

## Objective

This conference focuses on the business of swine production. It brings swine producers and industry professionals together to discuss developments in areas affecting profitability:

- production management,
- marketing, and
- capital investment.



**K-STATE**  
Research and Extension

# Kansas State University 2016 Swine Profitability Conference

Forum Hall  
K-State Union  
Tuesday February 2



Sponsored by  
Department of Animal Sciences and Industry  
K-State Research and Extension  
Kansas Pork Association  
National Pork Board

Kansas State University is committed to making its services, activities and programs accessible to all participants. If you have special requirements due to a physical, vision, or hearing disability, contact Jim Nelssen, 785-532-1251.

### Kansas State University Agricultural Experiment Station and Cooperative Extension Service

K-State Research and Extension is an equal opportunity provider and employer. Issued in furtherance of Cooperative Extension Work, Acts of May 8 and June 30, 1914, as amended. Kansas State University, County Extension Councils, Extension Districts, and United States Department of Agriculture Cooperating, John Floros, Director.

## Staying Competitive in the Swine Industry

### Morning Program

- 9:15 a.m. Coffee and Doughnuts
- 9:30 a.m. Special Lecture: Jack and Pat Anderson Lecture in Swine Health Management: **Future Direction of the Midwest Land-Based Swine Businesses**  
*Dr. Steve Henry, Abilene Animal Hospitals*
- 10:30 a.m. **My Vision for our Swine Business – What Changes will be Important for our Future Success**  
*Michael Springer, Independence, Kansas*
- 11:15 a.m. **Staying Competitive in a Changing Swine Industry**  
*Bart Beattie, F.L. Beattie, Inc., Sumner, Nebraska*
- Noon Lunch
- ### Afternoon Program
- 1:15 p.m. **What We've Learned During the Past Two Years about the Pork Sector**  
*Glynn Tonsor, Kansas State University*
- 2:15 p.m. **My Journey From KSU Backup Quarterback to Heisman Trophy Finalist**  
*Collin Klein, K-State Athletics*
- 3:00 p.m. Adjourn

## Registration Swine Profitability Conference

Name \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

### Registration:

No. registered \_\_\_\_ @ \$25 per person = \_\_\_\_\_

Total enclosed \_\_\_\_\_

Registration is also available online at [www.KSUswine.org](http://www.KSUswine.org). Your check payable to K-State Swine Profitability Conference must accompany registration or you will not be considered registered. **Late registration fee is \$50.**

Send forms to:  
Lois Schreiner  
213 Weber Hall  
Kansas State University  
Manhattan, KS 66506-0201  
Attn: K-State Swine Profitability Conference

**Registration deadline:  
January 24, 2016**