

Going Green

*A More Natural Approach To Moving Your People
and Your Organization Forward!*

Grow

*Create conditions where ideas and
strategies can emerge*



Cultivate

*Determine new actions that will
increase the rate of growth*



Prune

*Reallocate resources to nurture
ideas and strategies*



Harvest

*Celebrate productive results that
occur during the growing season*



Jones Loflin

info@jonesloflin.com

www.jonesloflin.com

Simple... Practical... Engaging... Effective.

These aren't words people often use to describe change management training or leadership development programs in an organization. They are, however, how people respond after participating in a *Going Green* presentation. They now have a clear plan to improve that is immediately actionable and scalable depending on their specific needs.



Timeless Principles Delivered In A Unique Way

The strong visual imagery contained in a *Going Green* presentation makes it THE choice when you want to deliver a consistent message throughout your organization. Individuals at all levels will quickly connect with concepts like “growing” and “pruning” and make the essential applications to their roles within the organization.

Looking At Change From A Healthier Perspective



Using the *Going Green* model helps your people see change as “growing something better” instead of just changing something. They will quickly see their opportunities in a change initiative and what is required if they want to “harvest” positive results from the change.

Leaders Become Master Gardeners

With all the disruptions and distractions in the workplace, developing quality leaders can be an enormous challenge. Train them to use the *Going Green* model, and they now have a step-by-step process to grow themselves and others so they can accomplish their highest priorities.



More About The Creator Of The *Going Green* Model

For over 20 years, Jones Loflin has been guiding individuals and organizations to a better place using powerful metaphors and analogies. He has served as the “Trainer of Trainers” for the *Who Moved My Cheese?* organization, and is co-author of *Juggling Elephants*, a witty and profound parable about how to manage your time using principles from the circus. His background also includes being a horticulture instructor, making him uniquely qualified to bring the *Going Green* model to your organization.

**To start “growing” your people and your organization so you can “harvest” better results,
contact Jones for a complimentary consultation of how the *Going Green* model
can work for you:**

info@jonesloflin.com

800-853-4676

336-859-9862 (international)