



### 125th Street Bid

Week 44, 2014

10/27/2014 to 11/02/2014



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

## Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2014	2013	2014	2013	2014	2013
125th Street Bid	▲ 16.9 %	▲ 2.0 %	▲ 30.5 %	▲ 12.1 %	▲ 5.3 %	▼ -4.4 %
New York	▼ -1.2 %	▼ -1.0 %	▼ -4.7 %		▲ 1.0 %	▼ -3.1 %
USA	▼ -1.0 %	▼ -1.9 %	▼ -3.6 %		▲ 0.7 %	▼ -2.9 %

## Headlines

The footfall in 125th Street Bid for the last year was 13.2% up on the previous year.

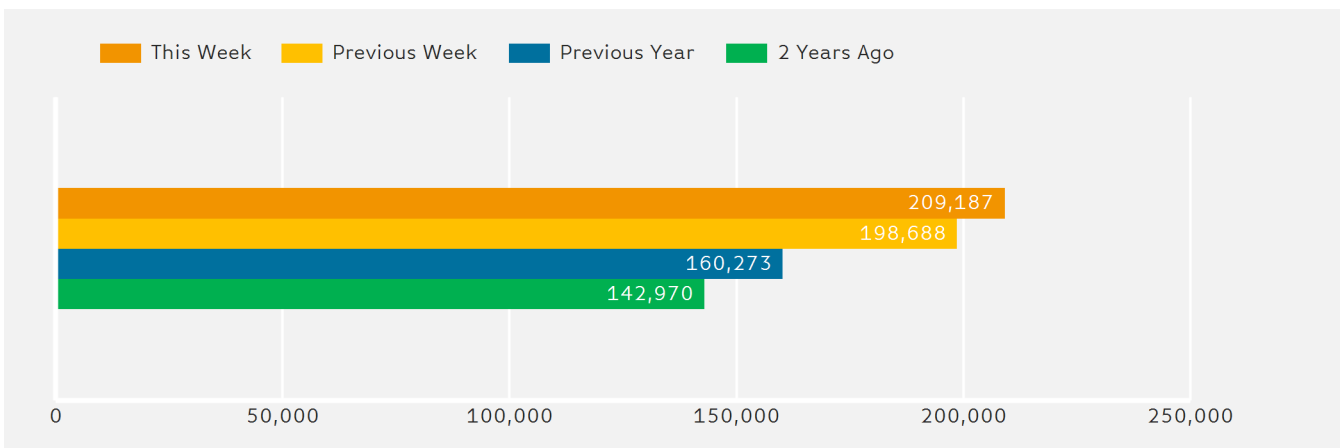
Footfall for the year to date is 16.9% up on the previous year.

Footfall week commencing 27 October 2014 was 209,187.

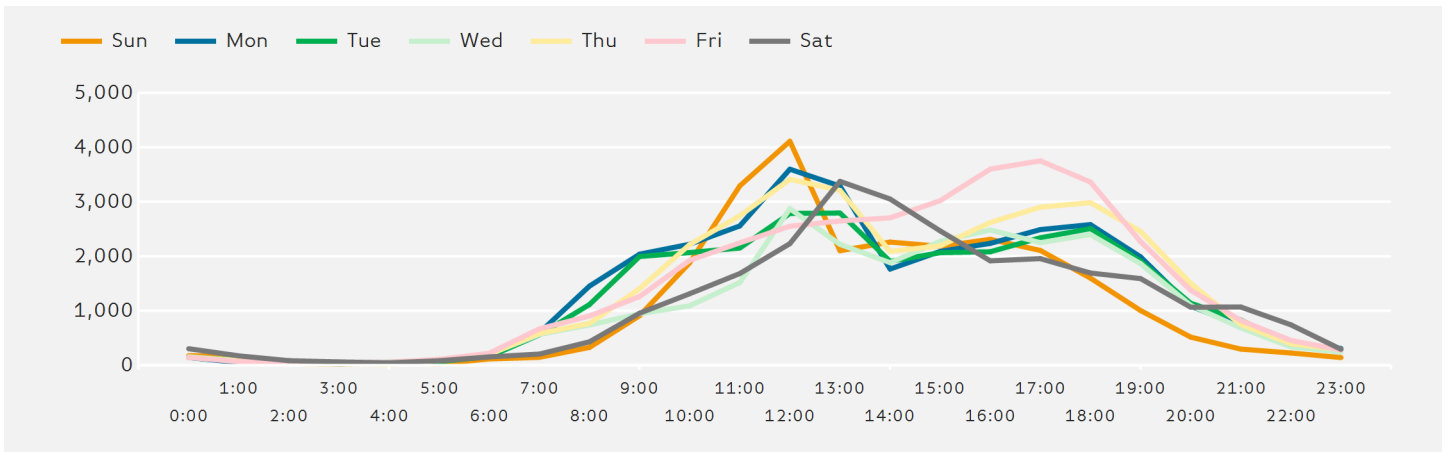
The busiest day in week commencing 27 October 2014 was Friday with 34,691 visitors.

The peak hour of the week was 12:00 on Sunday with footfall of 4,115

## Pedestrian Totals by Week



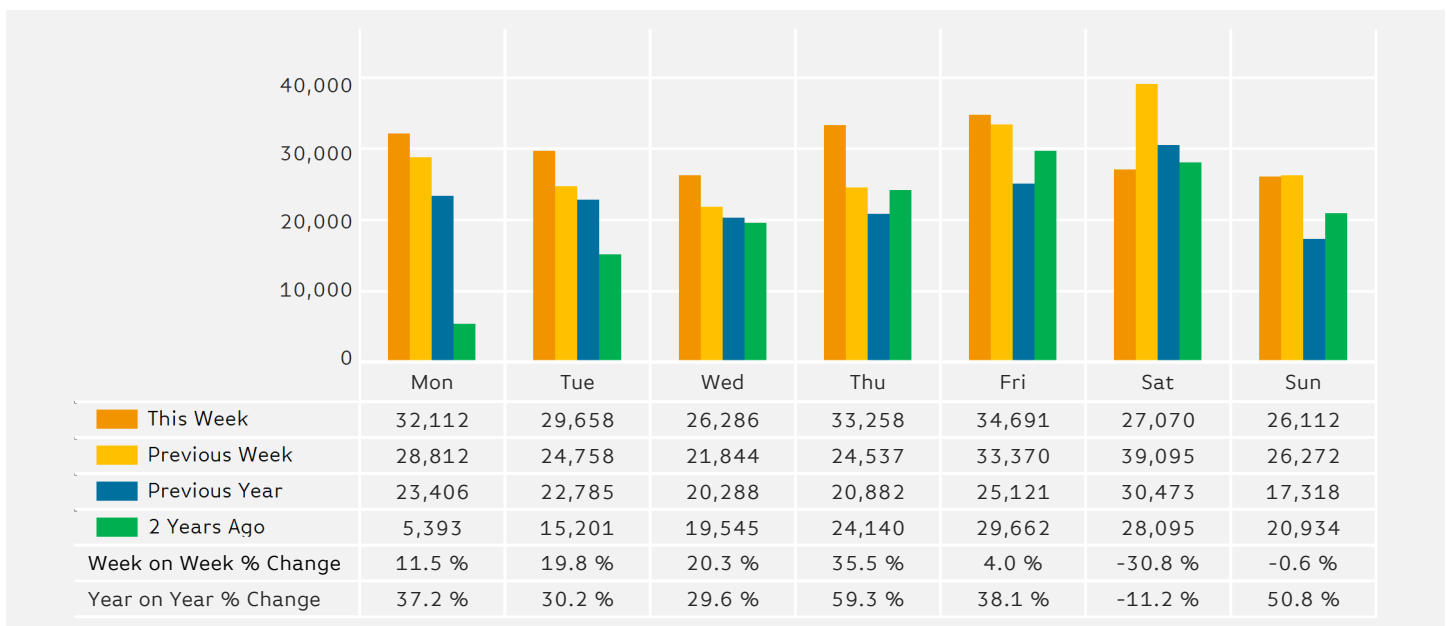
### Pedestrian by Hour



### Weather

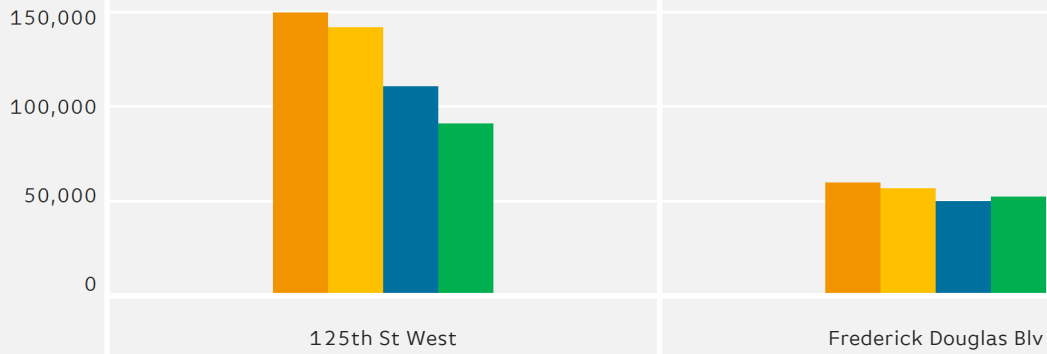
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Year	62	71	66	59	59	48	48
Previous Week	60	66	57	55	64	66	59
Previous Year	60	53	60	68	69	64	50

### Pedestrian by Day



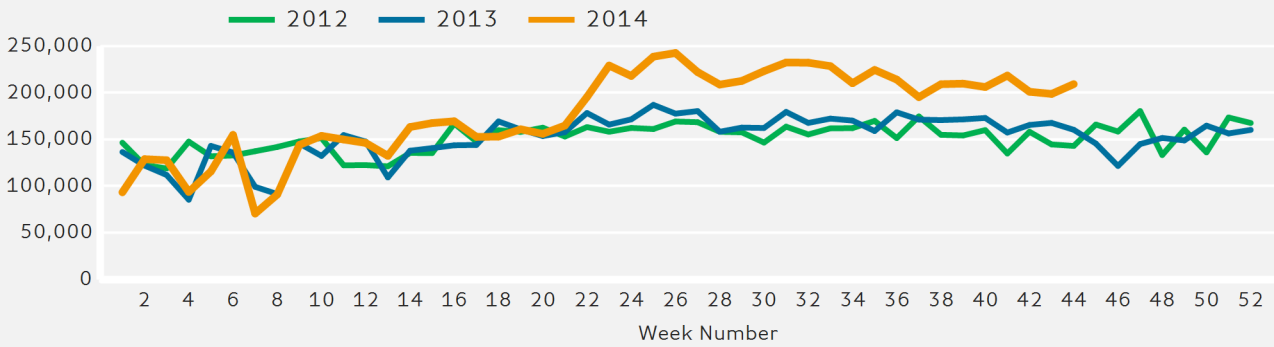
### Footfall Totals

■ This Week   
 ■ Previous Week   
 ■ Previous Year   
 ■ 2 Years Ago



This Week	149,612	59,575
Previous Week	141,932	56,756
Previous Year	110,510	49,763
2 Years Ago	90,815	52,155
Week on Week % Change	5.4 %	5.0 %
Year on Year % Change	35.4 %	19.7 %

### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.