



The Kernel



FOR MEMBERS OF THE LOUISIANA PECAN GROWERS ASSOCIATION

2014 Advertising Rates

The LPGA newsletter is published six times a year and is distributed to the members by email. A handful of members pay an extra fee for a printed copy to be mailed to them.

Defining the size of an ad is difficult for an electronic newsletter, as it may be affected by factors such as the size of the device on which it is viewed. If you would like to have an ad placed for your company, it can be approximately 3.5 x 3.5 inches as determined by the printed newsletter. For most recipients who view on a computer, the size will be comparable to this.

All ads are the same price, and they can be in full color or B&W at your option. You can either provide us with the artwork as any common image file type (.jpg, .png, .bmp, for example) or you can send a business card and we can duplicate it for the ad.

The cost of placement is \$25 per issue. The price is subject to change without notice, but if you send \$100 I will guarantee insertion in the next four issues.



Send check made out to LPGGA, 63 Rosalie Road, Alexandria, LA 71302, along with a copy of the artwork or business card (or send your artwork by email to pecans@rosaliepecans.com).

Name of company _____

Name of contact _____

Phone # _____

Email _____

Number of insertions _____ @ \$25 = \$ _____

For questions or special instructions, contact Stephen Norman at (318) 448-3139 or pecans@rosaliepecans.com