



14th Annual Dairy Business Association Dairy Golf Classic June 16, 2016 Lake Arrowhead | Nekoosa, WI

Promote your business while you play golf! Take advantage of the options below to sponsor holes on the course, meals, contests and more! Don't miss this great event!

NOTE: No carry-in beverages are allowed! If you would like to provide food or beverages, please contact Denise Lorenz at Lake Arrowhead for authorization at (715) 325-3450 or d.lorenz@lakearrowheadgolf.com. Unauthorized carry-ins will result in penalty. **The golf course will provide transportation services to and from your sponsored hole.**

Reserve your sponsorship **TODAY!** Contact Nicole Barlass at nbarlass@widba.com or 920-980-3141

Sponsorship Opportunities - **Deadline is June 1, 2016**

Dairy Golf Classic Presenter ~ \$6,000

- ◆ Corporate name & logo on all promotional material & advertising
- ◆ Corporate name & logo on event page on DBA's website
- ◆ Includes two complimentary foursomes
- ◆ Sponsor signage provided during dinner & event recognition
- ◆ Opportunity to address group during dinner
- ◆ Opportunity to display company banners all day
- ◆ Opportunity to distribute items for goodie bags

Dinner Sponsor ~ \$5,000 *(co-sponsorships available)*

- ◆ Sponsor signage provided during dinner & event recognition on promotional material & website
- ◆ Opportunity to address group during dinner
- ◆ Opportunity to display company banners all day
- ◆ Opportunity to distribute items for goodie bags

Lunch Sponsor ~ \$4,000 *(co-sponsorships available)*

- ◆ Sponsor signage provided during lunch & event recognition on promotional material & website
- ◆ Opportunity to display company banners all day
- ◆ Opportunity to distribute items for goodie bags

Golf Cart Sponsor ~ \$50/cart or \$3,000 for all

- ◆ Display your company's name, logo & promotional items in golf carts & event recognition on promotional material & website
- ◆ Opportunity to customize the golf carts of their dairy customers who are golfing

Hole Flag Sponsor

- ◆ Supply hole flags with your corporate name & logo
- ◆ Event recognition on promotional material & website

Social Hour Sponsor ~ \$2,000 *(co-sponsorships available)*

- ◆ Sponsor signage during social hour & event recognition on promotional material & website
- ◆ Opportunity to display company banners all day
- ◆ Opportunity to distribute items for goodie bags

Golf Ball Sponsor ~ \$2,000

- ◆ Provide golfers with a sleeve of balls containing your logo
- ◆ Event recognition on promotional material & website

(more opportunities on next page)

Sponsorship Opportunities - **Deadline is June 1, 2016**

Two-hole Sponsor ~ \$900 (hole sponsorship on each 18-hole golf course)

- ◆ Allows your business an opportunity to network with all of the golfers between the two courses
- ◆ Sponsor signage at holes & event recognition on promotional material & website
- ◆ May have staff at your hole to network with golfers (giveaway distribution must be coordinated with DBA)
- ◆ May hold a contest at your hole (must be coordinated with DBA)

Watering Hole Sponsor ~ \$800 (4 available)

- ◆ Provided with beverages to distribute to golfers
- ◆ Sponsor signage at hole & event recognition on promotional material & website
- ◆ May have staff at your hole to network with golfers (beverage/giveaway distribution must be coordinated with DBA)
- ◆ May hold a contest at your hole (must be coordinated with DBA)

Premium Hole Sponsor ~ \$600 (4 available)

- ◆ Hole-in-one contest at your hole
- ◆ Sponsor signage at hole & event recognition on promotional material & website
- ◆ May have staff at your hole to network with golfers (giveaway distribution must be coordinated with DBA)
- ◆ May coordinate hole-in-one prize with DBA

Putting Contest Sponsor ~ \$600 or \$1,000 for both (2 available)

- ◆ Sponsor signage at putting hole & event recognition on promotional material & website
- ◆ May have staff on putting green to network with golfers (giveaway distribution must be coordinated with DBA)

Driving Range Sponsor ~ \$500 or \$800 for both (2 available)

- ◆ Sponsor signage at driving range & event recognition on promotional material & website
- ◆ May have staff at driving range to network with golfers (giveaway distribution must be coordinated with DBA)

One Hole Sponsor ~ \$500

- ◆ Sponsor signage at hole & event recognition on promotional material & website
- ◆ May have staff at your hole to network with golfers (giveaway distribution must be coordinated with DBA)
- ◆ May hold a contest at your hole (must be coordinated with DBA)

Registration Sponsor ~ \$500 or \$800 for both (2 available)

- ◆ Sponsor signage at registration table & event recognition on promotional material & website
- ◆ Great advertising opportunity!
- ◆ Opportunity to network with golfers at registration table

Shotgun Start Sponsor ~ \$500 or \$800 for both (2 available)

- ◆ A representative from your business will pull the trigger for the official shotgun start
- ◆ Sponsor signage at shotgun start, registration & event recognition on promotional material & website
- ◆ Opportunity to greet golfers prior to start

Sponsor a Dairy Producer ~ \$150/golfer; \$600/foursome

- ◆ Sponsor your favorite dairy producer to join you in an enjoyable day of golf
- ◆ Recognized as sponsor on promotional material & website

Hospitality Patron

- ◆ Opportunity to distribute items with your corporate name & logo for goodie bags
- ◆ Provide golf items such as koozies, balls, hats, golf tee's, etc.

Auction Item/Door Prize Sponsor

- ◆ Sponsor signage in auction & door prize drawing area & event recognition

Reserve your sponsorship TODAY!

Contact Nicole Barlass at
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