

News Release

FOR IMMEDIATE RELEASE

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Hitachi Business Finance Supports The Salvation Army for Ninth Consecutive Year at Annual Red Wings Alumni Hockey Game

Rochester, MI, Feb. 3, 2015 – Hitachi Business Finance today announced their ninth year of support for The Salvation Army’s Annual Red Wings alumni hockey game benefitting their Bed & Bread Program.

On Saturday, February 7, members of the Detroit Red Wings Alumni Association will face off against the Grosse Pointe Norsemen and MHL (Morning Hockey League) players. This year’s event will take place at the Arctic Edge of Canton.

Amy Andrews of Fox 2 Detroit will emcee the event, which is scheduled to begin at 7 p.m.

“The Bed & Bread program is The Salvation Army’s solution to the year-round problem of hunger and homelessness. More than 6,000 meals are served daily to children, adults, and seniors, and more than 600 men, women and children are sheltered on a nightly basis,” said Mike Semanco, president and COO. “We are proud to once again support such an important organization that continues to do so much good for the less fortunate.”

Tickets are available for \$12 per person by contacting Anna Gatt at (248) 767-6151 or anna_gatt@usc.salvationarmy.org.

All proceeds from the hockey events will be presented during the 28th annual Salvation Army Bed & Bread Club Radiothon, airing live on News/Talk 760 WJR from 6 a.m. to 10 p.m. on Friday, Feb. 27 at Emagine Theatre in Royal Oak.

The Radiothon is the nonprofit’s largest fundraiser for the Bed & Bread Program.

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Hitachi Business Finance is a division of Hitachi Capital America Corp. and provides customized, flexible financing solutions for companies looking for creative options to grow and sustain their businesses. Our solutions include factoring, revolving lines of credit secured by accounts receivable, inventory, and equipment, and government contractor financing. Based in Rochester, Michigan with offices in Atlanta and Washington, D.C., we provide financing solutions for small to mid-market companies across the United States. Learn more by visiting www.hitachibusinessfinance.com or calling (248) 658-1100.

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