

B | 136 EAST 16TH STREET (1850 & 1889)



This is the story of a remarkable transformation — from an ordinary single-family rowhouse into five extraordinary French flats. Much facade embellishment came with the conversion: A columned and pedimented entrance portico; window enframements with sawtooth detail and triangular pediments; and top-floor windows with fanlights. Herter Brothers, primarily interior designers, were the architects.

D | 129 EAST 17TH STREET (1879)

Arguably, this is the oldest intact apartment house in the entire city — and it is still functioning as such. It was designed by Napoleon Le Brun, the celebrated and prolific architect of the landmarked former Metropolitan Life Insurance Company tower on Madison Square, seven blocks to the north.



E | 141 EAST 17TH STREET (1889)

Behind this elaborately decorated two-story facade of pressed tin, Henry Luce and a colleague in 1922 rented an office for \$55 a month and came up with the idea for *Time* magazine, a concept that, in many ways, revolutionized journalism forever.

Joseph G. Cannon on the cover of the first issue of Time magazine, March 3, 1923. He was the leader of the Republican Party and the 40th Speaker of the House of Representatives.

