

SCORE Madison Background Sheet

www.Madison.SCORE.org

608.441.2820

SCORE Madison Chapter 145 has been serving entrepreneurs, small business owners and nonprofits since 1964. Last year, we provided business advice and assistance via 700 client contacts through our free counseling and low cost seminars. In addition, we facilitate other educational activities with the financial support of the SBA and our local sponsors. Some frequently asked questions about SCORE are:

Who Are We?

- SCORE Madison is a nationally recognized organization of current and former successful business professionals that offers counseling for startups and companies considering expansion that are willing and able to undertake the next steps.
- SCORE's counselors are volunteers with diverse backgrounds and experience that improve success rates for its clients.
- SCORE serves nonprofits as well as businesses of all types.

How Is SCORE Different?

- Because our business counselors are volunteers and the organization is subsidized by the US Small Business Administration, SCORE's services are offered at no or low cost.
- SCORE offers small group training and extended one-on-one mentoring to clients.
- SCORE counselors are fair and objective and offer services on a confidential basis.
- SCORE Madison supplies services exclusively in nine counties: Columbia, Crawford, Dane, Grant, Green, Iowa, Lafayette, Richland and Sauk.
- In terms of client value, the counselors' unique combination of experience, confidentiality, objectivity and commitment to client success at no, or low cost, is what sets SCORE Madison apart.

What Are Our Goals?

- To be an enabler in the growth and vitality of the small business community.
- To be an inviting organization that provides an opportunity for success.
- To give back to emerging entrepreneurs in a meaningful way.
- To assist nonprofits in being operationally and financially stable.

How Can You Help?

- Refer persons who are considering starting a business or those in business who need help with issues or growth aspirations.
- Refer nonprofits that would like to improve their operations and financial stability.
- Join SCORE or refer potential counselors whose experience would benefit clients.
- Provide financial support for our efforts.