

YOU ARE INVITED TO PARTICIPATE!

Comox by the Sea Shellfish and Seafood Celebration as part of the 9th Annual BC Shellfish and Seafood Festival June 20, 2015

In partnership with the BC Shellfish Growers Association, the Comox Business in Action, and Comox Valley Economic Development and Tourism, the 9th Annual BC Shellfish and Seafood Festival continues to be recognized as a world class event that celebrates and promotes the high quality and distinctive flavour of West Coast seafood products.

Overview

The Comox by the Sea Shellfish and Seafood Celebration will feature the touch, tastes, and sounds of BC's best shellfish and seafood products, presented by innovative producers and renowned chefs, supported by aquaculture industry suppliers and educational institutions. The Celebration will feature:

- **Shellfish and Seafood Tasting Booths**
- **Chef Cooking Demonstrations**
- **Oyster Shucking Championship and the Best Chowder Competition**
- **Interactive and Educational Displays and Booths**
- **Live Music, and a Beer and Wine Garden**

The event will raise funds for the *Aquaculture Technician Program* at North Island College, which supports a holistic approach to aquaculture training from species to systems.

Ticketing

1000+ guests from Vancouver Island, the Lower Mainland and the region are expected to attend. Admission for this event is \$15; available online and at the Vancouver Island Visitor Centre. Attendees can purchase tasting booth tickets along with their entry ticket prior to the event, as well as at the Celebration.

Marketing Campaign

An extensive multi-media marketing campaign has been implemented for the Festival. The campaign incorporates tradition print advertising, online marketing, media generation, contests and more.

Get Involved

Comox by the Sea Shellfish and Seafood Celebration is seeking aquaculture industry, producers, suppliers, and the restaurant industry offering shellfish or seafood products to participate by offering:

- Interactive Display, Exhibit, or Demo
- Shellfish or Seafood Tastings
- Cooking Demonstrations

If you are interest in participating in the Comox by the Sea Shellfish and Seafood Celebration, please complete the Participation Agreement below.

Toll Free 1.877.848.2427
Tel 250.334.2427
Fax 250.334.2414

discovercomoxvalley.com



**Comox by the Sea Shellfish and Seafood Celebration
PARTICIPATION AGREEMENT**

Event Date: Saturday, June 20, 2015

Event Time: 12:00 – 5:00 PM

PARTICIPANT NAME _____

COMPANY NAME _____

ADDRESS _____

PHONE _____ EMAIL _____

PLEASE CHECK ONE OR MORE OF THE FOLLOWING PARTICIPATION OPTIONS:

☐

Interactive Display, Exhibit, or Demo

Costs: \$200

Non- Profit: No Charge

Description _____

☐

Shellfish or Seafood Tasting Booth

Costs: 20:80 split

Description _____

☐

Other – Please Specify

*CVEDS will monitor tastings and demos to ensure a variety of product and presentation.

DISCOVER



VENDOR PARTICIPATION

1. Do you require electricity? _____ If Yes, number of plugs required: _____ Voltage: _____

2. List equipment your bringing for your display/booth:

3. Food Vendors – Advise name of shellfish/seafood tasting and selling price:

VENDOR PARTICIPANT MUST PROVIDE

- Extension Cords
- Garbage can if needed
- Food Safe Certificate
- Table Linens
- Tent if needed

****6 ft table will be provided with chairs***

Interactive Display, Exhibit, or Demo PLEASE PROVIDE PAYMENT DETAILS:
\$200 + GST

☐ VISA ☐ MASTERCARD ☐ CHEQUE (PAYABLE TO COMOX VALLEY ECONOMIC DEVELOPMENT)

NAME ON CARD: _____

CARD # _____ EXP: _____

I AGREE TO PARTICIPATE AS OUTLINED:

SIGNATURE _____

TITLE _____

PRINT NAME _____

DATE _____

***Please complete this registration form and return to Ashley; Fax 250-334-2414 or email
ashley@discovercomoxvalley.com***

DISCOVER