Save the Date…
National Physical Activity Plan Congress

February 23-24, 2015
Ronald Reagan Building and International Trade Center,
1300 Pennsylvania Ave. NW, Washington, D.C.

Who Should Attend:
Public Health Professionals, Policy Makers, Researchers, Media, Community Leaders, Educators and all who support initiatives to increase physical activity in the U.S.

This National Congress Will Include:
• Keynote speakers & plenary sessions with experts in the field
• Poster sessions highlighting initiatives related to the strategies in the National Physical Activity Plan
• Discussion of the Revision of the National Physical Activity Plan
• Champions Awards for groups and programs exemplifying the principles of the National Physical Activity Plan
• Highlights of the National Physical Activity Report Card for Kids
• Opportunities to influence the next edition of the National Physical Activity Plan

Background
The National Physical Activity Plan, released in 2010, is a comprehensive set of policies, programs, and initiatives that aim to increase physical activity in all segments of the American population. The Plan is the product of a private-public sector collaborative. Hundreds of organizations are working together to change our communities in ways that will enable every American to be sufficiently physically active.

The Plan aims to create a national culture that supports physically active lifestyles. Its ultimate purpose is to improve health, prevent disease and disability, and enhance quality of life.

Strategies Aimed at Promoting Physical Activity
Each strategy outlines specific tactics that communities, organizations and agencies, and individuals can use to address the strategy. Recognizing that some strategies encompass multiple sectors, the Plan also has several overarching strategies.

One day, all Americans will be physically active and they will live, work, and play in environments that facilitate regular physical activity.

—The National Physical Activity Plan vision

Watch your inbox and visit the National Physical Activity Plan website at www.physicalactivityplan.org for registration details.