Pragmatic Evaluation in Physical Activity

*Intensive 2.5 day course for researchers and practitioners*

Sports Science Institute of South Africa, Newlands, Cape Town

**Sunday 5 – Tuesday 7 June, 2016**

For early career researchers & practitioners passionate about practically applied research

Confirmed faculty:

- **Professor Vicki Lambert**  
  (University of Cape Town, South Africa)

- **Dr Cathi Draper**  
  (University of Cape Town, South Africa)

- **Professor Charlie Foster**  
  (University of Oxford, UK)

- **Dr Tracy Kolbe Alexander**  
  (University of Queensland, Australia)

- **Dr Paul Kelly**  
  (University of Edinburgh, UK)

- **Dr Justin Richards**  
  (University of Sydney, Australia)

- **Dr Karen Milton**  
  (University of Oxford, UK)

- **Clare Bartels**  
  (University of Cape Town, South Africa)

**COURSE APPLICATIONS OPEN IN JANUARY 2016**

Organised by:

Endorsed by:

Online support:

- ISBNPA
- ISPAH
- International Society for Physical Activity and Health
- WHO Collaborating Centre for Physical Activity Nutrition and Obesity
COURSE DESCRIPTION

• The Pragmatic Evaluation course has been developed to build capacity in pragmatic evaluation skills for physical activity actions in multiple stakeholders from different cultures and contexts.
• The course aims to promote interaction between the various stakeholders that deliver and evaluate physical activity actions, including academic researchers, practitioners and policy makers.
• The course is ideal for academic researchers who are interested in the practical application of their work AND/OR for employees of government and non-government entities who aspire to rigorously evaluate their programs and policies.
• The course will be led by an international faculty of evaluation experts and delivered in association with the 2016 ISBNPA Annual Conference.

CONTENT

• Physical activity epidemiology and public health in a nutshell
• Planning for Evaluation
• Introduction to Evaluation Methods
• Formative Evaluation
• Outcome/Impact Evaluation
• Process Evaluation
• Complex Program Evaluation

CONTACT US: pragmatic.evaluation@gmail.com