \$2,500**

BRONZE

- Bronze Sponsor status, with placement on all official communication materials and on-line, secondary on-site exterior & interior event signage
- Half-page color ad in the 2015 WBOF official program
- Buyers' Forum (unlimited buyers/sourcing professional attendees at Forum)
- 10' x 10' exhibit booth
- Full Conference Registration (Up to 4 Packages)

- Corporate Members **Price \$3,500**
 Certified MBEs **Price \$1,750**

NCMSDC PARTNER

- Partners Sponsor status, with recognition in official booklet and on-line
- Half-page color ad in the 2015 WBOF official program
- Buyers' Forum (unlimited buyers/sourcing professional attendees at Forum)
- 10' x 10' exhibit booth
- Full Conference Registration (Up to 2 Packages)

- Corporate Members **Price \$2,500**
 Certified MBEs **Price \$1,250**

Check the appropriate sponsorship level

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Phone Number: _____

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Full Conference Registrations Options Select Now!

Full Conference Registration: Full conference registration includes full access to all trainings, meals, official NCMSDC receptions and a trade fair walk-thru pass for one (1) for both days. Certified MBE firms additionally receive one (1) Buyers' Forum admission.

CLASSIFICATION	EARLY REGISTRATION (Eff. Until February 16, 2015)	REGULAR FEE
Corporate Member*	<input type="radio"/> \$190.00	<input type="radio"/> \$210.00
NMSDC Certified MBE	<input type="radio"/> \$90.00	<input type="radio"/> \$100.00
Government Member* and Non-Profit	<input type="radio"/> \$90.00	<input type="radio"/> \$100.00
Corporate Non-Member	<input type="radio"/> \$380.00	<input type="radio"/> \$420.00
Non-NMSDC Certified MBE	<input type="radio"/> \$180.00	<input type="radio"/> \$200.00
Government Non-Member	<input type="radio"/> \$180.00	<input type="radio"/> \$200.00

Note:

- Corporate and Government Member denotes procurement entities paying national and/or local dues.
- \$50.00 Cancellation Fee. Notifications must be received by **February 25, 2015.**
- Buyers' Forum and exhibitor booth is not included in the full conference registration for corporate members and government member and non-profit.

Check the appropriate registration

Name: _____

Company: _____

E-mail: _____

Phone Number: _____

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For more information call NCMSDC at 612-465-8881

March 12, 2015

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WBOF Trade Fair Reserve Your Preferred Space Now!

Exhibitor Booth Space Registration: On Thursday, March 12th, the areas best and brightest corporations and minority business enterprises will showcase their innovation and welcome exploratory engagements between sourcing executives and those who want to do business with them.

CLASSIFICATION	EARLY REGISTRATION (Eff. Until February 16, 2015)	REGULAR FEE
Corporate Member*	<input type="radio"/> \$850.00	<input type="radio"/> \$1,000.00
NMSDC Certified MBE	<input type="radio"/> \$450.00	<input type="radio"/> \$500.00
Government Member* and Non-Profit	<input type="radio"/> \$450.00	<input type="radio"/> \$500.00
Corporate Non-Member	<input type="radio"/> \$1,700.00	<input type="radio"/> \$2,000.00
Non-NMSDC Certified MBE	<input type="radio"/> \$900.00	<input type="radio"/> \$1,000.00
Government Non-Member	<input type="radio"/> \$900.00	<input type="radio"/> \$1,000.00

Note:

- Corporate and Government Member denotes procurement entities paying national and/or local dues.
- Exhibitor booth fees include standard 10'x10' space, two (2) Full Conference Registrations, and an option for Corporate and Government Members to have a Buyers' Forum Engagement Table and for MBE firms to have two (2) Buyers' Forum admissions.
- \$100.00 Cancellation Fee. Notifications must be received by **February 25, 2015**.
- Please visit Individual Tickets link for Walk-thru Pass purchases.

Check the appropriate sponsorship level

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 E-mail: _____
 Phone Number: _____

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Program Advertising and Speaker Sponsor Opportunities Reserve Your Ad Space Now!

Official Conference Program Advertising: You have invested a lot in your business, your people, and have a great brand story to share. The NCMSSDC WBOF Program is a great way to heighten your presence and provide another opportunity to make the right business connections.

Standard Placement Ads	FEE
Full-page (Color 7"x10")	<input type="radio"/> \$700.00
Half-page (Color 7"x10")	<input type="radio"/> \$350.00
Speaker Sponsor Category Opportunities	FEE
NCMSDC Opening Luncheon Keynote Speaker - Wednesday	<input type="radio"/> \$1,500.00
NCMSDC Wisconsin Corporate and MBEs Achievement Awards Luncheon Keynote Speaker - Thursday	<input type="radio"/> \$2,250.00

Note:

- Keynote Speaker Sponsors available on a first come, first rights basis.
- Full-page advertisers receive two (2) Full Conference Registrations, which includes meals, training, receptions and Trade Fair walk-thru access.
- Speaker Sponsors receive two (2) Full Conference Registrations, event recognition, in-program recognition, signage at the event, plus a 10'x10' exhibit booth at the Trade Fair - Or - Corporate and Government Members receive a Buyers' Forum Engagement Table plus Meet & Greet with Keynote Speaker. MBE firms receive two (2) Buyers' Forum admissions.
- Actual finished size of publication is 8" x 11".

Check the appropriate advertising option

Name: _____

Company: _____

E-mail: _____

Phone Number: _____

LOGOS DUE FRIDAY, FEBRUARY 13, 2015

Required format: Adobe Illustrator EPS Vector File

ADS DUE FRIDAY, FEBRUARY 27, 2015

Camera Ready, High Resolution PDF or JPEG (300 DPI) Files, CMYK Prepared
Full-page live area is 8" x 11" – Add .25" Bleed • Half-page horizontal live area is 8" x 5" - No Bleed

Files must be transmitted to holson@northcentralmsdc.com

Cc: Rob@GcomPartners.com

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Individual Program Purchase Options Select Now!

Individual Program Registration: Individual program registration provides flexibility to members of your organization that require access to select trainings, meals, official NCMSDC receptions and non-exhibitor trade fair walk-thru privileges that fit their schedule.

Program Event	Member Corporation	Govt. Member/ Non-Profit	NMSDC Certified MBE	Corporate Non-Member	Govt. Non-Member	Non-NMSDC Certified MBE
Corp. Member Practitioner Training I & II	<input type="radio"/> \$75.00	<input type="radio"/> \$40.00	<input type="radio"/> N/A	<input type="radio"/> \$150.00	<input type="radio"/> \$80.00	<input type="radio"/> N/A
Corp. Member Practitioner Training III & IV	<input type="radio"/> \$75.00	<input type="radio"/> \$40.00	<input type="radio"/> N/A	<input type="radio"/> \$150.00	<input type="radio"/> \$80.00	<input type="radio"/> N/A
Corp. Member Practitioner Training Full Day	<input type="radio"/> \$120.00	<input type="radio"/> \$60.00	<input type="radio"/> N/A	<input type="radio"/> \$240.00	<input type="radio"/> \$120.00	<input type="radio"/> N/A
MBE Capacity Building I & III	<input type="radio"/> N/A	<input type="radio"/> N/A	<input type="radio"/> \$40.00	<input type="radio"/> N/A	<input type="radio"/> N/A	<input type="radio"/> \$80.00
MBE Capacity Building I & II	<input type="radio"/> N/A	<input type="radio"/> N/A	<input type="radio"/> \$40.00	<input type="radio"/> N/A	<input type="radio"/> N/A	<input type="radio"/> \$80.00
MBE Capacity Building	<input type="radio"/> N/A	<input type="radio"/> N/A	<input type="radio"/> \$60.00	<input type="radio"/> N/A	<input type="radio"/> N/A	<input type="radio"/> \$140.00
Day One Luncheon	<input type="radio"/> \$50.00	<input type="radio"/> \$50.00	<input type="radio"/> \$50.00	<input type="radio"/> \$50.00	<input type="radio"/> \$50.00	<input type="radio"/> \$50.00
NCMSDC Awards Luncheon	<input type="radio"/> \$60.00	<input type="radio"/> \$60.00	<input type="radio"/> \$60.00	<input type="radio"/> \$60.00	<input type="radio"/> \$60.00	<input type="radio"/> \$60.00
Non-Exhibitor Walk-thru Pass	<input type="radio"/> \$100.00	<input type="radio"/> \$50.00	<input type="radio"/> \$50.00	<input type="radio"/> \$200.00	<input type="radio"/> \$100.00	<input type="radio"/> \$100.00

Note:

- Individual tickets will be available at the North Central MSDC Wisconsin Business Opportunity Fair during the entire event.
- Meals included for Corporate Member Training or Capacity Building and Trade Fair Walk-thru registrants.

Check the appropriate registration

Name: _____

Company: _____

E-mail: _____

Phone Number: _____

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