

**125th Street Bid**

Week 29, 2015

07/20/2015 to 07/26/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 0.4 %	▲ 11.8 %	▼ -10.8 %	▲ 37.6 %	▲ 1.8 %	▲ 4.9 %
New York	▼ -0.3 %	▲ 0.4 %	▼ -3.9 %	▲ 0.1 %	▼ -11.4 %	▲ 2.1 %
USA	▲ 0.4 %	▲ 0.1 %	▼ -3.9 %	▲ 0.7 %	▼ -10.6 %	▲ 1.8 %

Headlines

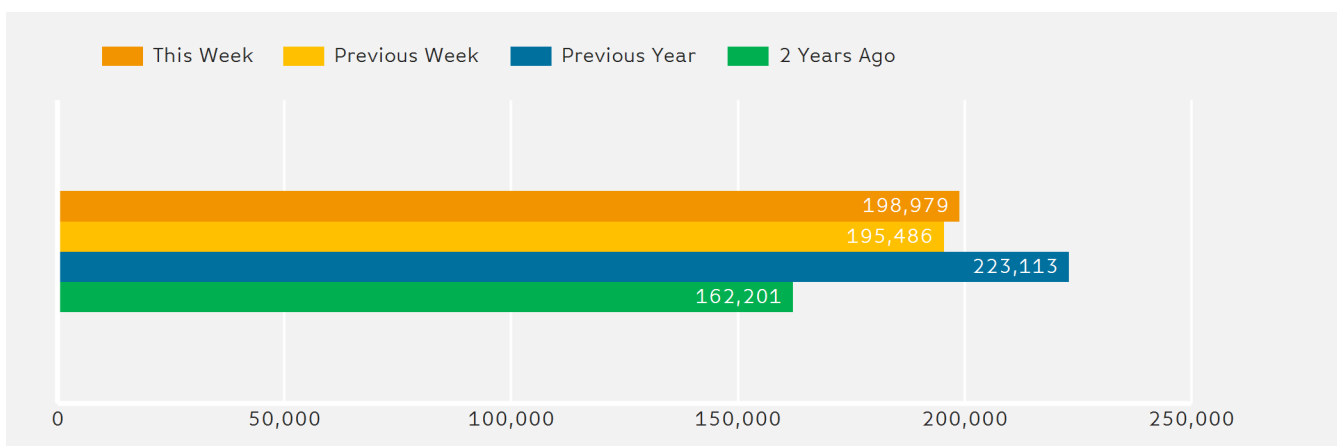
The change in footfall for 125th Street Bid over the last 52 weeks is 12.7% up on the previous year.

Footfall for the year to date is 0.4% up on the previous year.

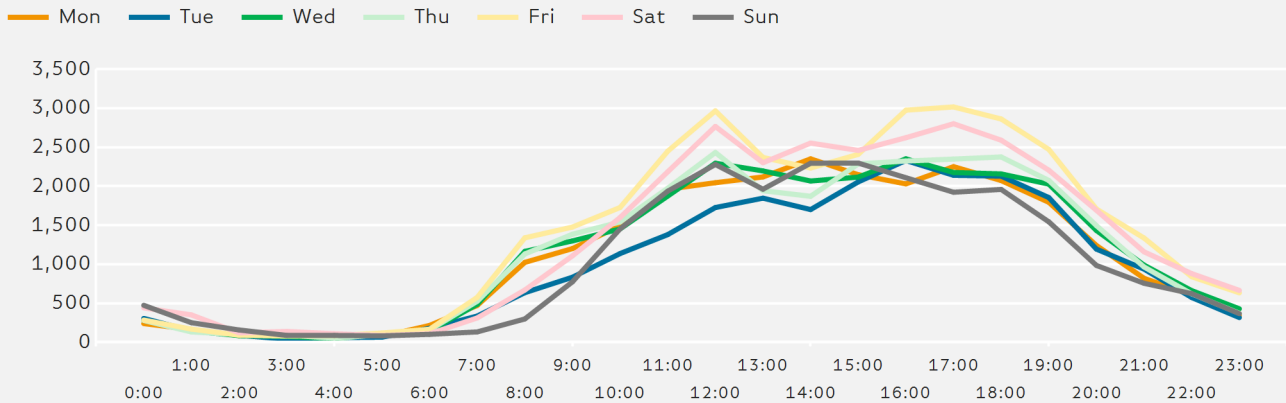
Footfall week commencing 20 July 2015 was 198,979.

The busiest day in week commencing 20 July 2015 was Friday with 34,409 visitors.






















The peak hour of the week was 17:00 on Friday with footfall of 3,017

Pedestrian Totals by Week

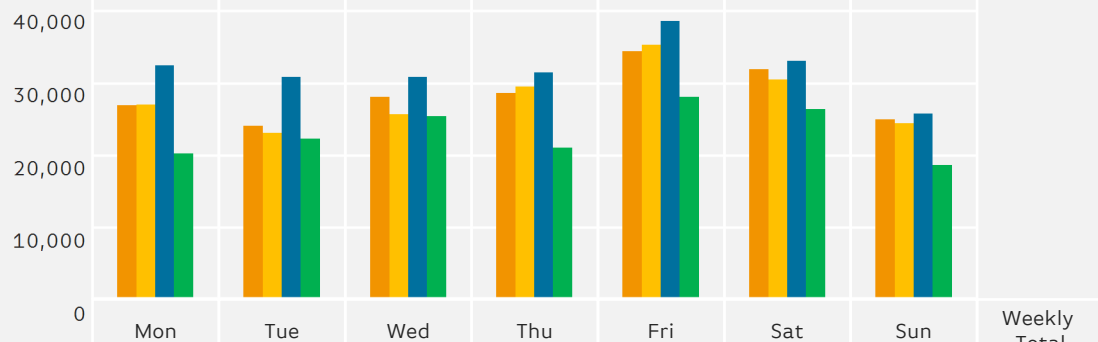
Pedestrian by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 91	 91	 87	 82	 86	 86	 86
Previous Week	 82	 80	 78	 78	 78	 82	 91
Previous Year	 84	 84	 86	 78	 80	 77	 84

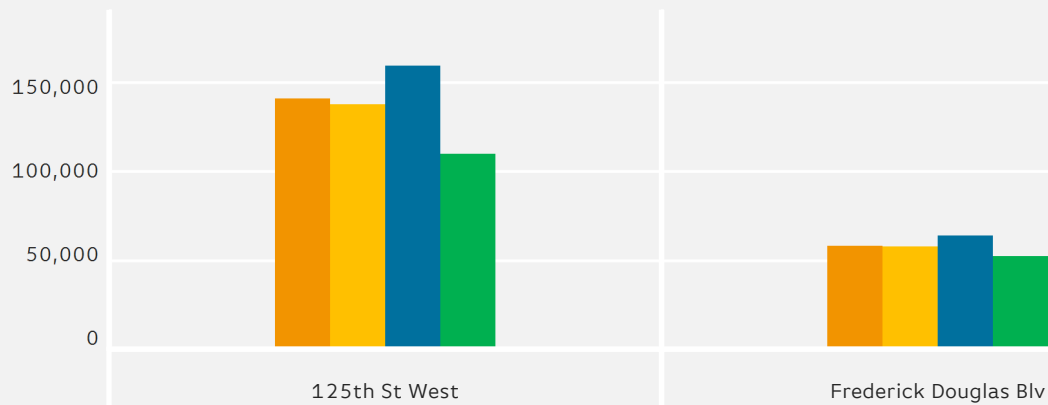
Pedestrian by Day



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	26,934	24,043	28,082	28,597	34,409	31,949	24,965	198,979
Previous Week	27,044	23,067	25,681	29,466	35,307	30,518	24,403	195,486
Previous Year	32,427	30,846	30,873	31,507	38,633	33,094	25,733	223,113
2 Years Ago	20,279	22,264	25,429	21,042	28,125	26,401	18,661	162,201
Week on Week % Change	-0.4 %	4.2 %	9.3 %	-2.9 %	-2.5 %	4.7 %	2.3 %	1.8 %
Year on Year % Change	-16.9 %	-22.1 %	-9.0 %	-9.2 %	-10.9 %	-3.5 %	-3.0 %	-10.8 %

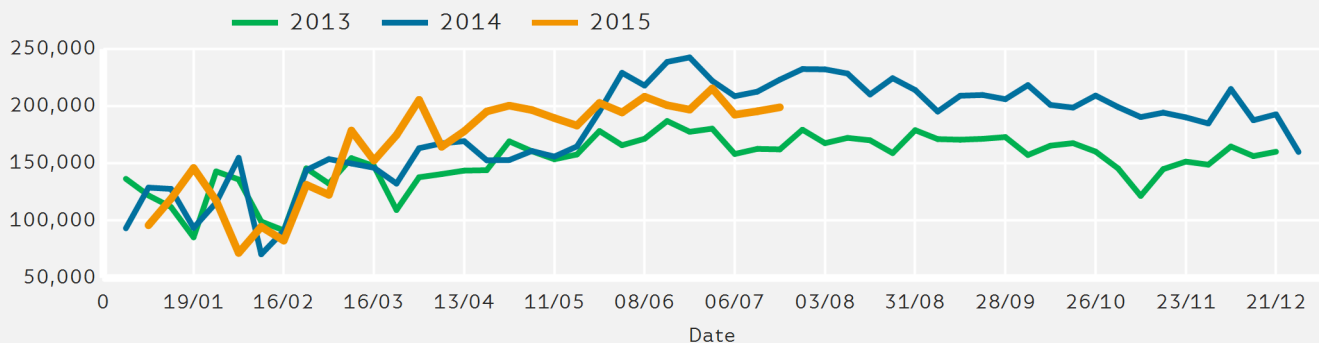
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	140,735	58,244
Previous Week	137,744	57,742
Previous Year	159,247	63,866
2 Years Ago	109,718	52,483
Week on Week % Change	2.2 %	0.9 %
Year on Year % Change	-11.6 %	-8.8 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.