

**125th Street Bid**

Week 9, 2015

03/02/2015 to 03/08/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▼ -9.2 %	▼ -2.5 %	▼ -20.3 %	▲ 16.2 %	▼ -6.7 %	▲ 6.7 %
New York	▼ -0.7 %	▼ -0.7 %	▼ -8.4 %	▲ 4.0 %	▲ 3.1 %	▲ 4.3 %
USA	▼ -0.7 %	▼ -2.2 %	▼ -8.4 %	▼ -3.3 %	▲ 3.3 %	▲ 4.4 %

Headlines

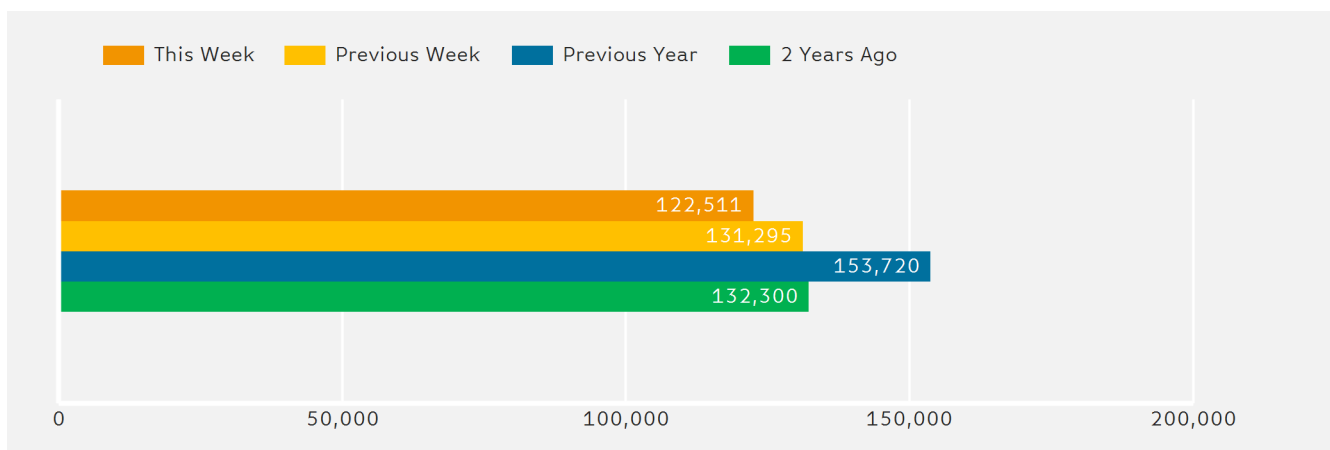
The footfall in 125th Street Bid for the last year was 19% up on the previous year.

Footfall for the year to date is 9.2% down on the previous year.

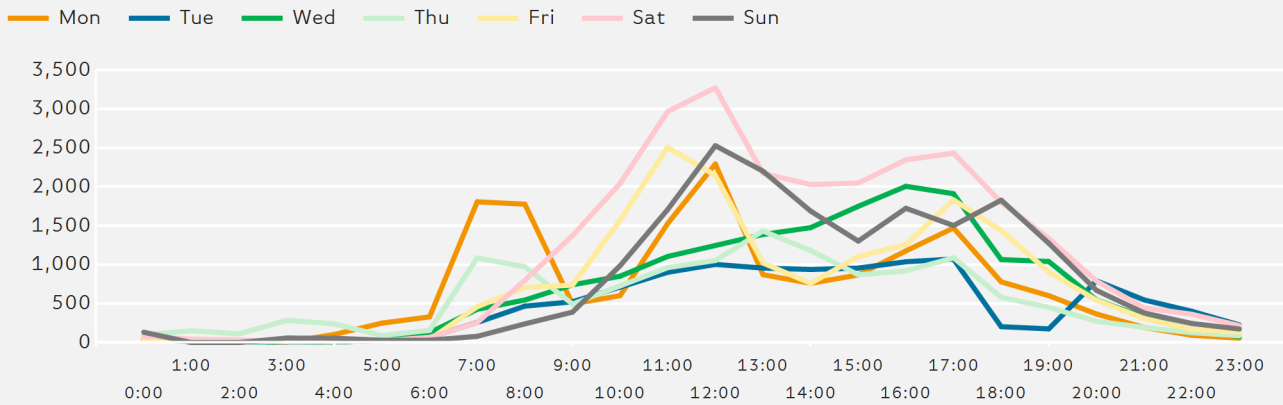
Footfall week commencing 2 March 2015 was 122,511.

The busiest day in week commencing 2 March 2015 was Saturday with 26,982 visitors.






















The peak hour of the week was 12:00 on Saturday with footfall of 3,273

Pedestrian Totals by Week

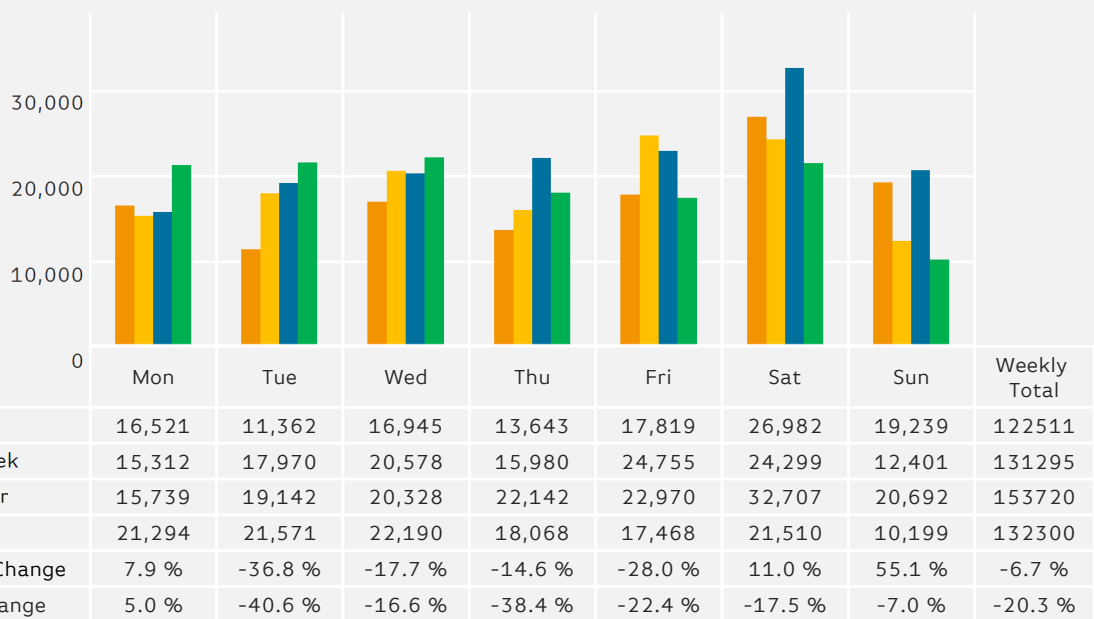
Pedestrian by Hour



Weather

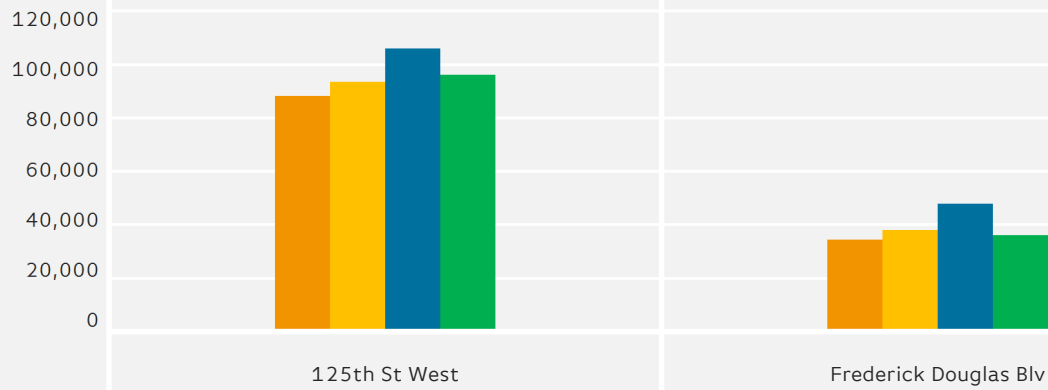
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 37	 35	 44	 37	 27	 37	 48
Previous Week	 37	 25	 35	 32	 31	 31	 31
Previous Year	 32	 31	 35	 31	 35	 55	 42

Pedestrian by Day



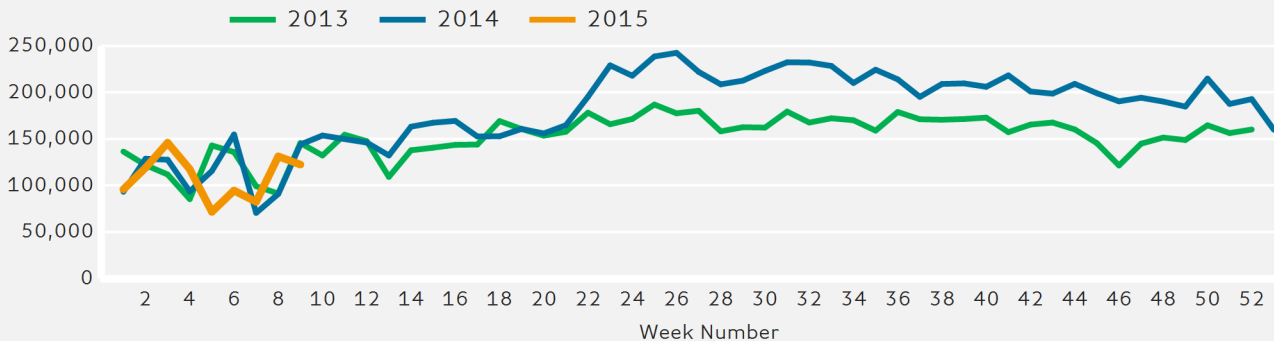
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	88,230	34,281
Previous Week	93,346	37,949
Previous Year	105,864	47,856
2 Years Ago	96,177	36,123
Week on Week % Change	-5.5 %	-9.7 %
Year on Year % Change	-16.7 %	-28.4 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.