



125th Street Bid

Week 10, 2015

03/09/2015 to 03/15/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▼ -5.7 %	▼ -2.6 %	▲ 19.2 %	▼ -3.0 %	▲ 45.8 %	▼ -2.5 %
New York	▼ 0.0 %	▼ -0.6 %	▲ 6.0 %	▲ 0.1 %	▲ 16.7 %	▲ 3.8 %
USA	▼ 0.0 %	▼ -1.9 %	▲ 6.0 %	▲ 0.7 %	▲ 16.5 %	▲ 4.4 %

Headlines

The footfall in 125th Street Bid for the last year was 19.4% up on the previous year.

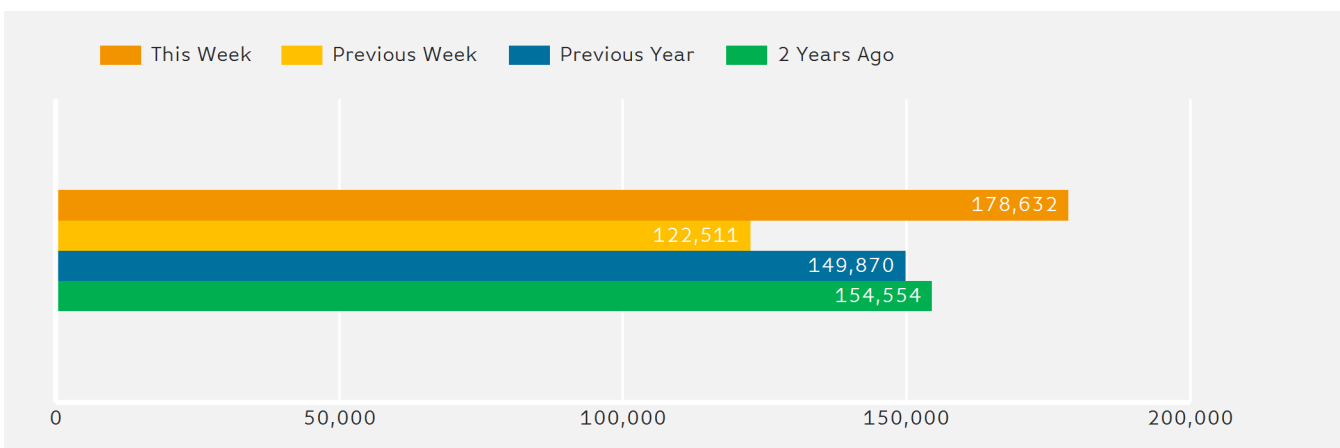
Footfall for the year to date is 5.7% down on the previous year.

Footfall week commencing 9 March 2015 was 178,632.

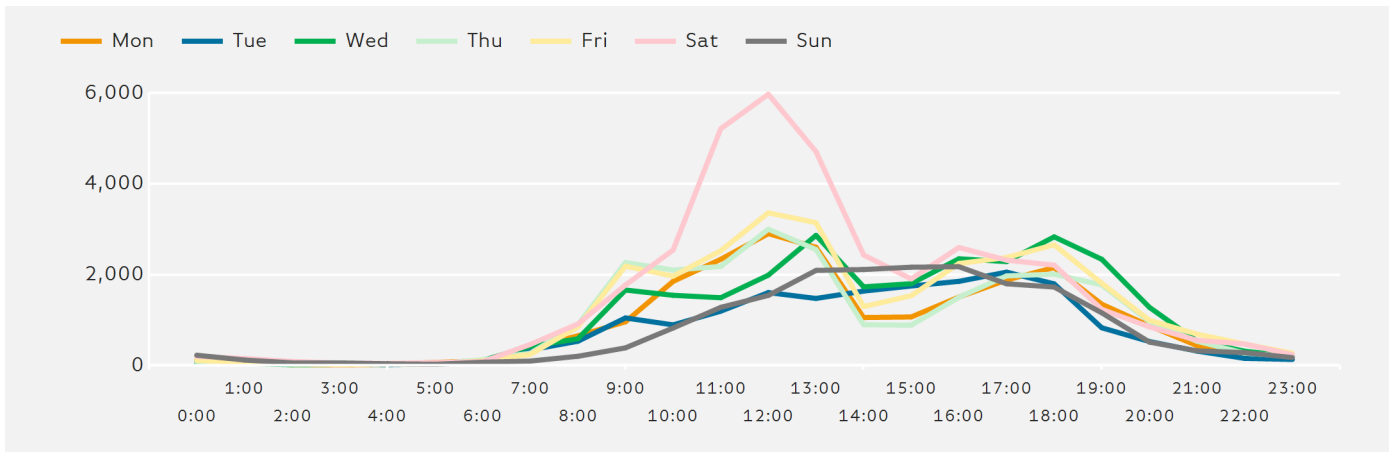
The busiest day in week commencing 9 March 2015 was Saturday with 37,134 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 5,973

Pedestrian Totals by Week



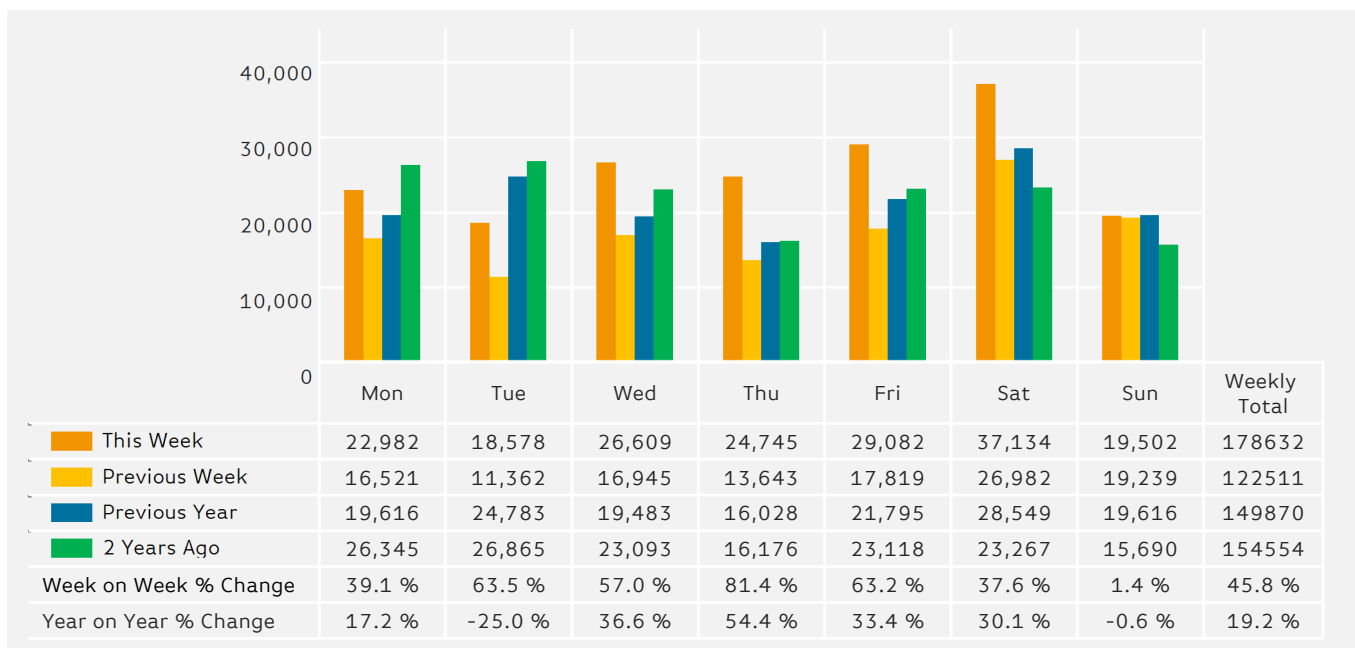
Pedestrian by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	53	51	59	46	41	50	42
Previous Week	37	35	44	37	27	37	48
Previous Year	50	64	55	32	42	57	42

Pedestrian by Day



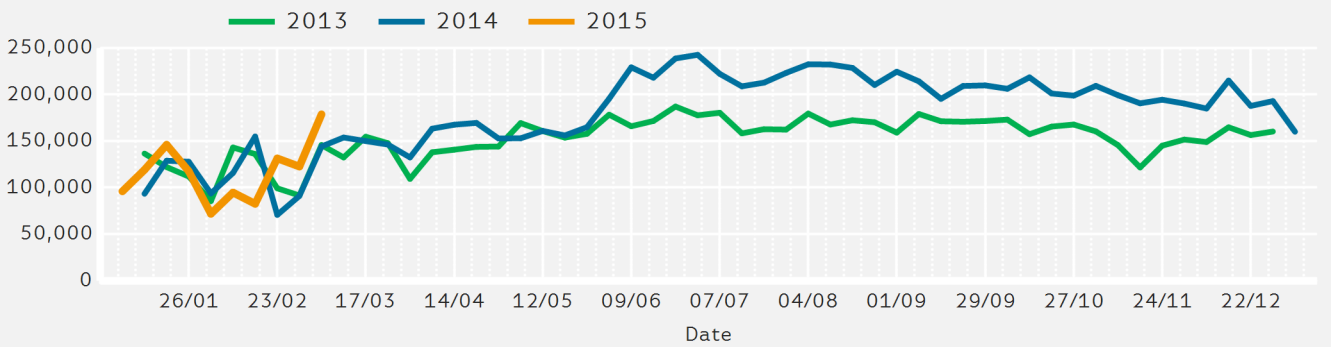
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	130,534	48,098
Previous Week	88,230	34,281
Previous Year	103,050	46,820
2 Years Ago	112,986	41,568
Week on Week % Change	47.9 %	40.3 %
Year on Year % Change	26.7 %	2.7 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.