

TECH TITANS AWARDS GALA – Sponsor Benefits

The largest annual event of the MTBC, the Tech Titans Awards Gala recognizes achievement and innovation in the technology industry in North Texas. More than 700 executives, their clients and luminaries attend the black-tie awards gala providing the perfect opportunity to gain recognition and build relationships. Held each year in August at one of the region's premier hotels, the Tech Titans Awards Gala has been a sellout for four consecutive years.

Contact: Danielle Billelo at 972-792-2869

Date: August 21, 2015 at the InterContinental Hotel in Dallas

Benefits included at all levels except where noted. Additional differentiating benefits called out in tables below.

- Reserved table for 10 at Gala with table signage (Title, 2 tables)
- Valet parking passes, 5 (title 10, photography none)
- Recognition on the website
- Recognition in the event program
- Recognition from the podium
- Inclusion in "Dallas Business Journal" special supplement
- Logo onscreen during dinner
- Invitation to all associated events (not platinum or gold tables)
- Gala Committee representation (members only)
- Sponsor priority for next year's event

2015 Sponsorship Level	Title Sponsor SOLD OUT!	Hall of Fame Sponsor SOLD OUT!	Entertainment Sponsor \$14,000	Corporate CEO Sponsor \$10,000	Tech Titan of the Future SOLD OUT!	Fast Tech Sponsor SOLD OUT!	STEM Pledge Sponsor SOLD OUT!	Award Sponsor \$8,000	*Casino Party Sponsor \$7,000	Reception Sponsor \$5,000
Scholarship fund donation	\$3,000	\$2,000	\$1,500	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$900	\$800
Limit	1	1	2	1	2	2	1	10	1	4
On-Stage presentation of awards	✓	✓	✓	✓	✓	✓	✓	✓		
Inclusion in event ads – approx. 15 features	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Ad in event program if received by 7/31	1 Page	½ Page		1/3 Page						¼ Page
Item in goodie bag if received by 8/14	✓	✓	✓	✓	✓	✓	✓	✓		
Recognition in news releases	✓	✓	✓	✓	✓	✓	✓	✓		

2015 Sponsorship Level	Valet Parking Sponsor SOLD OUT!	Photo Sponsor SOLD OUT!	Platinum Sponsor \$4,500	Gold Table Sponsor \$2,200
Scholarship fund donation	\$800	\$300	\$300	\$300
Limit	1	1	1	1
Inclusion in special event supplement	✓			
Ad in event program if received by 7/31	Logo & Listing in event program & logo printed on valet parking passes	Logo listing & logo on event photos	¼ Page ad	Listed in program

In-kind sponsor – negotiable benefits based on value of donation. Usually includes providers of media news and print, radio, television, production, and program.

Individual Event Tickets - \$195

*** Casino Party Sponsor additional benefits:**

- Introduction at the Casino party

Advertising in program— priority given to sponsors, but ad placements also taken. Sponsors may upgrade their advertising size with payment of the difference of their given ad.

1/4 page- \$1,125; 1/3 page - \$1,500; 1/2 page - \$2,250; Full page - \$4,500