

NEWS



Contact: Sherry Grable, 470-578-3517, jhafer@kennesaw.edu

Kennesaw State University receives \$10,890 grant from the Governor's Office of Highway Safety

The grant represents the eighth award from the GOHS

KENNESAW, Ga. (Dec. 17, 2014) — The WellStar College of Health & Human Services' Center for Health Promotion and Wellness at Kennesaw State University is proud to announce the receipt of a \$10,890 grant to participate in the GOHS Georgia Young Adult Program. The Governor's Office of Highway Safety addresses young adult driver crashes, injuries and fatalities, and partners with colleges and universities throughout the state to implement the Georgia Young Adult Program (GYAP). This program has proven to be successful using strategies such as peer education, providing educational speakers to schools, and encouraging schools to develop creative, innovative techniques to reduce young adult crashes, injuries and fatalities in their communities.

"The Governor's Office of Highway Safety is committed to changing the tragic trend of young adult driver deaths in Georgia," said GOHS Director Harris Blackwood. "We're here to make changes and I believe the students at Kennesaw State University can help us achieve the goal of lowering driver crash, injury and fatality rates statewide. Who better to address the challenges and dangers facing young adults than their peers? I'm confident these students can convince their peers to be safer, more conscientious drivers."

Kennesaw State University will coordinate events such as impaired driving prevention programs, including DUI simulators, social norming promotion and distribution of BAC ZONE cards which provide personalized information on the effects of blood alcohol concentration. Programming often surrounds events such as National Collegiate Alcohol Awareness Week and Safe Spring Break. Programs involve collaborations with the campus Greek community, student athletes, residential student communities, campus police and counseling services.

The grant runs Oct. 1, 2014 through Sept. 30, 2015. The grant is the Center for Health Promotion and Wellness' eighth award from GOHS.

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Kennesaw State University is the third-largest university in Georgia, offering 100 graduate and undergraduate degrees, including doctorates in education, business and nursing and a Ph.D. in international conflict management. A member of the University System of Georgia, Kennesaw State is a comprehensive, residential institution with a growing student population of nearly 26,000 from 130 countries.