Community Resource Exchange launches the CRE Rising Fund in New York City

The CRE Rising Fund kicks off a new initiative to offer pro bono consulting services to small dynamic nonprofit organizations in the Bronx and Queens.

New York City - March 30, 2015 – Today, Community Resource Exchange (CRE) announced the launch of a new initiative called The CRE Rising Fund, which will support up to three organizations located in the Bronx or Queens that are looking for robust capacity building and consulting support focused on advancing organizational growth, collaboration, or impact in the communities they serve.

“Through the generosity of anonymous donors, we are thrilled to have the opportunity to support groups that have not had access to the kind of consulting and capacity-building services that can be readily accessible to larger and more established organizations. The CRE Rising Fund will provide organizations with the strategies and tools they need to plan smartly, operate effectively, ensure quality and produce results. This initiative builds on our mission to serve organizations that are working in urban communities to fight poverty and advance opportunity” said Katie Leonberger, President and CEO of Community Resource Exchange.

The CRE Rising Fund seeks applicants that are ready to focus on transformation, organizational growth, or collaboration in two of three priority areas:

1. **Clear Impact**: Applicant seeks to further organizational impact by tackling at least one of the following core competencies: effective leadership, effective programs, financial strength, high-performing staff and/or strong partnerships.

2. **Meets a Community Need**: Applicant seeks to meet the needs of an underserved or hard-to-reach population in the community they serve.

3. **Collaboration**: Applicant seeks to build or strengthen connections with other non-profit organizations serving the same community to establish a new service, respond to an emerging or underserved need, or formalize a partnership or network.

Applicants eligible for The CRE Rising Fund must have annual organizational budgets between $250,000 and $1 million. Their work should address community needs, preferably within the Bronx or Queens.

The CRE Rising Fund will support pro bono consulting services including:
• Strategic Planning
• Strategic Partnerships
• Effectiveness and Performance Management
• Board Development
• Talent Management
• Implementation and Operations Support
• Executive Coaching

Applications are due May 1, 2015.

For more information or to apply, please visit our website at www.crenyc.org/cre-rising-fund

**About CRE:** CRE is a nonprofit consulting firm that provides organizations with the strategies and tools they need to plan smartly, operate effectively, ensure quality, and produce results. We specialize in serving organizations that have deep roots in urban communities, particularly those working to fight poverty and advance opportunity.

For 36 years, CRE has worked at the intersection of nonprofits and community -- building leaders and strengthening organizations to drive change from the community level up. We provide customized local solutions -- blending deep consulting experience and operational expertise -- that help non-profit leaders manage in an environment of complexity and change. We tap the transformative power of assessment, data, engagement, leadership, and strategy to produce value for every organization we serve. Today, CRE is proud to be the go-to partner annually for 250 organizations - large and small - working to create opportunity and catalyze change.