



Sponsorship Opportunities

15th Annual Menehune Surf Contest

Saturday, April 25, 2015

La Jolla Shores Beach



*Grand Prize Winning Art by Maddie Troyan
Parkway Middle School, 2014*

Sponsor LEVEL	Support REQUESTED	Spaces Available	Co. Name/Logo on custom items in goodie bags (175 qty)	Placement on event T-shirt	In Event Program: All Sponsors will be listed!	On LJSSA Event Banner	On Event Poster + Event Applications	Electronic Media: WEB, e-news (Shorerider)	PA hits on loud-speaker day of event	Can Hang your Banner	Event t-shirt as keep-sake
Premier	\$750: Cash	2	Customized item(s) w/ sponsor logos: hats, sunglasses, bags, mugs, sport bottles	Y premiere logo placement (PLP)	1/4 pg color ad – BACK COVER	PLP	PLP	logo web link + 1 Shorerider ad	6	Y	Y
Major	\$500: Cash and/ or new surfboard(s)	10	n/a	Y	Ad space available for purchase	Y	Y	logo web link & 1 Shorerider listing/link	4	Y	Y
Community	\$250: Cash and/ or \$500+ in kind	open	donations of goodie bag & prize items will be accepted	n/a	Ad space available for purchase	Y	N	Web link listing	2	N	N
In Kind: Prizes	Donations of merchandize or gift certificates	open	donations of goodie bag & prize items will be accepted	n/a	Ad space available for purchase	n/a	n/a	Web listing	1 - during raffle or silent auction	n/a	n/a
Sponsor a Surfer	Cash Donation of \$55 or more for low-income family entry fee	open	n/a	n/a	Ad space available for purchase	n/a	n/a	Web listing	1 - during Awards ceremony	n/a	n/a

Extras: All sponsors receive listing on sponsor board at event and in event program distributed day of event to participants and spectators

Deadline: Deadline for placement on event poster, t-shirt and contest application is **February 27, 2015.**

Contacts: *Lorraine Schmalenberger, President* tel: **858-692-5235** Email: lorraine@ljssa.org

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