

# ADDING VALUE THROUGH INDUSTRY ASSOCIATIONS

I am new to the world of trade associations and on a steep learning curve as I became chair earlier this year. Coming from a brands marketing background it has surprised me just how fundamental the work of an association is to ensuring our so called 'license to operate' as product manufacturers of consumer and professional cleaning and hygiene products.

Whilst the primary purpose of our association, the UKCPI, is to keep members abreast and therefore in compliance with current legislation and regulations it is the ability of UKCPI to be the credible voice of the whole sector that brings real added value when it is talking to regulators and policy makers.

This credibility is built not only on the expertise of the staff but also on the active involvement of UK members and I am already impressed and indebted to so many of UKCPI's members who are actively engaged in its activities and committees. I suspect these members actually get more out of their engagement than they put in - and especially when being so close to the decision making process this can only be of great added value to their company.

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Please read this annual review as it serves to remind us of the numerous challenges addressed in the past 12 months but also the ongoing pressures on our sector that we would struggle to address coherently on our own.

In stepping up as chair this year, I am grateful that I have the continued support of vice chairs representing SMEs and professional cleaning and hygiene products manufacturing.

Between us we represent all business interests in our sector and any one of us would be happy to talk to you directly about the work of UKCPI.

Yours sincerely

A handwritten signature in black ink that reads "G Cleland".

**Gemma Cleland**  
**Executive Director Homecare, Unilever UK**



# UKCPI MEMBERS



# TECHNICAL COMMITTEE

The UKCPI Technical Committee was chaired in 2015 by Mr Rowland Furse. The committee met eight times throughout the year to progress the UKCPI workplan, and to discuss regulatory and technical developments affecting the industry. UK-specific issues are the key focus, but the committee also monitors EU regulatory developments closely. This is primarily done by linking with AISE technical activities so that we are able to input UK opinions into European discussions.

*UK-specific issues are the key focus*

## REGULATION ON CLASSIFICATION, LABELLING AND PACKAGING OF SUBSTANCES AND MIXTURES (CLP)

The CLP regulation transitional period for the classification of mixtures ended on 1 June 2015. Where classification by calculation is applied under the new regulation, many products become more severely classified and labelled than was previously the case. Experience shows that such classification may not be justified and may confuse consumers.

A Detergents Classification Network (DetNet) has been developed to promote and enable science-based, consistent and appropriate classification of detergent and cleaning products for skin and eye corrosion/irritation end points under CLP. DetNet was formally launched at the beginning of 2014 and it is important to note that UKCPI members enjoy a significant reduction in the cost of using DetNet, compared to non-members.

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A key implementation issue for 2015 has been the definition under CLP of "placing on the market". A clear and pragmatic view was communicated to the industry by HSE. Discussions about the definition of "placing on the market" under CLP and other major pieces of legislation continue at EU level.

The Commission is in the final stages of its proposal for a harmonised format for companies to submit product data to Poison Control Centres (PCCs) - industry has called for a three year implementation period.



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## BIOCIDAL PRODUCTS

Progress remains slow on the review programme for active materials but is planned to be completed by 2024. The approvals of actives for the cleaning products sector are planned to be published by the end of 2020. As required by Article 95 of the Biocidal Products Regulation (BPR), the approved list of suppliers for active substances came into force on 1 September 2015 and will be regularly updated. For biocidal products placed on the market from 1 September 2015, the active substance within the product must be sourced from a supplier on the list (against the relevant product type). The Technical Committee will continue to work closely with AISE and HSE on these issues; AISE also works closely with associations, such as CEFIC and Cosmetics Europe, to ensure wider industry presents a uniform view to the Commission.



# TECHNICAL COMMITTEE

## SODIUM HYPOCHLORITE: ENVIRONMENTAL CLASSIFICATION

The harmonised classification for hypochlorite has been proposed by the Dutch competent authority under CLP. This proposal, which is currently under consultation, is considered to be a conservative view. Industry has presented a paper to the Commission requesting that greater weight is given to more reliable data produced more recently. Also, that consideration is given to the way sodium hypochlorite rapidly degrades for assessing chronic environmental effects.

## CONTROL OF MAJOR ACCIDENT HAZARDS (COMAH)

The revision of the Seveso Directive (Seveso III) was published in 2012. This revision allowed for the transition from CHIP to CLP Classifications, the transitional deadline ended on 1st June 2015. There was a general lowering of the environmental thresholds.



This would have captured many sites and warehouses handling low quantities of sodium hypochlorite containing products. However, industry successfully incorporated a specific entry for environmentally classified mixtures containing less than 5% sodium hypochlorite with higher thresholds than the general entry.

## REACH

Although REACH was not a priority regulatory issue during 2015, it was still important to continue to monitor developments to keep UKCPI members regularly updated. Communication for the final registration deadline, of June 2018, is already well underway.



## TRANSPORT REGULATIONS

Work has continued internationally on a number of topics from previous years, in particular on classification of corrosives, trying to achieve better harmonization without damaging impacts for transport.

*The UKCPI Technical Committee actively monitors other legislative areas for issues that will potentially influence our product categories.*

## OTHER LEGISLATIVE AREAS / HORIZON MONITORING

The UKCPI Technical Committee actively monitors other legislative areas, such as cosmetics, aerosols and perfumes, for issues that will potentially influence our product categories. Mr Steven Stewart, UKCPI Technical Manager, has regular contact with technical managers in other industry trade associations. Furthermore our Director General, Mr Philip Malpass, sits on the Alliance of Chemical Associations (ACA), which represents the majority of the UK chemicals industries.



# EXTERNAL AFFAIRS COMMITTEE

The External Affairs Committee (EAC) oversees the external communications activities of UKCPI which include:

- the promotion and protection of the industry's reputation,
- the provision of an authoritative and unifying voice and
- a well briefed and supportive stakeholder network

The UKCPI External Affairs Committee is currently chaired by Dr John Bailey of P&G, supported by external affairs professionals from member companies.

## TAKE ACTION TODAY – PUT THEM AWAY

UKCPI continued to work with The Royal Society for the Prevention of Accidents (RoSPA) to fund the roll out of our campaign reminding families to use and store household cleaning products safely.



L-R: Dr Liz Saunders from Nottingham Paediatric Emergency Department with ward manager Sarah Franklin and Ashley Martin from RoSPA

Launches in children's hospitals in Leeds/Bradford, King's Lynn, Nottingham and Newcastle saw home safety packs delivered to 160,000 families with young children under five years old, through home visits and through the government's Sure Start centres. The launches also delivered media coverage for the campaign in local newspapers, TV and radio.

## HSE – OCCUPATIONAL ASTHMA PROJECT

UKCPI and some of its members have been liaising and inputting into the project run by the UK Health and Safety Laboratories on 'cleaning products and occupational asthma and asthma like respiratory disease'.



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*Already the work by UKCPI has helped ensure pragmatic proposals will be included*  
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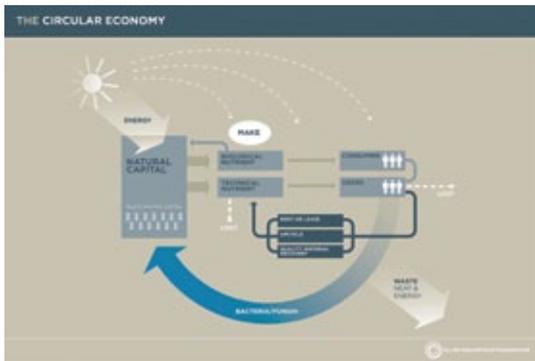
The project is due to provide conclusions and recommendations at the end of 2015 and already the work by UKCPI has helped ensure pragmatic proposals

will be included, such as how to improve the communication of safe use information down the supply chain (to avoid accidental exposure). The work on such communication guidelines required under REACH by the Dutch trade association (NVZ) and AISE on this topic was very useful.



# EXTERNAL AFFAIRS COMMITTEE

## CIRCULAR ECONOMY



The circular economy became a key topic during 2015, following the European Commission's declared aim to present "a new, more ambitious circular economy strategy late in 2015, to transform Europe into a more competitive resource-efficient economy, addressing a range of economic sectors, including waste."

UKCPI worked with AISE to contribute to the European Commission's stakeholder consultation on this. In the UK, the task of responding to the consultation for the UK chemical sector was handled by the Chemical Stakeholders' Forum (CSF), of which UKCPI is a member.

## LIQUID LAUNDRY CAPSULES - PRODUCT STEWARDSHIP PROGRAMME (PSP)

Responding to concerns over infant access in the home to liquid laundry gel capsules, manufacturers developed a voluntary scheme aimed at securing safe use and storage of these products by consumers. Product packaging has improved closures, an opaque appearance and carries prominent messages and safe use guidance for users. UKCPI has been actively promoting the introduction of the PSP to various

stakeholders including the authorities and media. In June 2015, and with the introduction of legislation on the Classification, Labelling and Packaging of substances and mixtures (CLP), these voluntary measures became mandatory.

Furthermore, UKCPI continues to work with the UK National Poisons Information Service to track trends and the nature of injuries. Reports in 2015 show a decrease in reported incidents over previous years down some 25% based on volume of capsules sold, although the absolute number of reported incidents remains stable, reinforcing the need to continue to educate consumers through our work with RoSPA in households likely to be at risk.

## KEEP CAPS FROM KIDS

The 'Keep Caps From Kids' campaign continues to educate consumers on the safe use of liquid laundry detergent capsules. UKCPI is working with partners and experts in the field of home safety using social media to ensure as wide a reach as possible of the engaging website and video. The campaign has been promoted on TV and social media by UKCPI member companies and is achieving good visibility and support.



# EXTERNAL AFFAIRS COMMITTEE

## EXPANDING OUR WEB PRESENCE

In 2015 we redeveloped our consumer website, [www.ukcpi.org](http://www.ukcpi.org), to make it mobile responsive, ensuring it is easy to navigate on any type of mobile device.



Both our websites [www.ukcpi.org](http://www.ukcpi.org) and [www.professionalcleaning.org](http://www.professionalcleaning.org) continue to meet the need for expert and balanced information on cleaning and hygiene to be easily available for consumers and professional cleaners alike.



The websites offer comprehensive FAQ sections as well as detailed information on green cleaning, health & wellbeing and guidance on legislation.

Alongside these websites, our twitter account @UKCPI\_Cleaning has gained more followers this year and continues to provide regular news and updates. We are followed by many journalists and other opinion-formers with an interest in our sector.



# EXTERNAL CONTACTS AND STAKEHOLDERS

In addition to a specific external affairs programme to meet and brief a number of key groups and opinion formers throughout 2015, UKCPI worked closely with other trade associations, government departments, external stakeholders and the media on matters of common interest, these have included:

- Allergy UK
- Alliance of Chemical Associations (ACA)
- Association for Soaps, Detergents and Maintenance Products (AISE)
- Asthma UK
- British Aerosols Manufacturers Association (BAMA)
- British Association for Chemical Specialities (BACS)
- British Brands Group
- British Business Bureau (BBB)
- British Cleaning Council (BCC)
- British Retail Consortium (BRC)
- British Standards Institute (BSI)
- UK Chemicals Regulatory Forum (CRF)
- UK Chemicals Stakeholders Forum (CSF)
- Child Accident Prevention Trust (CAPT)
- Confederation of British Industry (CBI)
- Cosmetics, Toiletry and Perfumery Association (CTPA)
- Department of Environment, Food and Rural Affairs (DEFRA)
- Department for Business, Innovation and Skills (BIS)
- Department for Transport
- Environment Agency Chemicals Liaison Group
- Health and Safety Executive Committees (HSE)
- Health and Safety Laboratories (HSL)



- Home Office
- Industry Council for Packaging and the Environment (Incpen)
- International Fragrance Association (IFRA UK)
- International Scientific Forum on Home Hygiene (IFH)
- National Poisons Information Service, Birmingham (NPIS)
- National Union of Students (NUS)
- Royal Society for the Prevention of Accidents (RoSPA)
- Sense about Science (SaS)
- Sustainable Clothing Action Programme (SCAP)
- Science Media Centre (SMC)
- Trade Association Forum (TAF)
- UNSCoEGHS
- Waste and Resources Action Programme (WRAP)

All these organisations contributed to the influence and effectiveness of UKCPI during 2015.

## ALL PARTY PARLIAMENTARY GROUP FOR THE CLEANING AND HYGIENE INDUSTRY (APPG)

The APPG of MPs with a constituency interest continues to provide UKCPI with an excellent network of contacts in both the House of Commons and the House of Lords. The APPG has officers drawn to provide cross party support and included David Crausby MP (chair), Liz Truss MP and David Mowat MP. All these officers stood down at the 2015 General Election, new officers are being selected.



# MEMBER SERVICES

UKCPI members benefit from a range of services including free meetings and seminars, individual support and guidance, newsletters and a private extranet updated every month.

## TECHNICAL AND REGULATORY SUPPORT AND GUIDANCE

All members have direct access to the Technical Manager on a one-to-one basis and this service continues to be well used. Labelling issues continue to be a frequent topic and this reflects the number of ongoing changes in the legislation that members have to keep up with.

Feedback from companies showed that the work of the association on these issues was a major factor for membership satisfaction.

## EUROPEAN LINK

UKCPI staff are directly linked to European association AISE at key points from Board level through to many of the working groups. This means that UKCPI is in a position to both contribute to and influence AISE policy, as well as keep UK member companies up to date on issues affecting their businesses.

## REGIONAL MEETINGS

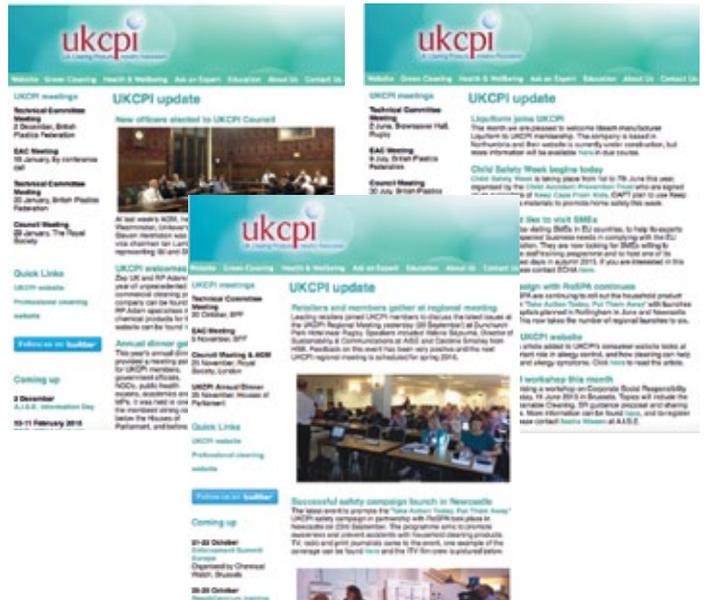
UKCPI runs two regional meetings each year, aimed at updating member companies that are not directly involved in the committees of the association. They are well attended by a broad range of members and we are always pleased to see new faces. This year's presentations covered the Biocidal Products Regulations and both the industry sustainability and safety initiatives.



As a special event, the September meeting welcomed retailers as well as UKCPI members.

## NEWSLETTER AND MONTHLY EMAIL UPDATE

A monthly email newsletter includes updates on UKCPI and AISE activity, reminders of forthcoming meetings as well as a summary of relevant news stories that have appeared in the media each month.



## MEMBERS' EXTRANET

The extranet continues to allow UKCPI members to search for the latest updates on issues covered by UKCPI, AISE and the various committees. Tracking of UKCPI meetings, issues and position papers are also available for members here. A monthly email summarizes the latest documents uploaded to the extranet and allows members to click through and log in.



# UKCPI COMMITTEES

## COUNCIL MEMBERS DURING 2015

Brandon Pilling	ACDOPRO
Steven Hermiston (Chair)*	Unilever UK & Ireland
Matthias Kreysel	Robert McBride
Ian Lamb (Vice Chair, PC&H)	Ecolab
Tony Appleton	Procter & Gamble UK & Ireland
Dr John Bailey	Procter & Gamble UK & Ireland
Colin Butler	RB UK
Neill Craigie	PZ Cussons (UK)
Rowland Furse	Jeyes UK
Mark Worden	SC Johnson
Pete Gilbert	Sealed Air
Bruce Maxwell (Vice Chair, SME)	Dri-Pak
Demelza Turner-Wilkes	Premiere Products
Rhian Eckley	Unilever UK & Ireland
Ania McClafferty	Unilever UK & Ireland
Alan Rogers	Kay's (Ramsbottom)
Philip Malpass	UKCPI

\*Succeeded by Gemma Cleland

## EXTERNAL AFFAIRS COMMITTEE DURING 2015

Dr John Bailey (Chair)	Procter & Gamble UK & Ireland
Charlotte Carroll	Unilever UK & Ireland
Adam Fisher (Vice Chair)	Unilever UK & Ireland
John Pickup	Industry Consultant
Sally Ann Wilkinson	Consultant, RB UK
Philip Malpass	UKCPI
Charlotte Salter	UKCPI
Steve Stewart	UKCPI



# UKCPI COMMITTEES

## TECHNICAL COMMITTEE DURING 2015

Rowland Furse (Chair)	Jeyes UK
Dr John Bailey (Vice Chair)	Procter & Gamble UK & Ireland
Barrie Anderson	Nice-Pak
Colin Butler	RB UK
Nick Buxton	Sealed Air
Tina Patel	Rockline Industries
Ian Croft	Robert McBride
Mick Cooper	PZ Cussons (UK)
Tony James	Consultant, ACDOPRO
Rhian Eckley	Unilever UK & Ireland
Poonam Lal	Coventry Chemicals
Matt Wood	Coventry Chemicals
Stephen McKay	Greyland
Susan Maskew	Ecolab
Deborah Hotchkiss	SC Johnson
Peter Woodhead	Selden
Adam Duxbury	Airedale Chemical
Philip Malpass	UKCPI
Steve Stewart	UKCPI

## THE UKCPI LEGAL PANEL

The UKCPI legal panel throughout 2015 consisting of Tony Appleton and Ania McClafferty continued to advise UKCPI on any legal matters concerning the industry.



# UKCPI TEAM

The UKCPI team is supported by teams of experts drawn from our membership in the fields of technical, regulatory and external affairs. The overall leadership of the UKCPI is provided by the Council made up of industry leaders.

**PHILIP MALPASS**  
*Director General*



Graduated in marine sciences with a Masters and post graduate research in marine environmental chemistry. Philip has experience of working in communications and external affairs for multinational chemicals and pharma companies, as well as managing issues and external relations for international alcohol brands.

[philip.malpass@ukcpi.org](mailto:philip.malpass@ukcpi.org)

**STEVEN STEWART**  
*Technical Manager*



Steve is responsible for technical and regulatory affairs at UKCPI. He graduated with honours in chemistry and has over 20 years' experience in the cleaning products sector.

[stewart@ukcpi.org](mailto:stewart@ukcpi.org)

**CHARLOTTE SALTER**  
*Communications Officer*



Charlotte covers digital media, press office, external and internal communications for UKCPI. She speaks French, Spanish and Italian and previously worked as a magazine editor managing a range of international B2B publications and websites.

[charlotte.salter@ukcpi.org](mailto:charlotte.salter@ukcpi.org)

**KATHRYN DODGSON**  
*Personal Assistant /  
Office Manager*



Kathryn is responsible for the smooth running of the UKCPI office as well as UKCPI committees and events. She previously worked for the NHS for over eight years in various roles, including management of NHS pharmaceutical contracts and GP contracts.

[secretariat@ukcpi.org](mailto:secretariat@ukcpi.org)

