



## 125th Street Bid

Week 8, 2015

02/23/2015 to 03/01/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

### Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▼ -7.3 %	▼ -4.8 %	▼ -8.9 %	▼ -1.1 %	▲ 59.2 %	▲ 58.4 %
New York	▲ 0.2 %	▼ -1.2 %	▼ -1.0 %	▼ -5.1 %	▼ -2.2 %	▼ -5.2 %
USA	▲ 0.3 %	▼ -2.1 %	▼ -1.0 %	▼ -4.5 %	▼ -2.9 %	▼ -4.6 %

### Headlines

The footfall in 125th Street Bid for the last year was 19.7% up on the previous year.

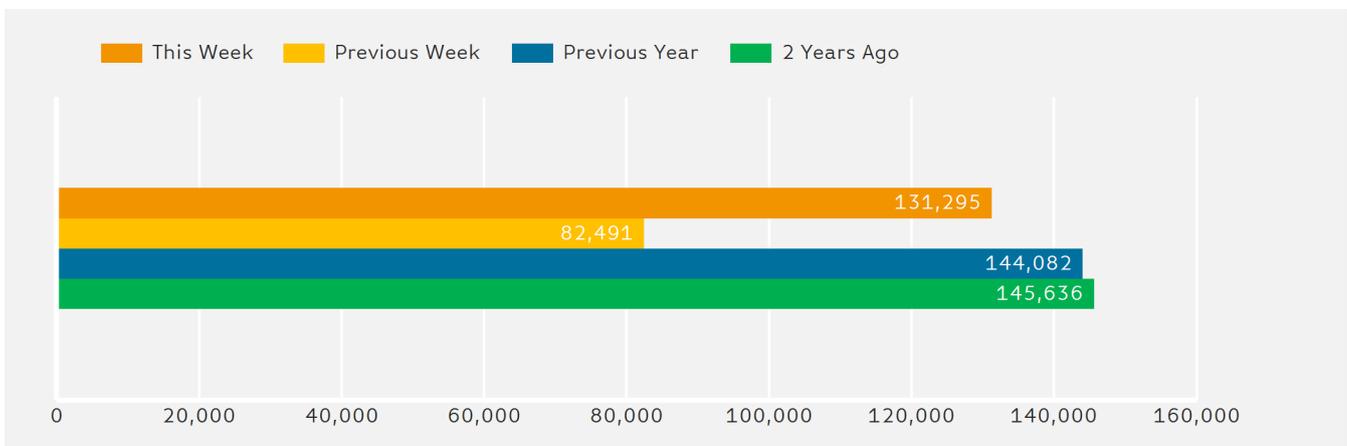
Footfall for the year to date is 7.3% down on the previous year.

Footfall week commencing 23 February 2015 was 131,295.

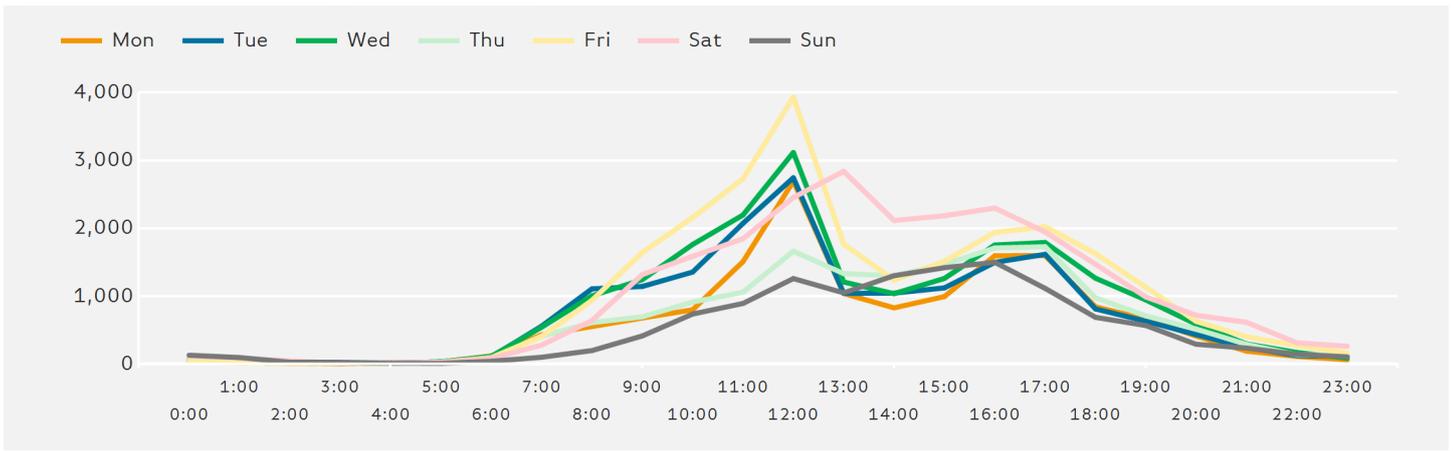
The busiest day in week commencing 23 February 2015 was Friday with 24,755 visitors.

The peak hour of the week was 12:00 on Friday with footfall of 3,931

### Pedestrian Totals by Week



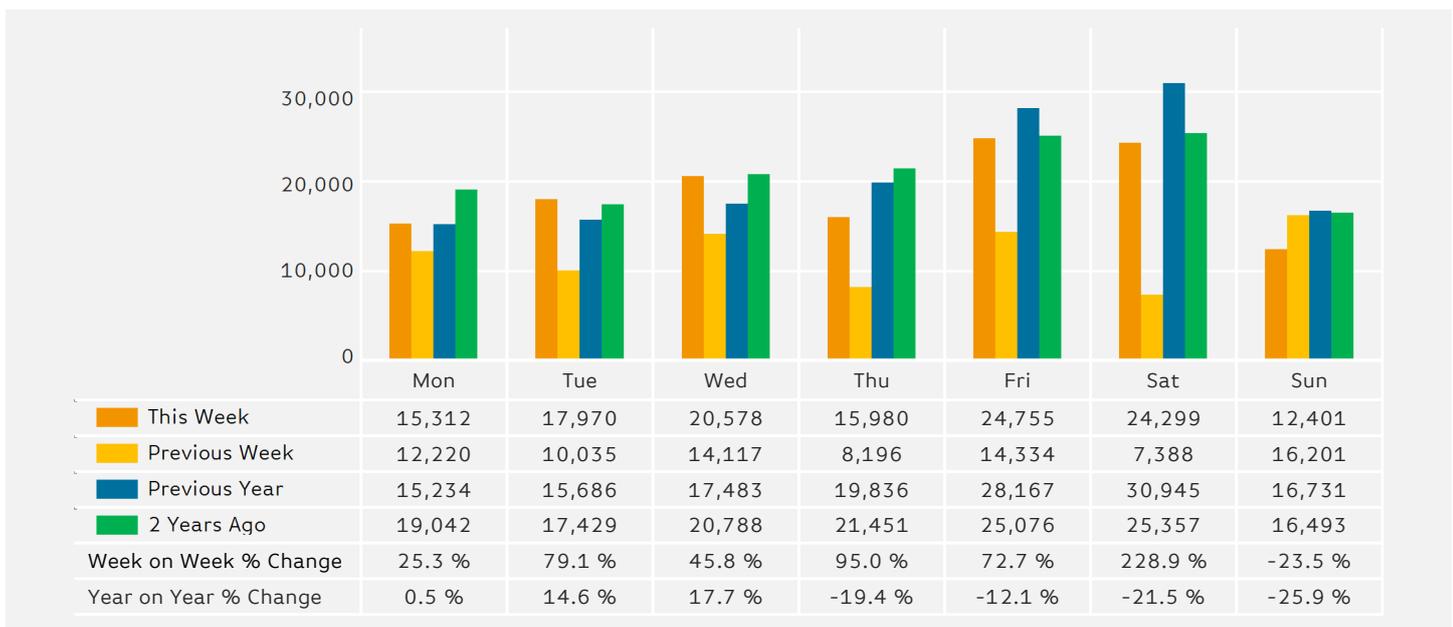
### Pedestrian by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	37	25	35	32	31	31	31
Previous Week	22	29	32	27	20	32	42
Previous Year	35	33	33	33	25	37	35

### Pedestrian by Day



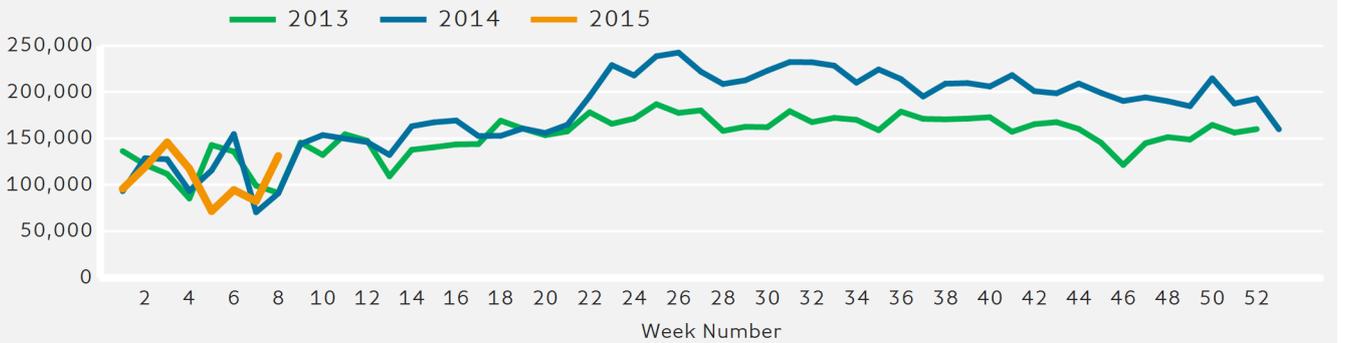
### Footfall Totals

■ This Week 
 ■ Previous Week 
 ■ Previous Year 
 ■ 2 Years Ago



This Week	93,346	37,949
Previous Week	58,034	24,457
Previous Year	101,699	42,383
2 Years Ago	109,207	36,429
Week on Week % Change	60.8 %	55.2 %
Year on Year % Change	-8.2 %	-10.5 %

### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.