

FOR IMMEDIATE RELEASE

MEDIA CONTACT: David O'Donnell

dodonnell@bostonusa.com

617-867-8214



BOSTON, MA (February 19, 2015)–

Dine Out Boston® – For the Good of the ‘Hood! If you missed out or messed up on Valentine’s Day an opportunity for redemption is around the corner! Support Boston’s resilient restaurant community as the Greater Boston Convention & Visitors Bureau (GBCVB) hosts [Dine Out Boston](#). The GBCVB, in partnership with American Express, is proud to sponsor this two-week celebration showcasing one of America’s premier culinary destinations. This season’s Dine Out Boston will be held March 1-6 and March 8-13, 2015.

New Ingredient. . This March we invite social media enthusiasts to share their Dine Out Boston experiences and qualify to win a \$100 Gift Card to a participating restaurant. Simply take a picture of your meal, tag your location, and then share over Facebook or Instagram using #DineOutBoston. The GBCVB will award two gift cards per day, one over Facebook and one over Instagram.

Dine Out Boston features a flexible pricing structure for restaurant owners and guests, alike. Restaurants have the ability to customize their lunch and dinner menus by choosing to offer lunch for \$15, \$20 or \$25 and dinner for \$28, \$33 or \$38. Additionally, restaurants can offer as many courses as they desire at their selected price. “When we debuted Dine Out Boston in March of last year, we wanted to create a way to celebrate Boston as one of America’s premier culinary destinations as well as provide locals and visitors, alike with a unique opportunity to enjoy the exceptional value, variety and hospitality of Greater Boston restaurants,” said Patrick B. Moscaritolo, President & CEO of the GBCVB. “We will continue to invite diners to take advantage of Dine Out Boston’s great restaurant deals as well as embrace all the cultural and seasonal activities that Boston has to offer. We encourage combining a hockey game, a concert, a theatrical performance or one of many museum exhibits with a Dine Out Boston meal for a quintessential Boston experience!”

Since 2008, the GBCVB has used this dining program to give back to a different local Boston charity each year. To date, over \$300,000 has been raised for charities through the online auction component of DOB. The charitable partner for March 2015 is [ArtsBoston, Inc.](#) Gift Certificates provided by participating restaurants will be up for auction starting March 2, with all proceeds benefitting ArtsBoston.

For more information please visit www.DineOutBoston.com. Check out Dine Out Boston on Facebook at www.facebook.com/dineoutboston, Twitter at www.twitter.com/dineoutbos, and Instagram at www.instagram.com/dineoutboston.