

Arthur L. Samet President and CEO



Office Location:
Greensboro, NC

Professional Experience:
Samet - 20 years

Education :
Master's of Business
Administration
Kenan-Flagler Business School
University of North Carolina

Bachelor of Arts
University of Georgia

Roles & Responsibilities

Arthur Samet is CEO of Samet Corporation. He completed his undergraduate degree at the University of Georgia and his MBA at the University of North Carolina. He currently serves as a Director for the Piedmont Triad Partnership, Board of Visitors for University of North Carolina at Chapel Hill, Business Advisory Board for the Bryan School of Business at University of North Carolina at Greensboro, Wells Fargo Piedmont Triad Advisory Board, YPO Southern 7 North Carolina State Chair, Vice President of Beth David Synagogue and President of the BJH Foundation for Senior Services. Arthur has served as Region 9 Vice President of CCIM National, Director of CCIM Education Foundation, North Carolina CCIM Chapter board as the Past Education Chair and Past President, the Past Treasurer at the Greensboro Regional Realtors Association, Past President of the Piedmont Triad Chapter of the National Association of Industrial and Office Properties and Director for the Greensboro Partnership.

Arthur resides in Greensboro NC with his wife Emilie and 3 children.

Professional Organizations

- Member of YPO International (NC Membership Chair YPO Southern 7 Chapter)
- Greensboro Partnership (Board of Directors and Finance Committee)
- Greensboro Economic Development Alliance (Operating Group)
- North Carolina Real Estate Broker
- National Association of Realtors
- Certified Commercial Investment Member (CCIM) Designee
- North Carolina CCIM Chapter (Director, Past President and Past Education Chair)
- Piedmont Triad Chapter of the National Association of Industrial and Office Properties (Past President and Past Director)
- Member of the University of North Carolina Greensboro Bryan School of Business Advisory Board and Board of Visitors
- Member of the University of North Carolina at Chapel Hill Board of Visitors
- Member of Wells Fargo Greensboro Advisory Board
- Piedmont Triad Partnership Board of Directors (2009-2010)

Civic Organizations

- BJH Foundation for Senior Services Board of Directors (President, 2010-2011)
- Angel Flight Volunteer Pilot
- Beth David Synagogue (Vice President)
- Greensboro Jewish Federation (Past Board of Directors, 2005-2006 Young Leadership Co-Chair, and 2006 Chair of the Emergency Israel Relief Campaign)
- Member of Greensboro Rotary Club (Co-Chair 2005 Rotary Youth Leadership Program)
- Founding Member of the Tapestry Group
- National Conference for Community and Justice (NCCJ) (Past Board of Directors)
- Carolina Theater (Board of Directors, 2009-2010)

Economic Development Activities and Experience

- Developed North Carolina Industrial Center (+600 acre Industrial Park) in Mebane and located 1,000,000 SF of users in the Park including Ford Motor Co., Kidde PLC, NYPRO, Badcock Furniture, and Sports Endeavors.
- Developed Triad Business Park (350 acres at the Piedmont Triad International Airport) and assisted FedEx Ground in locating a ground hub on a 140-acre site in the Park.
- Participated as the construction partner with the development of Google's Server Farms in both North Carolina (Lenoir) and South Carolina (Goose Creek).
- Developed Piedmont Corporate Park (± 200 acres) at the Piedmont Triad International Airport and assisted Diebold, Bunzl, Mac Paper, Quantum as well as Stiles Machinery in locating facilities in North Carolina.

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“I feel the collaboration between the economic engines of higher education and the leading companies in our community will provide results in economic development, job creation and community development. The business community must recognize the strategic benefit our colleges and universities provide us in a competitive economy and exploit this advantage for all stakeholders.”

- Arthur L. Samet

Economic Development Activities and Experience

- Participated and assisted NCDOC on economic mission to Israel for business recruitment with Assistant Secretary of Commerce. Assisted NCDOC with the recruitment to North Carolina of Israeli Companies such as Albaad, Syfan, The Cycle Group as well as others in the pipeline.
- Collaborated with Rockingham County Economic Development Authority and NCDOC to fast track the Alcan Packaging facility (248,000 SF) to reduce the schedule and ensure investment in North Carolina.
- Relocation process, construction and development in conjunction with Randolph County Economic Development Authority for Rheem to site their National Parts Distribution Center (180,000 SF).
- Assisted Davidson County Economic Development and NCDOC to locate Dynea, Arneg, Diebold, Mepla as well as other projects linked to the Motorsports Industry.
- Currently under development, in conjunction with Richmond County Economic Development Authority, SRB Holdings new 300,000 SF East Coast Distribution Center.
- First developer to assist Winston-Salem Business Inc. by providing spec buildings in Union Cross Business Park, which is adjacent to Dell.
- Developed first 100,000 SF research building in Piedmont Triad Research Park in conjunction with the Winston-Salem Business Inc. and Idealliance, which is currently home to Targacept.
- Provided first spec industrial building in conjunction with Surry County Economic Development Authority in Surry County's new industrial park.
- Continued long term participation and support of Triad and Charlotte Region as well as State Economic Development groups.