



2016-2017 INFORMATION AND APPLICATION



C.A.S.H. MAINTENANCE MANAGEMENT CERTIFICATION PROGRAM

Overview

California's current investment in public school facilities represents an acknowledgement of the key role buildings play in education, as well as an enormous ongoing challenge in management and maintenance.

In light of the broad changes to California's educational finance system with the Local Control Funding Formula (LCFF), School Facility Program (SFP), and significant reduction in funding to support school maintenance as a result of budget flexibility, we are pleased to offer the C.A.S.H. Maintenance Management Certification Program (CMMCP).

Purpose

The CMMCP is an educational program designed to develop current and potential maintenance staff into leading experts in the maintenance arena. The CMMCP will provide an educational resource for those who would like to increase their expertise in the management of school maintenance and operations programs. CMMCP graduates are a vital asset to school districts throughout California.

What Makes the CMMCP Unique?

The CMMCP is a rigorous program with course study both in and outside of the classroom, led by experts in all areas of school facility maintenance. Students benefit from scenario-based learning, completing an intensive three-day boot camp, and group projects during the year-long program that will develop graduates as leaders in M&O and facilities management.

Objective

The CMMCP will provide participants with the knowledge necessary to institute a Planned Maintenance System (PMS) for K-12 facilities. At the culmination of the program, students will present a project that will advance their district's maintenance efforts to develop a PMS.

Outcomes

- How student achievement is linked to maintenance
- Understanding the legal requirements for facility repair in California
- Developing budgets to meet the expectations of the school board
- Presenting to the school board, cabinet, and public in a professional manner
- Developing and implementing a PMS

Format

To reduce time away from the office and travel costs, the program is technology-based and supplemented by three in-person meetings: an intensive three-day boot camp, mid-year meeting and graduation. Curriculum is delivered online, with weekly assignments/quizzes. During the boot camp participants will engage in team-building and become familiar with the technology utilized during the program.

Curriculum

The following topics will be covered in-depth during the program:

- Bidding and Procurement
- Security/Safety/Emergency Preparations
- Efficiency and Sustainability Through Maintenance
- Accounting and Budgeting
- Staffing and Management
- Planned and Preventative Maintenance Systems
- Current Hot Topics

Who Should Apply

- Maintenance Supervisors
- Maintenance Directors
- Facilities Directors
- Chief Business Officials (with maintenance area of responsibility)
- Purchasing Directors
- Facilities professionals looking to move into public sector maintenance and operations

Tuition

Tuition for the year-long program is \$5,500 for C.A.S.H. members and \$6,000 for non-members and includes:

- All instructional materials and a log-in for the online learning system
- Three-day Boot Camp, including lodging and meals
- Full-conference registration for the 2016 C.A.S.H. Fall Conference
- Full-conference registration for the 2017 C.A.S.H. Annual Conference

Please note: Participants are responsible for travel costs to and from the boot camp and C.A.S.H. conferences.

Cancellation Policy

Tuition is non-refundable.

Timeline

C.A.S.H. is accepting applications now through December 18, 2015. *Space is limited.*

The mandatory in-person meeting dates for the 2016-2017 program are:

- **Boot Camp** – April 19-22, 2016, at the UCLA Lake Arrowhead Conference Center
- **Mid-Year Meeting** – October 2016, at the C.A.S.H. Fall Conference in Newport Beach
- **Graduation** – February 2017, at the C.A.S.H. 38th Annual Conference in Sacramento

Questions?

Contract Greg Golik, ggolik@m-w-h.com,
Melissa O'Campo, mocampo@m-w-h.com, or
call the C.A.S.H. office at (916) 448-8577.



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ABOUT THE COALITION FOR ADEQUATE SCHOOL HOUSING (C.A.S.H.)

As the premier school facilities and maintenance organization in California, the Coalition for Adequate School Housing (C.A.S.H.) was formed in 1978 to promote, develop, and support state and local funding for K-12 construction. School District members represent 93 percent of the pupils in California and have the greatest need for funding of new classrooms and modernization of old schools. C.A.S.H. membership contains over 1,500 school districts, county offices and private sector businesses including: architects, attorneys, consultants, construction managers, financial institutions, modular building manufacturers, contractors, developers, and others that are in the school facilities industry. C.A.S.H. is your voice in Sacramento to advocate for funding to build, modernize, and maintain K-12 public schools in California.

For more information, please visit the C.A.S.H. website, www.cashnet.org
or contact C.A.S.H. staff at (916) 448-8577.

FACULTY



Joe Dixon
Dixon SmartSchoolHouse, LLC
Joe Dixon is the owner and founder of Dixon SmartSchoolHouse, LLC, a consulting firm. He is the former Assistant Superintendent, Facilities and Governmental Relations, for the Santa Ana Unified School District.

Dixon is the Immediate Past Chair of C.A.S.H., serving as Chair from 2013-2105. At the federal level, he was recently Chair of the Californians for School Facilities. He is a Board Member for Green Schools, a member of the School Energy Coalition, and has worked with the California Energy Commission and Public Interest Energy Research on innovative school energy projects. He served as a member of the Santa Ana Chamber of Commerce, on the Government Affairs Council, and as a member of the City of Santa Ana Oversight Committee for the Successor Agency to the former Redevelopment Agency. Dixon was an instructor at California State University, Fullerton, in the School Business Management program and has conducted workshops throughout California focusing on school facilities and the process necessary to fund, build and maintain public schools.



Ted Rozzi
Assistant Superintendent of Facilities, Corona-Norco Unified School District
Ted Rozzi has more than 30 years of experience in California public school district maintenance and facilities planning administration. He has a Bachelor's Degree from Cal Poly Pomona and a MBA from California State University,

San Bernardino. Rozzi began his career as a Maintenance Supervisor with the Redlands Unified School District. Rozzi was hired by the Corona-Norco Unified School District in 1992 and currently serves as the Assistant Superintendent of Facilities.

Rozzi is a former chair of C.A.S.H. and has been an active presenter in conferences sponsored by C.A.S.H., the Association of California School Administrators, the California School Boards Association and the California Association of School Business Officials.



Fred E. Diamond, MBax, CSI, ACIA
Director of Facilities and Construction, Citrus Community College District

Fred Diamond has been in the educational facilities industry for over 20 years, both at the community college and K-12 levels. He has been in the architecture, engineering and construction industry for over 30 years. Having a broad educational background including architecture, engineering and business administration, including dual MBAs in Executive Management and Marketing, supports Diamond's commitment to bettering educational facilities and leadership. Diamond holds certifications through the Construction Specifications Institute and the Northwest Energy Efficiency Council. He is the national school committee chair for the American Construction Inspectors Association, serves on the Registered Construction Inspectors Board, the Inland Empire Construction Specifications Institute Board and in various capacities for C.A.S.H. Diamond is also on the Community College Facility Coalition Board and works closely with the Chancellor's Office regarding facilities leadership, management and sustainability via the California Community College Investor Owned Utility Partnership.



Jeff Dixon
Director of Facilities, Laguna Beach Unified School District

Jeff Dixon has been working in a variety of roles in school facilities and maintenance since 2004. He currently serves as the Director of Facilities for the Laguna Beach Unified School District and is responsible for all aspects of their capital projects, district-wide operations, and safety. Under Dixon's leadership, the district recently approved, and began implementation of a roughly \$50 million dollar maintenance and capital projects program that will cover the next 10 years of major improvements for the district. From 2010 through 2015, Dixon served as the primary instructor for the school facilities portion of the University of Southern California School Business Management Program.



2016-2017 CMMCP APPLICATION

Applicant Information

Full name _____
Title _____
Entity _____
Office Phone _____
Mobile Phone _____
Email _____
Street Address _____
City, State, Zip _____

Tuition

- C.A.S.H. Member \$5,500
 Non-member \$6,000

Payment Information

Credit Card: Visa MasterCard AmEx Card #: _____ Exp: _____

Name as it appears on card: _____

Signature: _____

Check Enclosed / Payable to: C.A.S.H. Maintenance Management Certification Program

Purchase Order Number: _____

***Applications must be received by
the C.A.S.H. office no later than
December 18, 2015***



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If you have any questions, please contact:
Greg Golik at ggolik@m-w-h.com
Melissa O'Campo at mocampo@m-w-h.com
or call the C.A.S.H. Office at (916) 448-8577.

Three ways to apply:

1. Email: to mocampo@m-w-h.com
2. Fax: (916) 448-7495
3. Mail to: **C.A.S.H. – CMMCP**
1130 K Street, Suite 210
Sacramento, CA 95814