

Best Practices Regarding Broker Opens

Listing Brokers: Get your seller's permission before conducting a broker open. Ensure that they are aware of any expectations you have regarding cleanliness, associated costs, the time frame the broker open will be conducted as well as how the seller can anticipate you will follow up with the other brokers who view the home. If you are offering compensation to other brokers for attending the broker open, ensure that the payment is made in a timely fashion to the Managing Broker of the office.

Brokers Attending: Respect the seller or listing broker's instructions regarding photographing or videographing the interior or exterior of the property, do not post or market your attendance at the broker open unless authorized to do so, ensure that you leave your business card (if not prohibited by local customs), and treat their home as you would expect others to treat your own.