

Southern Door Business Association December, 2014 Newsletter



Ann Renard of Renard's Cheese - SDBA Treasurer

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Greetings!

As Treasurer of the SDBA I have had the pleasure of working with and getting to know many of the local business owners for the past 3 years. I feel blessed to be part of such a strong network of professionals that are dedicated for the betterment of our community.

Renard's Cheese is a family owned and operated business that was built in this great community and continues to flourish. We recognize our achievements are not only from our hard work but also from the strong support of our community. We strive to offer our support and dedication to all the members of this community so that there are ample opportunities for success to be celebrated by many.

My vision is to personally and professionally collaborate with the members to have Southern Door recognized for all that it has to offer - we are a Destination!

I look forward to an exciting new year!

Ann Renard Treasurer, Southern Door Business Association

Join our Association!

E-mail <u>southerndoorbusiness@gmail.com</u> to renew or join the SDBA. The cost is \$100 for a yearly membership (\$50 for seasonal businesses) from Oct 1, 2014 to Sept. 30, 2015.

Local Events



Two Shows Sat., Jan 10 @ 7 p.m. & Sun.,Jan 11 @ 2 p.m. <u>Get Tickets</u>



Sample Southern Door is a new event provided by the Southern Door Business Association.

Beginning at 5:30 until the 7 p.m. showing of Two and a Half Belgians on Sat. Jan 10, S.D. concert attendees will be able to visit business exhibits and SAMPLE all that Southern Door has to offer.

NEWS AND NOTES from the Board of Directors: Board Meetings are held the 3rd Wed. of the month @ 6:30 p.m. NEXT MEETING:

Wednesday, January 21 Renard's Cheese - County DK

Please let us know if you are interested in hosting one of our board meetings.



The SDBA is Seeking Bids for the Creation of a new website. Call Gina Wautier at (920) 495-1062 by Dec. 31 to submit a bid.

Featured Business: Babler Bus Service



S1666 State Road 42 Sturgeon Bay, Wisconsin (Maplewood) (920) 856-6675

What does your business do and for how long?

Founded in 1990 by Lee ,Mary, Larry and Paul Babler with the purchase of 1 used motorcoach. Our business is based on motorcoach tours and charter service now featuring 3 modern, 56 passenger coaches. In 2010 the business ownership was purchased by Paul, Janet and Larry Babler.

How many people do you employ?

We employ 3 full time employees and 8 part time employees.

What makes your business special in Southern Door?

We are the only carrier in Southern Door and Door County to offer this type of service. We offer local personal service that our competitors from out of town cannot match. Providing service as local as a neighbors wedding to tours and charters throughout the U.S. make our business unique.

What one place in Southern Door do you love or that stands out for you?

The Southern Door Community Auditorium is a special place. From the Fifth Grade Musical to High School events, this is a special place that provide great entertainment and memories for the community.

What's a famous quote or piece of advice you would like to share with others?

Treat your customers like family and good things will happen.

Knock, Knock, Knocking on Southern Door The first door in Door

County!



The lower half of Door County has many beautiful spots that are not readily known to the

tourists and even locals. This section of our newsletter is designed to open the door of our area to discover some of those "secret spots." The photo below was taken a few weeks ago by Jen Bender whose favorite spot is Sugar Creek County Park even in the winter months. She photographed Sean Beck checking out the 18-hole Frisbee golf course.

Sugar Creek County Park

Sugar Creek is located on approximately forty-acres of land at 2349 County N, along the waters of Green Bay in the Town of Gardner. Facilities include a boat launch, picnic area, parking and restrooms.



Featured Business : Stevenson Pier Sport & Gift Shop



8654 County Road C Sturgeon Bay, Wisconsin (Little Sturgeon) (920) 824-5222

What does your business do and for how long? We operate a sport & gift shop, and gas station that has been in business for 30 years

How many people do you employ? 6 currently and 10 for the summer season.

What makes your business special in Southern Door?

We are the only complete convenience store within a 10 mile radius including a sporting goods and gift shop. We offer outstanding bakery and hear it from many customers. We treat everybody as friends and really try to cater to the customer.

What one place or event in Southern Door do you love or that stands out for you?

Our 30th Anniversary Celebration this coming Saturday June 6th. We're going to have firemen here pumping gas with some of the proceeds going back to the fire department. We'll have excellent prizes to be won from our raffles and Miss Wisconsin will be making an appearance and signing autographs. Music will also be provided. Times will be from 9 a.m. until 3 p.m.

What's a famous quote or piece of advice you would like to share with others?

Do not judge or criticize other people ever! If you "can" help anyone in "any" way, do it! Share your happiness "and" troubles with others, as it may help them in their own lives knowing that they are not alone if they have struggles. Both will benefit.